**Report on 2011 Survey of MDOR members**

In this period of rapidly changing technology and standards MDOR is exploring ways to better serve its members. In order to achieve this goal, MDOR conducted a web-based survey in February 2011 collecting information on where members wished to expand MDOR's activities and redefine its role. This report summarizes the comments collected (The data is attached to this report).

**Survey Participants**
164 respondents participated in this survey. 158 of them were current SAA members while 6 were non-members. According to SAA website, MDOR had 1308 Members/Participants as of February 2011, i.e. 12% of MDOR members completed this survey. Among these who sent their responses were 32 SAA student-members and 1 student non-member.

**Survey Results:**

**Website features**
- The survey found that the majority of respondents would like the site to provide links to metadata (useful to me: 33.5 %; very useful to me: 63.4%) and digitization current standards and best practices (useful to me: 29.9 %; very useful to me: 65.2%).
- In 2009 MDOR collected and posted the first set of metadata samples submitted by several of its member institutions. This continues to be a desirable feature with members expecting to see samples of descriptive (36.2%; 47.2), administrative (38.8%; 41.3%), and technical metadata (41.1%; 40.5%).
- MDOR members also supported the inclusion of a new feature that would provide easy access to a directory of user groups for various metadata standards and related resources (48.2%; 24.4%).
- A calendar with listings of upcoming workshops and conferences is seen as a useful addition to this website by more than 50% of survey participants (36.6%; 25%).
- About half of the respondents would like MDOR to facilitate the creation of discussion groups on a particular metadata and digitization topics (38.3%; 15.3%), others think that this feature may be of use for them (42.9%).
- Respondents were somewhat hesitant about the value that a biannual newsletter will add to their experience and half of them see it as a possibly useful addition to the excising website features (maybe useful 46.3%).

**Educational Opportunities**
The preferences were almost equally divided among the 12 options listed. The results highlighted the importance of presentations and discussions at our annual meeting and emergence of webinars as an educational tool preferred by participants. This survey helped to identify workshops and webinars on topics that

interest our members as a welcome addition to our usual program.  Annual meeting presentations on born-digital materials (useful 37.8%; very useful 35.4%) and digital curration (38.7%; 33.7%) as well as workshops (born digital materials: 35.6%; 31.9%, digital curation: 38.9%; 30.2%) and webinars (born-digital materials: 40.2%; 33.5%, digital curation: 41.9%; 35.6%) on the same themes were identified as the most desirable educational offerings by MDOR members. Item-level metadata and digitization still command strong interest among MDOR constituency. Survey participants also would like to learn more about digital preservation, research data management, and series level metadata.

**MDOR Involvement**
Almost half of the participants indicated that they may be ready to get involved with the roundtable's future works as a presenter, host institution, event organizer, or sponsor (yes 17.1%/maybe 47.4%). We have a pool of 26 members ready and willing to volunteer. Several members can host events at their institutions and help with organization and technical assistance. Some archivists want to share their professional knowledge and expertise and arrange workshops on item-level metadata, moving image metadata, metadata standards for oral history, and metadata editor as well as other unspecified topics. Several members mentioned that even if their institutions don't have enough funds to finance their SAA conference attendance they are ready to help with, for example, website/newsletter, proofreading, and promotional events. A number of members mentioned that they are open to assist where most needed. The MDOR will update this database of volunteers and is looking for ways to utilize their talents.

