

**Society of American Archivists
Publications Board Meeting
July 26, 2017
Portland**

**Publishing Program Highlights
(Prepared by Teresa Brinati)**



I. Hurray! Two Books Debut at ARCHIVES 2017

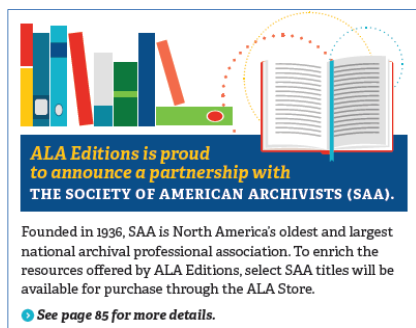
- ***Moving Image and Sound Collections for Archivists*** by Anthony Cocciolo
7x10 | 224pp | Paperback | eBook | List \$69.99 | SAA Member \$49.99
- ***Putting Descriptive Standards to Work*** (TRENDS IN ARCHIVES PRACTICE)
Edited by Kris Kiesling and Chris Prom
 - *Module 17: Implementing DACS* by Cory Nimer
 - *Module 18: Introducing EAC-CPF* by Kathy Wisser
 - *Module 19: Using EAD3* by Kelcy Shepherd
 - *Module 20: Sharing Archival Metadata* by Aaron Rubinstein6x9 | 362pp | Paperback | eBook | List \$39.99 | SAA Member \$29.99

II. SAA-Mazing Catalog: (Re)Launching Trends in Archives Practice

Trends in Archives Practice now features 20 modules clustered together by subject matter in seven volumes: *Archival Arrangement & Description* (Modules 1, 2, 3), *Rights in the Digital Era* (Modules 4, 5, 6, 7), *Becoming a Trusted Digital Repository* (Module 8), *Teaching with Primary Sources* (Modules 9, 10, 11), *Digital Preservation Essentials* (Modules 12, 13), *Appraisal and Acquisition Strategies* (Modules 14, 15, 16) and *Putting Descriptive Standards to Work* (Modules 17, 18, 19, 20). The modules are also offered individually for mixing and matching. With a critical mass of content available, the open-ended series is being relaunched. The SAA-Mazing Catalog—one of the first steps in the process—invites you to “navigate your way through” Trends in Archives Practice. Get the catalog in the conference bookstore or download at <http://files.archivists.org/pubs/MazeCatalog2017.pdf>.

III. Book Revenue Trends Turn Corner Ever So Slightly

- July 2016 (\$197,122) to June 2017 (\$198,192) 0.54% increase!
- July 2015 (\$220,049) to June 2016 (\$197,122) 10.4% decrease
- July 2014 (\$286,636) to June 2015 (\$220,049) 23.2% decrease
- July 2013 (\$320,247) to June 2014 (\$286,636) 10.5% decrease
- July 2012 (\$371,974) to June 2013 (\$320,247) 13.91% decrease



IV. ALA Editions + SAA Books

This month SAA renewed an agreement with ALA Editions to distribute our books (the original was signed in 2009). The forthcoming ALA catalog will include a full-page ad (left) and feature five SAA titles: *Archives in Libraries: What Librarians and Archivists Need to Know to Work Together* + *Conceptualizing 21st Century Archives* + *Through the Archival Looking Glass: A Reader on Diversity and Inclusion* + *Exhibits in Archives and Special Collections Libraries* + *Perspectives on Women's Archives*. Other SAA books are also in the offing for distribution. We'll keep you in the loop on developments.

V. Reading and Writing

- One Book, One Profession: The 2017 pick for the Publications Board-sponsored reading initiative is *Through the Archival Looking Glass: A Reader on Diversity and Inclusion* edited by Mary Caldera and Kathryn Neal (SAA, 2015). Council members are invited to consider hosting a reading group at their own institutions. For details and discussion questions: <https://www2.archivists.org/one-book-one-profession>.
- **Most viewed *American Archivist* articles** in previous 12 months:
 1. Michelle Caswell, Marika Cifor, and Mario H. Ramirez, "‘To Suddenly Discover Yourself Existing’: Uncovering the Impact of Community Archives," Spring/Summer 2016 [2017 Fellows' Ernst Posner Award] 691 abstract views | 501 pdf views | 356 full views
 2. Jennifer Douglas, "Toward More Honest Description," Spring/Summer 2016: 603 abstract views | 510 pdf views
 3. Anthony Cocciolo, "When Archivists and Digital Asset Managers Collide: Tensions and Ways Forward," Spring/Summer 2016. [author of new SAA book *Moving Image and Sound Collections*] 518 abstract views | 416 pdf views
 4. Joseph A. Williams and Elizabeth M. Berilla, "Minutes, Migration, and Migraines: Establishing a Digital Archives at a Small Institution," Spring/Summer 2015: 404 abstract views
 5. Anna Chen, "Perfume and Vinegar: Olfactory Knowledge, Remembrance, and Recordkeeping," Spring/Summer 2016: 394 abstract views
- **Most viewed *Archival Outlook* articles** in previous 12 months:
 1. "Not Noobs: Representations of Archives in Video Games – A Mutual Appreciation of Game Creators and Archivists" by Jane Thaler, Amanda Weston, and Aaron Davis, March/April 2017: 1,810 page views
 2. "Diversity in Archives" by Desiree Alaniz, March/April 2017: 1,550 page views
 3. "I Second that Emotion: Working with Emotionally Challenging Collections" by Stephanie Bennett, Stephanie Bayless, Chrystal Carpenter, Krista Ferrante, and Stacey Chandler, March/April 2017: 1,489 page views
 4. "Intrepid Archivists: Mapping the Below-Deck Spaces of a WWII-Era Aircraft Carrier" by Katherine Meyers and Ann Stegina, July/Aug 2016: 1,182 page views
 5. "Unearthing a Time Capsule on a Time Crunch: and the Ever-Evolving Role of Reference Services" by Sarah Pratt, Jan/Feb 2017: 1,131 page views

- SAA members are actively contributing to the professional literature. **In the previous 12 months, 116 members contributed content to** two issues of *The American Archivist*, six issues of *Archival Outlook*, three SAA books, seven modules, the Reviews Portal, and the case studies series. Writing for SAA offers an important opportunity for engagement in the association.

VI. Dictionary of Archives Terminology

- July marked the three-year anniversary of Word of the Week, which now has nearly 1,400 subscribers.
- The Dictionary Working Group is beginning to use the IDM software to build the *Dictionary of Archives Terminology*. The goal is to make an edition available before the end of 2017. A recent issue that cropped up is link rot. DWG has been in touch with Chris Prom regarding Perma.cc, which was adopted by the Publications Board last year, and which creates permanent links for citations in published works.

VII. Cal Lee Is Next Editor of American Archivist

In June the SAA Council introduced Christopher A. “Cal” Lee as the next Editor of *The American Archivist*. Lee, a tenured professor in the School of Information and Library Science at the University of North Carolina at Chapel Hill (and past member of the Publications Board!), will begin his three-year term as Editor in January 2018. Lee succeeds Long Island University Professor Greg Hunter, who is stepping down after six years in the post. SAA is grateful to Greg for his leadership and service.

VIII. SAA Publishing Program Highlighted in Association Forum Magazine

The July/August issue of *FORUM* magazine, published by Association Forum of Chicagoland, features a case in point article by yours truly titled “Annual Meeting-*Palooza*,” which celebrates how SAA uses its conference to shine a spotlight on our publishing program via the onsite bookstore. Read it here:

http://www.associationforum-digital.com/associationforum/junejuly_2017?pg=20#pg20.