

# SAA Pop-Up Bookstore Proposal

## NEA/A.R.T. Spring Meeting March 22–24

This SAA Pop-Up Bookstore will take place at the New England Archivists (NEA) and the Archivists Round Table of Metropolitan New York (A.R.T.) joint Spring 2018 Meeting, March 22–24 in New Haven, Connecticut. The bookstore will be set up and run by Pubs Board member Mary Caldera. SAA will send one or two boxes of books and one box of materials. Hours will be determined by Mary's availability.

### Books

The conference session topics are heavily centered on social justice, advocacy, representation, community archives, and digital preservation. Based on these themes, I suggest sending 20 books—a few copies of the following:

- *Archives Power: Memory, Accountability, and Social Justice* (4) - \$24.00
- *Through the Archival Looking Glass* (OBOP selection) (4) - \$29.95
- *Digital Preservation Essentials* (3) - \$24.99
- *Teaching with Primary Sources* (3) - \$24.99
- *Archives in Libraries* (2) – \$39.95
- *Putting Descriptive Standards to Work* (2) - \$29.99
- *Appraisal and Acquisition Strategies* (2) - \$24.99
- *Moving Image and Sound Collections for Archivists* (4) – \$49.99
- *Many Happy Returns* (3) - \$29

(Note: I didn't see any moving image or audiovisual sessions; we could replace that or *Archives in Libraries* with *Many Happy Returns: Advocacy and the Development of Archives*, unless you want the new book to definitely be there or if you think *Archives in Libraries* sells better.)

### Other Materials (supplied by SAA)

- SAA tablecloth (1)
- Square chip reader for smartphone (1)
- Flyers/Takeaways directing people to SAA's online catalog
- Signs: SAA Publishing, accepted forms of payment, book prices, bookstore hours
- Items for free distribution: Preservation bookmarks, maze catalog, issues of *Archival Outlook*
- SAA Notebooks (20) (\$2 ea; 3 for \$5)
- SAA Member applications (10)
- Education promo (25)
- Tape for resealing

### Logistics

The bookstore would be card only, no cash or check. Mary will need to download the Square app onto her smartphone. The SAA office will set up the inventory list ahead of time on the app.

Books will be sold at one price—member price, giving non-member conference attendees a conference discount. Flyers directing people to SAA's online catalog will be included on the table in case books sell out. Books shouldn't be left alone or overnight, but packed up when the "store" closes.

The tablecloth, signs, chip reader, and any leftover books would be sent back to SAA's office by Mary using the preprinted UPS return label(s) provided.