**MDOR's Role**
The majority of members see the roundtable as a source to stay current on digitization and metadata standards, and practices. They view it as a place where they can seek answers and get feedback on their metadata and digitization projects. The roundtable is also regarded as a venue that facilitates networking with colleagues. To a lesser degree members consider it the place where they share their expertise. We had a high percentage of student-participants that confirms importance of topics covered and discussed by the roundtable and creates a pool of potential participants for a possible intern position on the MDOR steering committee.
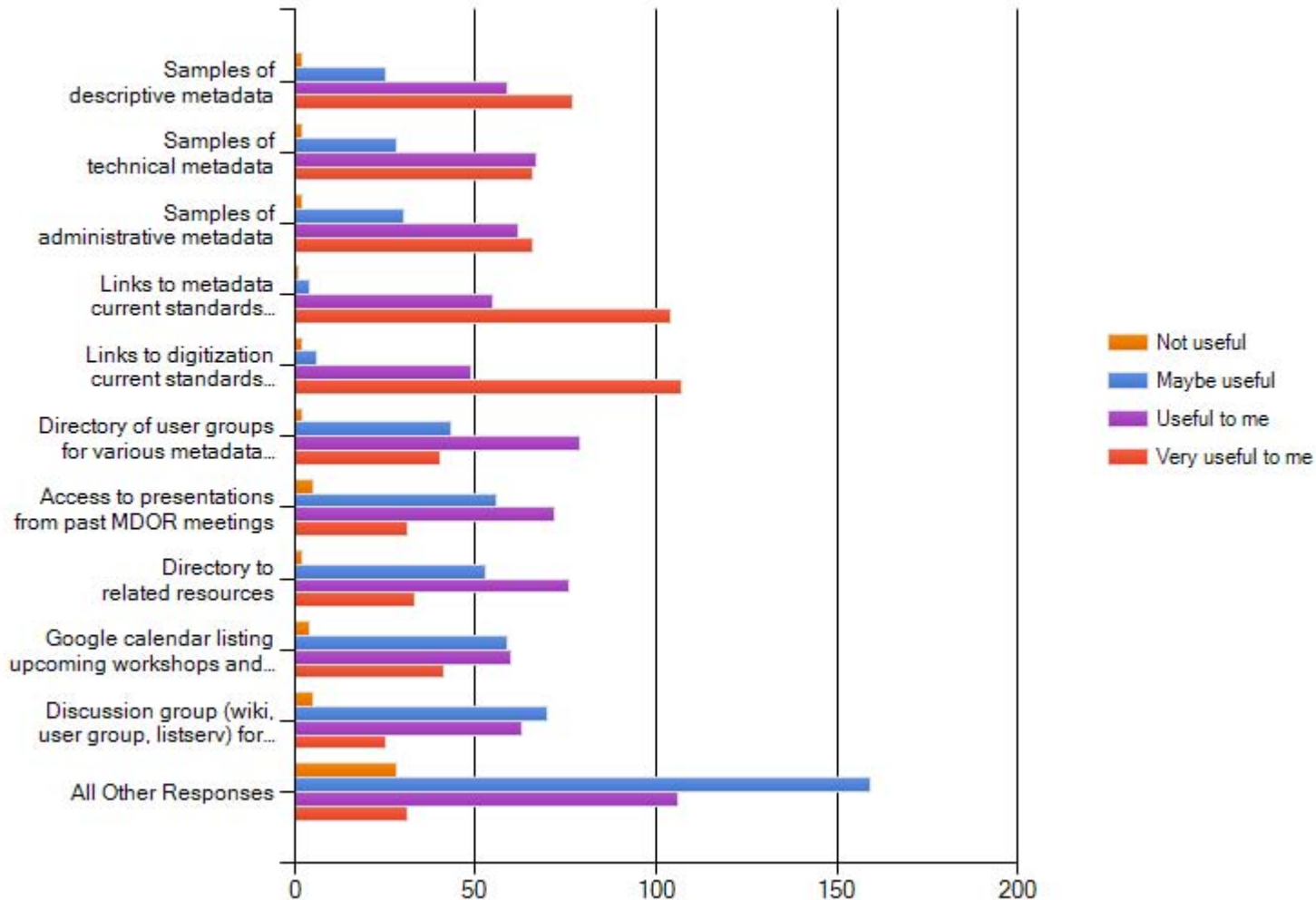
**Conclusion**
This survey was useful in mapping future directions for MDOR. In researching the gaps in MDOR's work, the Steering Committee was interested to find out why archivists join, and if any gaps exist in the topics MDOR can cover and events it can organize. The redefined role will require a pool of additional talented archival professionals who are ready to help and volunteer leading and facilitating MDOR educational activities and this survey identified a list of members who are ready to contribute their talents. MDOR members would like it to be a clearinghouse for metadata and digitization best practices and standards, and provide a list of samples of descriptive, administrative, and technical metadata used by institutions around

