

I&A Steering Committee Conference Call
2017-05-03; 11:00am-12:00pm PST

Agenda

- Opening Items
 - Meeting attendance: Hope, Daria, Laurel, Alison
 - Update and real talk from I&A Chair Hope Dunbar

- Upcoming Deadlines, Events, and Goals
 - New blog posts this month
 - 05/10: End-of-Year Steering Share, Daria
 - 05/24: End-of-Year Steering Share, Rachel
 - End of Year Post: (also in the calendar)
 - (1) What is an example of an elevator pitch you have used concerning your own archives and who was the audience?
 - (2) Give an example of a controversial item or collection piece from your archive (or previous position) and how you dealt with the situation.
 - (3) What do you think archivists should be focusing on in the future? Where do you see the future of archives?
 - Archivists on the Issues, updates from Stephanie
 - Heard from Jeremy Linden as preservation specialist at IPI to potentially write an archivists on the issues blog post (environmental issues)!
 - Updated guidelines for blog posts! Also adopted by the Reference, Access, Outreach Section
 - Blog Contributors! Pseudo interns!
 - Samantha Cross - post due May 15
 - Adriana Flores - post due May 8
 - 2017-2018 I&A Election
 - Submitting new nominations at the beginning of June
 - Rachel staying on at Chair! (woooooo!)
 - Positions Available: (1) Vice-Chair; (2) Steering Committee Members
 - Applicants:
 - Vice Chair: Courtney Dean; Sara DeCaro
 - Steering Committee: Steven Duckworth; Lisa Calahan
 - Staying on in a “past chair” position; was done in 2013-2014

- The Past Month
 - Steering Shares & Blog posts
 - Confirmed Advocacy Panel speaker from EDGI/TRU for SAA Portland!

- SAA 2017 Portland (July 23-29)
 - Date for I&A Section Meeting: Friday, July 28, 11:15-12:30 PM (still not 7am!)
 - Topic: Controversial collections and how to tackle them
 - Panel speakers
 - Posting has closed; three speakers applied.
 - Do we want to keep them all? If so, I'll send an email to them today.
 - Forum with COPP/COPA (Dennis/Sami)
 - Mentioned previously above!
 - **Advocacy Forum** – Going back to the original idea, organize a panel of 3 speakers (or some other manageable number) to lead an interactive discussion. One speaker each to discuss a specific success story dealing with outreach, advocacy, and public policy. In this way we can leverage the positive boost David mentioned, while also taking advantage of Hope's EDGI contacts. I like the idea of including EDGI since their work touches on public policy issues that resonate with members, including access to government information, political transitions, and climate change. I still like the idea of a hands-on session, but I can see how we all might need a pep talk come July -- as well as the valuable lessons learned such case studies provide.
 - **Advocacy Table** – COPP, COPA, I&A Steering Committee to staff a table in some TBD location where we can be available to discuss our work and how SAA members can provide input/feedback/get engaged. This can also serve as a focal point for any legislative action alert. By then (& hopefully much sooner) we will have fact sheets, talking points, letter templates, etc. available for members to use and can engage folks directly rather than email blasts that can be anonymously ignored or forgotten. Also, I'm not thinking we need to staff this the entire meeting, but I'd like to think we could find enough volunteers to cover a few slots on Thurs/Fri. It would also serve as a good opportunity for our three groups to network with each other.
 - Volunteers of people who can sit at the table
 - **Advocacy Café Special Session** (post-annual meeting) –Would it be possible to craft one focused on legislative advocacy and how to influence elected officials? Looking ahead at the Fall appropriations process, I think this would be a useful piece of any action alert strategy and could focus

either on how to effectively contact members of Congress or how to engage in public outreach at the local district level to help influence the national agenda. Also, given that the annual meeting this year is at the end of July, it might make sense to have this afterwards in August.

- Individual Duties of Steering Committee Members
 - Updates
 - Social Media (Daria)
 - Blog Coordinator (Stephanie)
 - Toolkit Maintenance (Laurel)
 - How to fix headings on the microsite; did you reach out to anyone?
 - Monthly Email (Rachel)
 - Research Teams Updates
 - On-Call (Stephanie)
 - Research Team 1:
 - Research Team 2:
 - General News Media (Daria)- post set to go up on May 1 (should be up tomorrow, 5/4)
 - Professional Associations (Alison)