

## News From OCLC

For SAA Annual Meeting, August 11-16, 2009

### General News

#### **Review Board on Principles of Shared Data Creation & Stewardship Final Report**

The Review Board on Principles of Shared Data Creation and Stewardship, convened jointly by the OCLC Board of Trustees and Members Council to represent the membership and inform OCLC on matters concerning shared data, has issued its final report recommending that a proposed Policy on Use and Transfer of WorldCat Records be withdrawn and a new policy drafted. After review of the recommendations, OCLC has formally withdrawn the proposed policy. A new group will soon be assembled to begin work to draft a new policy with more input and participation from the OCLC membership. Until a new policy is in place, OCLC has reaffirmed the existence and applicability of the "Guidelines for the Use and Transfer of OCLC-Derived Records," which have been in place since 1987, as recommended by the Review Board. The Review Board's final report is available on the Web at [www.oclc.org/worldcat/catalog/policy/board/default.htm](http://www.oclc.org/worldcat/catalog/policy/board/default.htm).

#### **OCLC Centralizes Product Support for U.S. Libraries**

OCLC management is pleased to announce the launch of OCLC's new service model, which will provide OCLC members throughout the U.S. with more choices to obtain OCLC products and services, and expanded training options. OCLC and our Service Partners have collaborated for more than three years to achieve these improvements on behalf of members. Effective July 1, 2009, all U.S. members will now connect directly with OCLC for Product Support. To contact OCLC Support, please call 1-800-848-5800, visit <http://www.oclc.org/us/en/supportandtraining/> or e-mail [support@oclc.org](mailto:support@oclc.org).

#### **OCLC Launches New Online Training Portal**

OCLC's new online Training Portal is now live. The Training Portal allows you to access, manage, and track your OCLC learning online through a single Web interface. OCLC works with a national network of Training Partners—certified to provide training following OCLC's curriculum. The Training Portal also includes many social networking features, including joining groups, adding friends, and bookmarking courses. Visit the OCLC Training Portal at <http://training.oclc.org>. For questions regarding the Training Portal, call 1-800-848-5800, or e-mail [training@oclc.org](mailto:training@oclc.org).

#### **Streamlining Book Metadata Workflow: NISO and OCLC White Paper**

The National Information Standards Organization (NISO) and OCLC announce the publication of a white paper on *Streamlining Book Metadata Workflow*, written by consultant Judy Luther (President, Informed Strategies), that analyzes the current state of metadata creation, exchange, and use throughout the book supply chain. The white paper was commissioned by NISO and OCLC as a follow-up to the Symposium for Publishers and Librarians held by OCLC on March 18-19, 2009 to discuss book metadata. Both organizations share the vision of an environment where data can be exchanged seamlessly between different systems and both are focused on reducing the costs of this exchange for all participants in the supply chain of data and content. *Streamlining Book Metadata Workflow* is available on the NISO Web site at [www.niso.org/publications/white\\_papers/](http://www.niso.org/publications/white_papers/). Information about the Symposium for Publishers and Librarians is available on the OCLC Web site at [www.oclc.org/publisher-symposium/](http://www.oclc.org/publisher-symposium/).

### Cataloging and Metadata

#### **Bibliothèque nationale de France to Add Records to WorldCat**

OCLC and the Bibliothèque nationale de France have signed an agreement to work cooperatively to add records from the French national library to OCLC WorldCat. The Bibliothèque nationale de France (BnF) and OCLC signed the agreement in Paris on 2009 June 12, setting in motion plans for OCLC to process an estimated 13.2 million bibliographic records from the Bibliothèque nationale de France. Overall, 34 national libraries have begun adding digital images, national files, and bibliographies to WorldCat by both batchloading and online contribution. For more information, see the complete list and world map

illustrating OCLC's work with national libraries at <http://www.oclc.org/us/en/worldcat/catalog/national/default.htm>.

### **Re-Implementing Duplicate Detection and Resolution (DDR)**

Beginning in 1991, OCLC used its Duplicate Detection and Resolution (DDR) software to match WorldCat bibliographic records in the books format against themselves to find and merge duplicates. By mid-2005 when WorldCat migrated to its new platform, sixteen runs through WorldCat had been completed, resulting in the elimination of a total of 1.6 million duplicate records. In 2005, a project was started to re-invent the DDR software to work in the new environment and to expand its capabilities to deal with all types of bibliographic records. This large multi-year project is now bearing fruit. Processing of small subsets of WorldCat against the live database began in May 2009. A full pass through the WorldCat database will likely begin in January 2010.

### **Reference and Discovery**

#### **OCLC Partners with Popular Social Book Community weRead**

weRead will provide WorldCat.org with more than 2.3 million reviews, 17 million ratings, and use of its recommendations engine. OCLC has partnered with weRead, a social reading site and community for book lovers, to provide valuable content on WorldCat.org, which now features weRead customer reviews alongside Amazon, Educational Media Reviews Online, and original user review submissions. In addition, WorldCat.org also uses the weRead recommendations engine to make "Read By Others" suggestions for additional titles of interest on a WorldCat.org detailed record page. weRead helps people find other readers who have similar interests and provides title recommendations. It is the latest organization to join the WorldCat partners program. With one of the largest and most popular social book discovery applications on Facebook, MySpace, bebo, Hi5, and Orkut, weRead is a natural fit to partner with OCLC to enhance the social networking and user-discovery aspects of WorldCat.org.

