Regional Archival Associations Consortium (RAAC): 3-Year Plan, 2016-2019
By Kristen Chinery and Jennifer McGillan, RAAC Co-Chairs

Broad goals:
- Support information exchange among the leadership of regional organizations and between the regionals and other professional organizations.
- Encourage collaboration among the regionals and between the regionals and other professional organizations.
- Coordinate efforts to streamline actions, reduce costs, and increase services to archivists around the nation.

Year 1 (August 2016-August 2017)

- Support information exchange among the leadership of regional organizations and between the regionals and other professional organizations.
  - Maintain the RAAC listserv and website.
  - Update Directory of Regional Organizations on SAA website.
  - Execute the approved RAAC communications plan to increase regional communication and participation.
- Encourage collaboration among the regionals and between other professional organizations and the regionals
  - Complete MOU with the Society of American Archivists.
  - Serve on advisory boards and in organizations that further RAAC’s mission and encourage collaboration, such as the Joint Advocacy Working Group, Coalition to Advance Learning, and Mapping the Landscape.
  - Subcommittees continue to develop contacts with the SAA component group closest to their area specialty to discuss short term goals and potential shared projects.
- Coordinate efforts to streamline actions, reduce costs, and increase services to archivists around the nation
  - Advocacy:
    - Support political advocacy issues occurring on the local level.
    - Develop and implement an advocacy-focused communications plan.
  - Disaster Planning and Recovery:
    - Assess regionals’ past disaster recovery actions.
    - Develop methods to document and share past recovery actions.
  - Education:
    - Develop a program or programs that can be disseminated and shared with all the regionals.
  - Grant Development:
    - Assess grant needs of regionals.
    - Maintain grant resource list on the RAAC website.
  - Membership:
    - Maintain RAAC Membership Subcommittee functions.
Assess member needs and communicate them to the co-chairs and subcommittee chairs so that RAAC’s strategy can be strengthened.

- **Public Awareness:**
  - Support the development and/or coordination of promotional and outreach programs and tools for regionals.
  - Encourage programming at regional or national events focusing on regional organizations.

**Year 2 (August 2017-August 2018)**

- Support information exchange among the leadership of regional organizations and between the regionals and other professional organizations.
  - Maintain the RAAC listserv and website.
  - Update Directory of Regional Organizations on SAA website.
  - Execute the approved RAAC communications plan to increase regional communication and participation.
  - Hold a RAAC-sponsored event for all the regionals, building off the 2016 symposium
- Encourage collaboration among the regionals and between other professional organizations and the regionals.
  - Serve on advisory boards and in organizations that further RAAC’s mission and encourage collaboration.
  - Subcommittees continue to develop contacts with the SAA component group closest to their area specialty to discuss short term goals and potential shared projects.
- Coordinate efforts to streamline actions, reduce costs, and increase services to archivists around the nation.
  - **Advocacy:**
    - Support political advocacy issues occurring on the local level.
    - Develop and implement an online platform to share regionals’ advocacy methods.
  - **Disaster Planning and Recovery:**
    - Share information regarding regionals’ past disaster recovery actions.
    - Formulate ways to increase disaster-planning efforts organized by regionals.
  - **Education:**
    - Based on feedback from the Year 1 event(s), revise and expand a program or programs that can be disseminated and shared with all the regionals.
  - **Grant Development:**
    - Provide support to regionals for grant writing.
    - Maintain grant resource list on the RAAC website.
  - **Membership:**
    - Maintain RAAC Membership Subcommittee functions.
    - Evaluate and improve RAAC membership information and governing documents available to regionals.
o Public Awareness:
  ▪ Continue to develop promotional and outreach tools for regionals.
  ▪ Work with regionals to determine barriers to promoting regional organizations, and identify and enact solutions.

Year 3 (August 2018-August 2019)

• Support information exchange among the leadership of regional organizations and between the regionals and other professional organizations.
  o Maintain the RAAC listserv and website.
  o Update Directory of Regional Organizations on SAA website.
  o Execute the approved RAAC communications plan to increase regional communication and participation.
• Encourage collaboration among the regionals and between other professional organizations and the regionals.
  o Serve on advisory boards and in organizations that further RAAC’s mission and encourage collaboration.
  o Subcommittees continue to develop contacts with the SAA component group closest to their area specialty to discuss short term goals and potential shared projects.
• Coordinate efforts to streamline actions, reduce costs, and increase services to archivists around the nation.
  o Advocacy:
    ▪ Support political advocacy issues occurring on the local level.
    ▪ Develop a strategy for engaging resource allocators, policymakers, and other influencers at the regional level.
  o Disaster Planning and Recovery:
    ▪ Develop a program, resource, or tool based on conversations with regionals.
  o Education:
    ▪ Organize a full- or half-day event focused on regional organizations.
  o Grant Development:
    ▪ Propose collaborative grant writing opportunities to regionals.
    ▪ Maintain grant resource list on the RAAC website.
  o Membership:
    ▪ Maintain RAAC Membership Subcommittee functions.
    ▪ Seek out relationships with regional organizations not yet associated with RAAC.
  o Public Awareness:
    ▪ Continue to develop promotional and outreach programs and tools for regionals.
    ▪ Encourage regionals to write and submit articles to regional and national outlets regarding aspects of their work or history.