

I&A Steering Committee
2016 April 13
Conference Call

New Business:

- A. Research Teams Update:
- (a) Legislators teams (3): Sarah reminded her team of the deadline; Wendy and Laurel will do so also with April 18 as the final deadline. Wendy will explore the possibility of doing a blog post about the experience when we're done.
 - (b) On-Call (Alison): first blog post is done; will do another before SAA.
 - (c) On-Call (Christine): the "archivessowhite" introductory post with bibliography is done [<http://tinyurl.com/gug8o4y>]; two of the three total interviews are also ready. The last interview will be posted before SAA.
 - (d) General News Media (Jeremy): one team member left and will be replaced by a back-up member; goal is two posts before SAA.
 - (e) Other Professional Organizations (Tara): goal is two posts before SAA.
- B. SAA 2016 Planning.
- (a) Business Meeting agenda will include updates from Steering Committee and from Research Teams.
 - (b) "Great Advocates" session: Seven advocates confirmed participation; we're waiting to hear from others. In-Person session at meeting (30-45 minutes)—of seven questions we develop and inform panelists we will ask, (1) we plan to ask three questions at the session and then invite audience questions; (2) we will ask panelists to answer all seven questions in prior blog posts; (3) we'll solicit yet more questions about the blog posts—via social media—both in advance of the session, and during the meeting. Brainstorm potential questions (include those suggested from I&A members) by May 11; panelists to write responses by mid-June; post responses on blog in July.
- C. Elections. The 2015 Bylaws revision calls for staggered Steering Committee terms. To implement that, we will hold elections for four Steering Committee members: two to serve one-year terms, and two to serve two-year terms. We also need a Vice-Chair. Ask nominees to write their statements as Q&A blog posts. Calls for nominations throughout May (deadline June 1); June 15—ballot information to SAA; July 1-7--elections.
- D. I&A Intern and Advocacy Toolkit Collaboration Update. Wendy met with RAAC twice; intern Rachel created a survey seeking Toolkit revisions; Christine drafted a blog post announcing the survey and Toolkit revision; Mary and Andrew (RAAC) and Wendy reviewed existing Toolkit; so survey and Toolkit revision before SAA.
- E. Microsite clean-up. Toolkit links to microsite (doesn't feed into WordPress). Minutes are in several places—where should they go? Republish older microsite blogs onto WordPress? Laurel, Wendy, and Christine will work on this.
- F. Code of Conduct for the blog. Christine and Wendy will do.
- G. ICYMI [meeting reports written for the blog]. We have a volunteer to write about a MARAC session. Christine will recruit people at SAA 2016 to report on the advocacy-related sessions.

- H. I&A Polls—Christine will summarize results of the poll conducted on Jeremy’s blog, “A Case of Conscience.” [<http://tinyurl.com/j5vj55d>]
- I. State Historical Society of Iowa update. SAA and CoSA are handling the issue.