### **Management Services and Systems**

#### **OCLC Releases Software Suite to Help Museums Exchange Data**

OCLC Research has released a software suite to help museums exchange object descriptions and share data, the result of a cooperative effort made possible by a grant from The Andrew W. Mellon Foundation to further develop infrastructure for museum data exchange. OCLC is using the Mellon grant to fund projects involving OCLC Research on behalf of the RLG Partnership and its art museum partners to build an information architecture and model behaviors that museums can use to routinely exchange data. Museums participating in this effort have a common interest in being able to share information about collection items and digital images from their own institutions, with other art museums, and with content aggregators such as ARTstor or OCLC. The software was released as part of the OCLC Research Museum Data Exchange Project, which supported museums from the RLG Partnership in defining requirements for tools, and created or contracted the creation of code. Museums that participated in this project by specifying and implementing these tools included: Harvard Art Museum; Metropolitan Museum of Art; National Gallery of Art, Washington, D.C.; Princeton University Art Museum; and Yale University Art Gallery. Museums now have access to COBOAT and OAICatMuseum 1.0 software. COBOAT is a metadata publishing tool developed by Cognitive Applications Inc. (Cogapp) that transfers information between databases (such as collections management systems) and different formats. As configured for this project, COBOAT allows museums to extract standards-based records in the Categories for the Descriptions of Works of Art (CDWA) Lite XML data format out of Gallery Systems TMS, the museum industry's leading collection management system. Configuration files allow COBOAT to be adjusted for extraction from different vendor-based or homegrown database systems, or locally divergent implementations of the same collections management system. COBOAT software is now available on the OCLC Web site under a fee-free license for the purposes of publishing a CDWA Lite repository of collections information at [www.oclc.org/research/software/coboat/default.htm](http://www.oclc.org/research/software/coboat/default.htm). OAICatMuseum 1.0 is an Open Archives Initiative Protocol for Metadata Harvesting (OAI-PMH) data content provider supporting CDWA Lite XML. It allows museums to share the data extracted with COBOAT using OAI-PMH. OAICatMuseum was developed by OCLC Research and is available under an open source license online at

[www.oclc.org/research/software/oai/oaicatmuseum.htm](http://www.oclc.org/research/software/oai/oaicatmuseum.htm). The next milestone for the Museum Data Exchange Project will be an analysis of data from nine museums harvested by OCLC Research to evaluate their records in the context of a large aggregation. Six of the nine museums contributing used COBOAT and OAICatMuseum 1.0 software tools. In addition to the five institutions involved in the software project, the Cleveland Museum of Art, Minneapolis Institute of Arts, National Gallery of Canada, and the Victoria & Albert Museum contributed to the 850,000 records in the research aggregation. More information about the Museum Data Exchange Project can be found at <http://www.oclc.org/programs/ourwork/collectivecoll/sharecoll/museumdata.htm>.

### **Library Council to Advise in Development of Web-Scale Management Services**

OCLC has named members of a Library Advisory Council that has been put in place to advise OCLC in developing the first Web-scale cooperative library management service. In April 2009, OCLC announced plans to launch a new service for Web-scale, cooperative library management services—network-level tools for managing library collections through circulation and delivery, print and licensed acquisitions, and license management. These new services will complement existing OCLC Web-scale services, such as cataloging, resource sharing, and integrated discovery. The Library Advisory Council comprises leaders from the library community who will assist OCLC in creating a service strategy that will meet the needs of libraries across various sectors and geographies. Members of the Library Advisory Council are:

- Helene Blowers, Digital Strategy Director, Columbus Metropolitan Library
- John Helmer, Executive Director, Orbis Cascade Alliance
- Jan Ison, Executive Director, Lincoln Trail Libraries System
- R. David Lankes, Associate Professor, Syracuse University
- Sarah McHugh, Statewide Projects Librarian, Montana State Library
- Mary Piorun, Associate Director, University of Massachusetts Medical Center Library
- Tim Rogers, Executive Director, NCLIVE
- John Teskey, Director of Libraries, University of New Brunswick
- Andrew Pace, OCLC, ex officio

The Library Advisory Council held its first meeting following the ALA Annual Conference in Chicago in July and will expand soon to include more global representation.

### **Resource Sharing and Delivery**

#### **OCLC, IDS Project, Atlas Systems to Develop Solution for Article Resource Sharing**

OCLC is working with IDS Project staff, creators of the Article Licensing Availability Service (ALIAS), and Atlas Systems staff, creators of ILLiad and Odyssey resource sharing management systems, to use holdings data and license management tools to develop an integrated resource sharing solution for serials in any format. By combining data from WorldCat, and querying OCLC and third-party knowledge bases and electronic rights management data to determine lenders, OCLC delivery services will offer automated processing for fulfillment of non-returnable materials. OCLC development staff will build the network-level service based on requirements gathered by OCLC product staff in concert with partner consortia, IDS Project, and Atlas Systems staff. OCLC will provide WorldCat Resource Sharing and ILLiad libraries with the use of this network-level service at no additional charge.