the country. The archivists join the roundtable to learn from and consult with their colleagues and see MDOR as an important networking tool. In this tough economic climate the MDOR will continue to encounter difficulties faced by volunteer groups related to  attracting and retaining committee members, managing new initiatives, supervising interns and volunteers, maintaining and updating websites.

This report and survey data will be posted on the MDOR website. The results of the survey will be discussed at the MDOR annual meeting in Chicago. Please submit your questions and suggestions to MDOR co-chairs: Polina Ilieva (Polina.Ilieva@ucsf.edu) and Janet Carleton (carleton@ohio.edu).

**Please rate each of the following website features as to how important they would be to you:**

Legend:
- Not useful
- Maybe useful
- Useful to me
- Very useful to me

Categories (top to bottom):
- Samples of descriptive metadata
- Samples of technical metadata
- Samples of administrative metadata
- Links to metadata current standards…
- Links to digitization current standards…
- Directory of user groups for various metadata…
- Access to presentations from past MDOR meetings
- Directory to related resources
- Google calendar listing upcoming workshops and…
- Discussion group (wiki, user group, listserv) for…
- All Other Responses
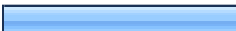
# MDOR member survey

**SurveyMonkey**

## Please rate each of the following website features as to how important they would be to you:

| | Not useful | Maybe useful | Useful to me | Very useful to me | Rating Average | Response Count |
|---|---|---|---|---|---|---|
| Samples of descriptive metadata | 1.2% (2) | 15.3% (25) | 36.2% (59) | **47.2% (77)** | 3.29 | 163 |
| Samples of technical metadata | 1.2% (2) | 17.2% (28) | **41.1% (67)** | 40.5% (66) | 3.21 | 163 |
| Samples of administrative metadata | 1.3% (2) | 18.8% (30) | 38.8% (62) | **41.3% (66)** | 3.20 | 160 |
| Links to metadata current standards and best practices | 0.6% (1) | 2.4% (4) | 33.5% (55) | **63.4% (104)** | 3.60 | 164 |
| Links to digitization current standards and best practices | 1.2% (2) | 3.7% (6) | 29.9% (49) | **65.2% (107)** | 3.59 | 164 |
| Directory of user groups for various metadata standards, annotated to describe use and applications | 1.2% (2) | 26.2% (43) | **48.2% (79)** | 24.4% (40) | 2.96 | 164 |
| Access to presentations from past MDOR meetings | 3.0% (5) | 34.1% (56) | **43.9% (72)** | 18.9% (31) | 2.79 | 164 |
| Directory to related resources | 1.2% (2) | 32.3% (53) | **46.3% (76)** | 20.1% (33) | 2.85 | 164 |
| Google calendar listing upcoming workshops and conferences of interest | 2.4% (4) | 36.0% (59) | **36.6% (60)** | 25.0% (41) | 2.84 | 164 |
| Discussion group (wiki, user group, listserv) for members on a particular metadata standard/schema/etc. | 3.1% (5) | **42.9% (70)** | 38.7% (63) | 15.3% (25) | 2.66 | 163 |
| Biannual Newsletter | 8.0% (13) | **46.3% (75)** | 35.2% (57) | 10.5% (17) | 2.48 | 162 |
| News and Updates from Members and Institutions | 9.3% (15) | **51.9% (84)** | 30.2% (49) | 8.6% (14) | 2.38 | 162 |
| | | | | Other (please specify): | | 4 |
| | | | | **answered question** | | **164** |

# Would you volunteer to get involved to help the roundtable's future work? (Example: as presenter, event organizer, sponsor, host institution, providing technical assistance, etc.)



