GO TO REPORT

All Traffic

Jul 1, 2016 - Jul 1, 2017

⬤ All Users
100.00% Sessions

Explorer

Summary

⬤ Sessions
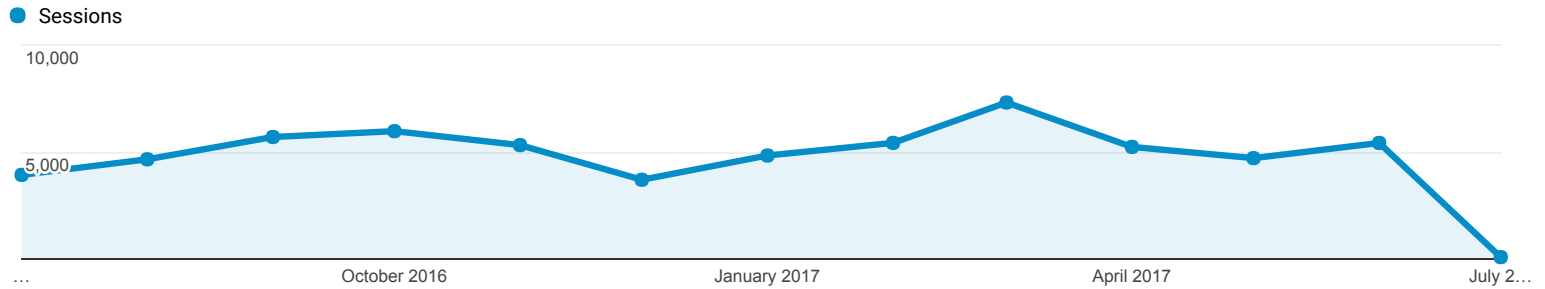
Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	62,214 % of Total: 100.00% (62,214)	59.71% Avg for View: 59.67% (0.06%)	37,148 % of Total: 100.06% (37,125)	48.94% Avg for View: 48.94% (0.00%)	3.42 Avg for View: 3.42 (0.00%)	00:02:53 Avg for View: 00:02:53 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	$0.00 % of Total: 0.00% ($0.00)
1. google / organic	**15,856** **(25.49%)**	61.64%	9,773 (26.31%)	59.50%	2.67	00:02:14	0.00%	0 (0.00%)	$0.00 (0.00%)
2. (direct) / (none)	**15,021** **(24.14%)**	73.60%	11,056 (29.76%)	50.48%	3.10	00:02:36	0.00%	0 (0.00%)	$0.00 (0.00%)
3. www2.archivists.org / referral	**9,352** **(15.03%)**	47.43%	4,436 (11.94%)	32.54%	5.25	00:04:19	0.00%	0 (0.00%)	$0.00 (0.00%)
4. scholar.google.com / referral	**3,345** **(5.38%)**	64.96%	2,173 (5.85%)	61.61%	2.18	00:02:02	0.00%	0 (0.00%)	$0.00 (0.00%)
5. saa.archivists.org / referral	**2,160** **(3.47%)**	29.49%	637 (1.71%)	20.09%	6.38	00:05:34	0.00%	0 (0.00%)	$0.00 (0.00%)
6. archivists.org / referral	**1,103** **(1.77%)**	34.27%	378 (1.02%)	31.82%	5.51	00:04:26	0.00%	0 (0.00%)	$0.00 (0.00%)
7. t.co / referral	**1,063** **(1.71%)**	60.40%	642 (1.73%)	76.11%	1.63	00:01:03	0.00%	0 (0.00%)	$0.00 (0.00%)
8. facebook.com / referral	**605** **(0.97%)**	59.34%	359 (0.97%)	63.80%	2.21	00:01:48	0.00%	0 (0.00%)	$0.00 (0.00%)
9. m.facebook.com / referral	**531** **(0.85%)**	79.28%	421 (1.13%)	77.97%	1.59	00:00:40	0.00%	0 (0.00%)	$0.00 (0.00%)
10. resolver.ebscohost.com.ezproxy.simmons.edu:2048 / referral	**448** **(0.72%)**	62.95%	282 (0.76%)	44.87%	2.66	00:01:55	0.00%	0 (0.00%)	$0.00 (0.00%)
11. bing / organic	**427** **(0.69%)**	57.14%	244 (0.66%)	55.27%	3.11	00:02:23	0.00%	0 (0.00%)	$0.00 (0.00%)
12. scholar.google.co.uk / referral	**384** **(0.62%)**	68.75%	264 (0.71%)	70.57%	1.71	00:01:29	0.00%	0 (0.00%)	$0.00 (0.00%)
13. scholar.google.ca / referral	**339** **(0.54%)**	62.54%	212 (0.57%)	65.49%	1.71	00:01:29	0.00%	0 (0.00%)	$0.00 (0.00%)
14. gw2jh3xr2c.search.serialssolutions.com / referral	**280** **(0.45%)**	38.57%	108 (0.29%)	25.00%	3.58	00:03:16	0.00%	0 (0.00%)	$0.00 (0.00%)
15. moodle.simmons.edu / referral	**278** **(0.45%)**	57.91%	161 (0.43%)	60.43%	2.06	00:01:27	0.00%	0 (0.00%)	$0.00 (0.00%)
16. yahoo / organic	**243** **(0.39%)**	66.26%	161 (0.43%)	53.09%	2.60	00:02:02	0.00%	0 (0.00%)	$0.00 (0.00%)
17. iii.library.unt.edu / referral	**219** **(0.35%)**	21.46%	47 (0.13%)	10.96%	4.61	00:04:42	0.00%	0 (0.00%)	$0.00 (0.00%)

18.	resolver.ebscohost.com / referral	**211** (0.34%)	59.24%	125 (0.34%)	54.03%	2.24	00:01:56	0.00%	0 (0.00%)	$0.00 (0.00%)
19.	na01.alma.exlibrisgroup.com / referral	**190** (0.31%)	46.32%	88 (0.24%)	22.11%	4.23	00:02:54	0.00%	0 (0.00%)	$0.00 (0.00%)
20.	0-web.b.ebscohost.com.liucat.lib.liu.edu / referral	**186** (0.30%)	27.96%	52 (0.14%)	10.75%	3.58	00:02:39	0.00%	0 (0.00%)	$0.00 (0.00%)
21.	scholar.google.com.au / referral	**183** (0.29%)	80.87%	148 (0.40%)	72.13%	1.54	00:01:25	0.00%	0 (0.00%)	$0.00 (0.00%)
22.	0-web.a.ebscohost.com.liucat.lib.liu.edu / referral	**176** (0.28%)	32.39%	57 (0.15%)	12.50%	3.64	00:03:22	0.00%	0 (0.00%)	$0.00 (0.00%)
23.	scholar.google.co.za / referral	**170** (0.27%)	78.82%	134 (0.36%)	72.35%	1.71	00:01:15	0.00%	0 (0.00%)	$0.00 (0.00%)
24.	p9003-sfx.calstate.edu.libaccess.sjlibrary.org / referral	**163** (0.26%)	59.51%	97 (0.26%)	11.04%	4.34	00:05:06	0.00%	0 (0.00%)	$0.00 (0.00%)
25.	dq4wu5nl3d.search.serialssolutions.com / referral	**158** (0.25%)	34.81%	55 (0.15%)	18.99%	5.24	00:04:28	0.00%	0 (0.00%)	$0.00 (0.00%)

Rows 1 - 25 of 1090