More information about the IDS Project can be found at: <http://idsproject.org>.

### **Digital Collection Services**

#### **Backstage Library Works to Acquire Preservation Service Center from OCLC**

OCLC has announced that Backstage Library Works, an organization that provides digitization, retrospective conversion, and cataloging services to libraries, has acquired the assets of OCLC's Preservation Service Center in Bethlehem, Pennsylvania, as part of a multiyear strategic partner relationship. The Preservation Service Center was founded by a consortium of research libraries in 1985 as MAPS (Mid-Atlantic Preservation Service). Since acquiring the Center in 1990, OCLC has made considerable improvements to equipment and facilities. The state-of-the-art facility is a consistent leader in reformatting a wide variety of library and archive materials. The center operates two studios—one for microfilming and the other for digital imaging. OCLC has partnered with Backstage Library Works on a

variety of projects for over a decade. In 2004, Backstage acquired OCLC's MARS authority control service and has upgraded and expanded the service.

### **WorldCat Digital Collection Gateway Released**

OCLC has released the WorldCat Digital Collection Gateway, a new service that helps libraries and other institutions maximize the visibility of unique primary source materials, such as digital photos, newspapers, letters, and diaries, through WorldCat on the Web. The WorldCat Digital Collection Gateway is available to all users of OCLC CONTENTdm Digital Collection Management software at no additional charge. The WorldCat Digital Collection Gateway offers libraries a self-service tool to easily upload metadata from their unique digital content to WorldCat. Once the metadata is in WorldCat, libraries' digital collections are more visible and discoverable by Web searchers through WorldCat.org, WorldCat Local (including the 'quick start' version), Google, Yahoo!, and other popular search engines. The Gateway has been piloted in 12 institutions. More information on the WorldCat Digital Collection Gateway can be found on the Web at [www.oclc.org/gateway](http://www.oclc.org/gateway).

### **OCLC Further Expands the FirstSearch Base Package with CONTENTdm**

OCLC has expanded the FirstSearch® Base Package to include access to CONTENTdm "quick start." CONTENTdm "quick start" is available for digital collection building to Base Package subscribers at no additional charge. This entry-level, hosted version of CONTENTdm® will support efforts to increase access to the digital content that libraries provide. FirstSearch Base Package subscribers are eligible to receive: (1) the CONTENTdm software hosted by OCLC, (2) three downloadable Project Clients for building digital collections, and (3) 10 GB of storage for up to 3,000 digital items. If a library finds that their requirements exceed any of these limits, OCLC will work with them to review purchasing options to continue seamless growth of their digital collections.

For more information, please contact [contentdm@oclc.org](mailto:contentdm@oclc.org).

### **Content and Collections**

#### **BBC Audiobooks America Available for Download Through OCLC's NetLibrary**

BBC Audiobooks America, publisher and distributor of unabridged audiobooks and radio dramatizations, is making its collection available in the United States as downloadable eAudiobooks through NetLibrary, OCLC's platform for eBooks and eAudiobooks for libraries. BBC Audiobooks America's catalogue includes current New York Times bestsellers, popular titles like *Slumdog Millionaire*, and classics such as *Roots*. More information about BBC Audiobooks America can be found at [www.bbcaudiobooksamerica.com/Library/](http://www.bbcaudiobooksamerica.com/Library/). eAudiobooks from NetLibrary are digital versions of audiobooks. Library patrons can easily search for, check out, and download eAudiobooks from the new NetLibrary Media Center to a computer. These eAudiobooks can also be transferred to a wide range of portable devices. Check the OCLC Web site for system specifications. NetLibrary offers an expanding selection of more than 12,500 downloadable eAudiobooks in both unabridged and abridged formats. The latest bestsellers in fiction and non-fiction, book club favorites, timeless classics, and award-winning literature are delivered via the internet in an easily accessible format.

### **Web and Data Services**

#### **OCLC Exposes Work Identifiers**

OCLC has extended the xOCLCNUM API to include the OCLC work identifiers (OWIs) in addition to OCLC record identifiers (OCNs) that correspond to manifestations. For several years now, WorldCat has been organized according to the FRBR model that allows grouping of various editions of publications (for example, reprints, translations, performances, digitized copies) into works. Sometimes users require particular manifestations and sometimes not, so it is desirable to cater for both needs by allowing navigation from works to manifestations and vice versa. The expanded xOCLCNUM service now returns variant manifestation level identifiers (OCN, ISBN, and LCCN) and the OWI. In addition to starting with an OCN, ISBN, or LCCN as an entry point into the API, OWI is now permitted as a starting point. For details and examples, see: <http://xisbn.worldcat.org/xisbnadmin/xoclcnum/api.htm>. Gain access to xOCLCnum (a part of xISBN) through the WorldCat Affiliates page (<http://www.worldcat.org/wcpa/content/affiliate/default.jsp>) on the WorldCat.org Web site.