- Yes! Absolutely!
- Maybe...
- No.

# MDOR member survey
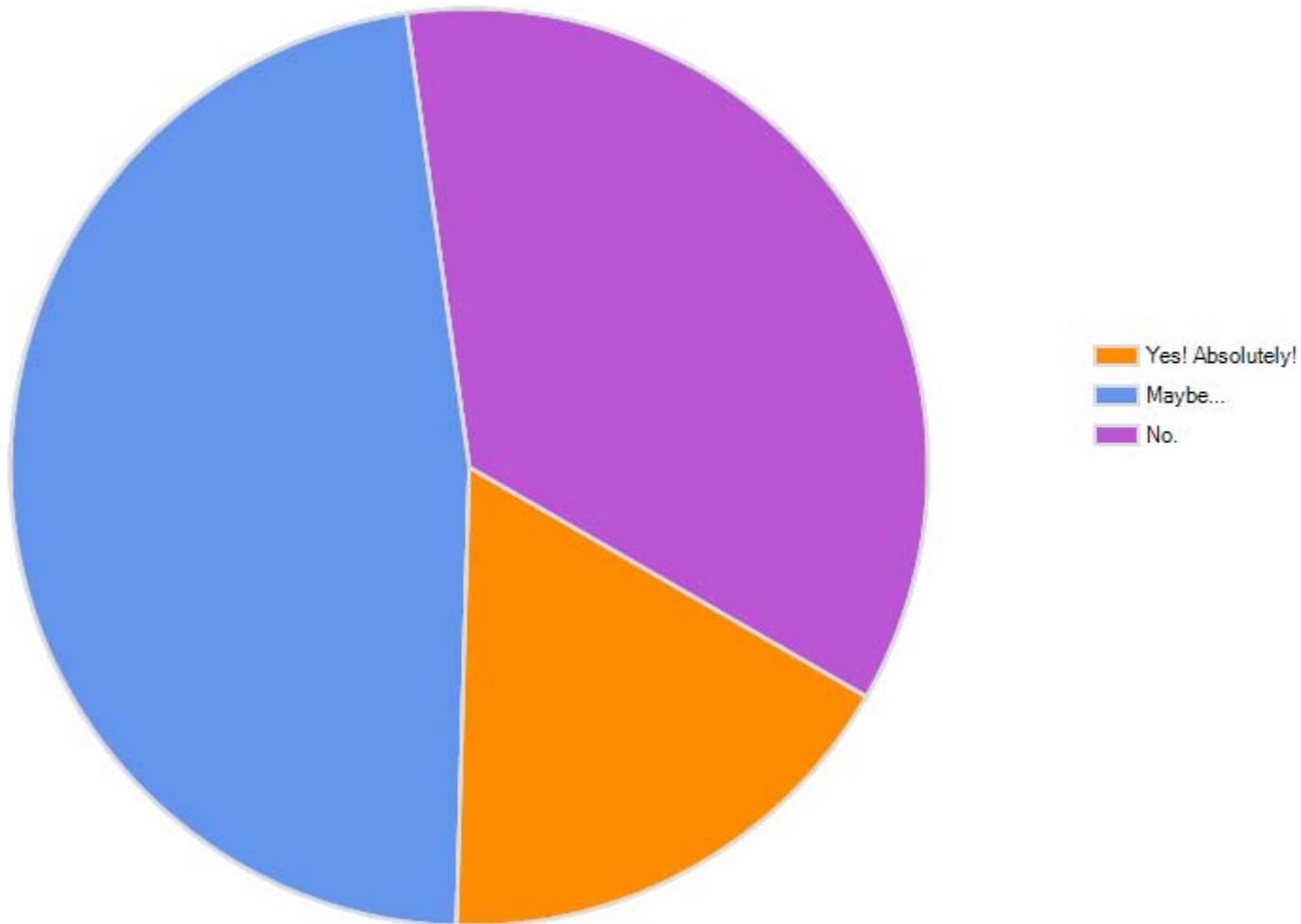
**Would you volunteer to get involved to help the roundtable's future work? (Example: as presenter, event organizer, sponsor, host institution, providing technical assistance, etc.)**

|  | | Response Percent | Response Count |
|---|---|---|---|
| Yes! Absolutely! | | 17.1% | 26 |
| **Maybe...** | | **47.4%** | **72** |
| No. | | 35.5% | 54 |
| | What you'd help with: | | 50 |
| | | **answered question** | **152** |
| | | **skipped question** | **12** |

Please rate the following presentation and workshop options according to how important they would be to you:

Legend:
- Not useful (orange)
- Maybe useful (blue)
- Useful to me (purple)
- Very useful to me (red)

Categories (left to right):
- Annual meeting presentations on digitization
- Annual meeting presentations on item-level metadata
- Annual meeting presentations on born-digital materials
- Annual meeting presentations on digital curation
- Workshops on digitization
- Workshops on item-level metadata
- Workshops on born-digital materials
- Workshops on digital curation
- Webinars on digitization
- Webinars on item-level metadata
- Webinars on digitization
- All Other Responses
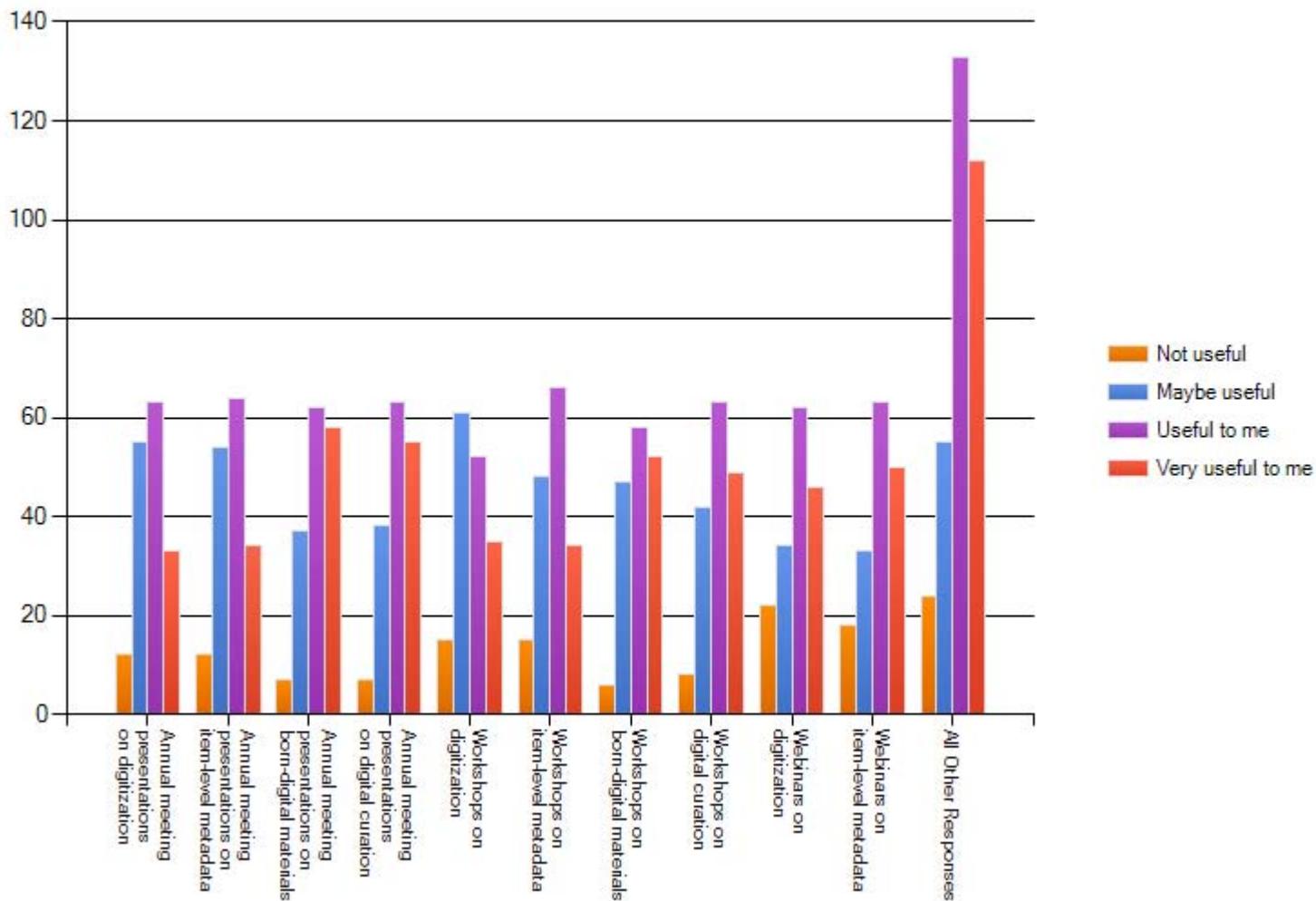
**Please rate the following presentation and workshop options according to how important they would be to you:**

| | Not useful | Maybe useful | Useful to me | Very useful to me | Rating Average | Response Count |
|---|---|---|---|---|---|---|
| Annual meeting presentations on digitization | 7.4% (12) | 33.7% (55) | **38.7% (63)** | 20.2% (33) | 2.72 | 163 |
| Annual meeting presentations on item-level metadata | 7.3% (12) | 32.9% (54) | **39.0% (64)** | 20.7% (34) | 2.73 | 164 |
| Annual meeting presentations on born-digital materials | 4.3% (7) | 22.6% (37) | **37.8% (62)** | 35.4% (58) | 3.04 | 164 |
| Annual meeting presentations on digital curation | 4.3% (7) | 23.3% (38) | **38.7% (63)** | 33.7% (55) | 3.02 | 163 |
| Workshops on digitization | 9.2% (15) | **37.4% (61)** | 31.9% (52) | 21.5% (35) | 2.66 | 163 |
| Workshops on item-level metadata | 9.2% (15) | 29.4% (48) | **40.5% (66)** | 20.9% (34) | 2.73 | 163 |
| Workshops on born-digital materials | 3.7% (6) | 28.8% (47) | **35.6% (58)** | 31.9% (52) | 2.96 | 163 |
| Workshops on digital curation | 4.9% (8) | 25.9% (42) | **38.9% (63)** | 30.2% (49) | 2.94 | 162 |
| Webinars on digitization | 13.4% (22) | 20.7% (34) | **37.8% (62)** | 28.0% (46) | 2.80 | 164 |
| Webinars on item-level metadata | 11.0% (18) | 20.1% (33) | **38.4% (63)** | 30.5% (50) | 2.88 | 164 |
| Webinars on born-digital materials | 6.7% (11) | 19.5% (32) | **40.2% (66)** | 33.5% (55) | 3.01 | 164 |
| Webinars on digital curation | 8.1% (13) | 14.4% (23) | **41.9% (67)** | 35.6% (57) | 3.05 | 160 |
| | | | | Other (please specify) | | 12 |
| | | | | **answered question** | | **164** |
| | | | | **skipped question** | | **0** |

# Why did you join the MDOR roundtable?  Check all that apply.



Legend:
- To stay current on digitization/metadata standards & practices
- To network with colleagues
- To share my expertise
- To find answers and get feedback about metadata/digitization projects
- To meet requirements of my employer
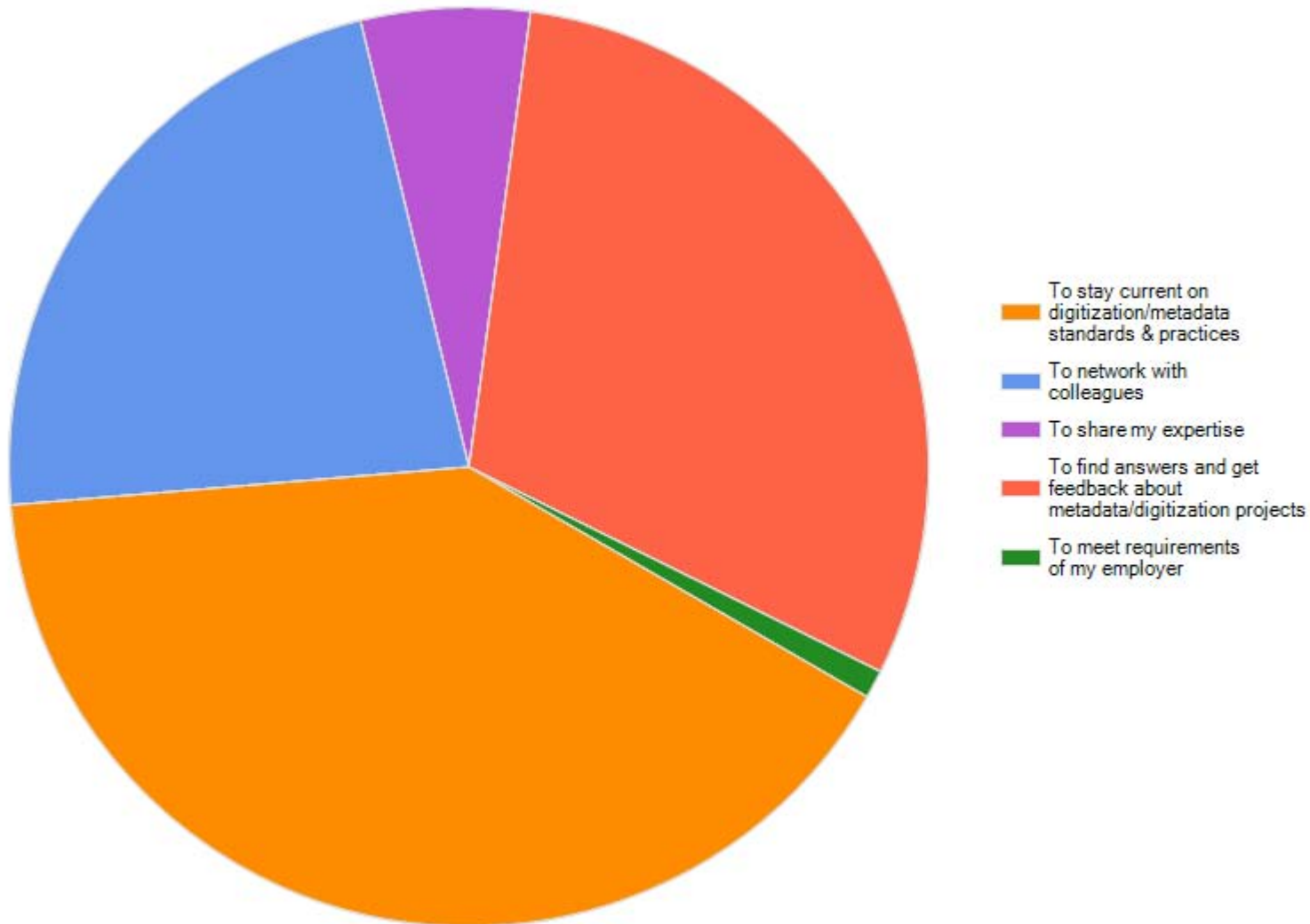
# Please check if applicable: