

ALPHA LISTING

The Society of American Archivists
 Publications Sales
 For The Period Covering July 1, 2009 Thru June 30, 2010

Item #	Item/Title	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units
ITEM-0500	100% Archivist T-shirt (2X-LARGE)	17	2.53	15.00	43.01	255.00	0.04%	0.06%	0.17%
ITEM-0497	100% Archivist T-shirt (LARGE)	16	2.53	15.00	40.48	240.00	0.04%	0.06%	0.16%
ITEM-0496	100% Archivist T-shirt (MEDIUM)	15	2.53	15.00	37.95	225.00	0.03%	0.06%	0.15%
ITEM-0495	100% Archivist T-shirt (SMALL)	18	2.53	15.00	45.54	270.00	0.04%	0.07%	0.18%
ITEM-0498	100% Archivist T-shirt (X-LARGE)	55	2.53	15.00	139.15	825.00	0.12%	0.21%	0.55%
ITEM-0502	2 Sustainable Sacks	-	-	-	-	-	0.00%	0.00%	0.00%
CD-0610	A Beginner's Guide to Metadata!	8	6.00	163.63	48.00	1,309.00	0.04%	0.33%	0.08%
BOOKSAA-AFS0460	A Glossary of Archival and Records Terminology (Arc	214	9.30	35.88	1,990.20	7,677.37	1.74%	1.95%	2.15%
BOOKRES-0334	Administration of Television Newsfilm and Videotape	7	42.00	39.29	294.00	275.00	0.26%	0.07%	0.07%
BOOKJNT-0246	Advocating Archives: An Introduction to Public Rela	18	32.48	37.86	584.64	681.45	0.51%	0.17%	0.18%
BOOKSAA-0395	American Archival Studies: Readings in Theory and P	373	11.42	38.05	4,259.66	14,192.81	3.72%	3.61%	3.75%
AABACKISSUE	American Archivist - Single Issue	90	5.00	61.64	450.00	5,547.50	0.39%	1.41%	0.91%
BOOKJNT-0137	AMIA Compendium of Moving Image Cataloging Practice	11	11.00	29.55	121.00	325.00	0.11%	0.08%	0.11%
BOOKRES-0558	An American Political Archives Reader	5	59.66	66.00	298.30	330.00	0.26%	0.08%	0.05%
BOOKRES-0179	An Ounce of Prevention: Integrated Disaster Plannin	16	26.90	26.63	430.40	426.00	0.38%	0.11%	0.16%
BOOKRES-0453	Ancient Archives and Archival Traditions: Concepts	5	66.69	85.00	333.45	425.00	0.29%	0.11%	0.05%
BOOKRES-0227	Appraising Moving Images: Assessing the Archival an	7	33.64	40.86	235.48	286.00	0.21%	0.07%	0.07%
BOOKRES-0110	Appraising the Records of Modern Science and Techno	8	-	5.13	-	41.00	0.00%	0.01%	0.08%
BOOKSAA-0482	Architectural Records: Managing Design and Construc	122	18.62	45.80	2,271.64	5,588.00	1.99%	1.42%	1.23%
BOOKSAA-0538	Archival and Special Collections Facilities: Guidelines	286	13.94	28.22	3,986.84	8,069.71	3.48%	2.05%	2.88%
BOOKRES-0447	Archival Appraisal: Theory and Practice	13	41.63	102.88	541.19	1,337.50	0.47%	0.34%	0.13%
CD-0613	Archival Content Management Systems	1	6.00	159.86	6.00	159.86	0.01%	0.04%	0.01%
BOOKRES-0341	Archival Image: Collected Essays	2	14.00	20.00	28.00	40.00	0.02%	0.01%	0.02%
BOOKSAA-0531	Archival Internships: A Guide for Faculty, Supervis	98	20.00	26.51	1,960.00	2,598.30	1.71%	0.66%	0.99%
AOBACKISSUE	Archival Outlook Issue (1972-1999)	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0193	Archive Fever: A Freudian Impression	14	10.59	12.57	148.26	176.00	0.13%	0.04%	0.14%
BOOKRES-0517	Archive Stories: Facts, Fictions, and the Writing o	6	16.34	21.67	98.04	130.00	0.09%	0.03%	0.06%
BOOKRES-0525	Archives and Archivists (Holland & Manning)	4	\$ 33.00	\$ 55.00	\$ 132.00	\$ 220.00	0.12%	0.06%	0.04%
BOOKRES-0464	Archives and Archivists in the Information Age (200	11	59.50	70.00	654.50	770.00	0.57%	0.20%	0.11%
BOOKSAA-0521	Archives and Justice: A South African Perspective (91	28.84	29.60	2,624.44	2,693.75	2.29%	0.68%	0.92%
BOOKSAA-0120	Archives and Manuscripts: Surveys (1977)	7	5.00	1.64	35.00	11.50	0.03%	0.00%	0.07%
BOOKRES-0527	Archives and the Digital Library	25	42.73	53.00	1,068.25	1,325.00	0.93%	0.34%	0.25%
BOOKRES-0220	Archives and the Public Good: Accountability and Re	10	64.47	76.86	644.70	768.60	0.56%	0.20%	0.10%
BOOKSAA-ACS0484	Archives and the Public Interest: Selected Essays o	34	15.00	28.57	510.00	971.30	0.45%	0.25%	0.34%
BOOKSAA-ACS0174	Archives in the Ancient World	32	5.29	33.86	169.28	1,083.64	0.15%	0.28%	0.32%
BOOKSAA-0556	Archives Power: Memory, Accountability, and Social Justice	328	25.65	43.28	8,413.20	14,195.90	7.35%	3.61%	3.30%
BOOKRES-0485	Archives, Documentation, and Institutions of Social	53	28.76	32.43	1,524.28	1,718.64	1.33%	0.44%	0.53%
BOOKRES-0486	Archives: Recordkeeping in Society (2005)	24	64.90	65.83	1,557.60	1,580.00	1.36%	0.40%	0.24%
BOOKRES-0513	Archiving Websites (2006)	4	69.97	84.75	279.88	339.00	0.24%	0.09%	0.04%
BOOKSAA-AFS0458	Arranging & Describing Archives and Mss (AFS II)	1,030	2.59	37.79	2,667.70	38,919.79	2.33%	9.89%	10.37%
AM08TIX:BBALL	Baseball and Business Cards	-	11.00	-	-	-	0.00%	0.00%	0.00%
CD-0616	basics of Managing Electronic Records...	4	6.00	142.50	24.00	570.00	0.02%	0.14%	0.04%
CD-0615	Becoming an Archives Consultant...	2	6.00	107.00	12.00	214.00	0.01%	0.05%	0.02%
BOOKRES-0519	Building a Successful Archival Programme	7	69.00	77.86	483.00	545.00	0.42%	0.14%	0.07%

Cumulative Sales - Alpha Listing 1 of 5

ALPHA LISTING

The Society of American Archivists
Publications Sales
For The Period Covering July 1, 2009 Thru June 30, 2010

Item #	Item/Title	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units
BOOKRES-0442	Building Digital Archives, Descriptions, and Displa	14	45.00	62.50	630.00	875.00	0.55%	0.22%	0.14%
ITEM-0499	CAP - 100% Archivist	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0553	Cataloging Cultural Objects: Guide to Describing Cu	5	76.12	79.95	380.60	399.75	0.33%	0.10%	0.05%
BOOKSAA-0532	College and University Archives: Readings in Theory	105	13.07	44.05	1,372.35	4,625.51	1.20%	1.18%	1.06%
BOOKRES-0562	Community Archives: The Shaping of Memory	8	94.50	102.49	756.00	819.90	0.66%	0.21%	0.08%
BOOKRES-0561	Copyright and Cultural Institutions: Guidelines for Digitization	24	24.58	39.95	589.92	958.80	0.52%	0.24%	0.24%
BOOKRES-0229	Corporate Archives and History: Making the Past Wor	10	22.56	31.50	225.60	315.00	0.20%	0.08%	0.10%
BOOKRES-0216	Creating a Winning Online Exhibition: A Guide for L	6	52.70	47.83	316.20	287.00	0.28%	0.07%	0.06%
BOOKRES-0146	Creating and Documenting Electronic Texts	5	6.10	19.00	30.50	95.00	0.03%	0.02%	0.05%
BOOKRES-0208	Creating Digital Audio Resources: A Guide to Good P	7	16.40	20.14	114.80	141.00	0.10%	0.04%	0.07%
BOOKRES-0476	Creating EAD-Compatible Finding Guides on Paper	13	31.80	37.15	413.40	483.00	0.36%	0.12%	0.13%
BOOKRES-0528	Curating Oral Histories: From Interview to Archive	16	21.95	21.70	351.20	347.20	0.31%	0.09%	0.16%
BOOKSAA-0436	Describing Archives: A Content Standard (2007)	729	10.16	35.63	7,406.64	25,971.89	6.47%	6.60%	7.34%
BOOKRES-0329	Developing and Maintaining Practical Archives: A Ho	124	48.38	58.16	5,999.12	7,211.28	5.24%	1.83%	1.25%
BOOKRES-0439	Digitizing Collections: Strategic Issues for the In	9	48.17	78.33	433.53	705.00	0.38%	0.18%	0.09%
BOOKJNT-0278	Documenting Localities	16	30.99	27.13	495.84	434.00	0.43%	0.11%	0.16%
BOOKRES-0559	Documenting: Lighting Design	3	15.00	20.00	45.00	60.00	0.04%	0.02%	0.03%
BOOKRES-0263	Doing Oral History: A Practical Guide (2nd ed.)	15	13.04	18.33	195.60	275.00	0.17%	0.07%	0.15%
BOOKSAA-0243	Donating Personal or Family Papers to a Repository	2	0.08	40.00	0.16	80.00	0.00%	0.02%	0.02%
BOOKSAA-0260	Donating Your Organizational Records to a Repositor	154	5.00	0.94	770.00	145.00	0.67%	0.04%	1.55%
CD-0607	EAD Tips & Tricks: Converting Data MARC & EAD - CD	4	6.00	120.32	24.00	481.28	0.02%	0.12%	0.04%
BOOKRES-0557	Electronic Records in the Manuscript Repository	13	37.16	40.77	483.08	530.00	0.42%	0.13%	0.13%
BOOKRES-0444	Electronic Records Retention: New Strategies/Data L	12	33.89	42.75	406.68	513.00	0.36%	0.13%	0.12%
CD-0608	Electronic Records: Preservation Options of PDF	6	6.00	121.88	36.00	731.28	0.03%	0.19%	0.06%
BOOKRES-0189	Encoded Archival Description on the Internet	16	27.95	27.41	447.20	438.56	0.39%	0.11%	0.16%
BOOKSAA-0349	Encoded Archival Description: Context, Theory and C	30	4.53	31.13	135.90	934.00	0.12%	0.24%	0.30%
CD-0606	Ethical Problem Solving: When Inst Compete for Coll	2	6.00	125.00	12.00	250.00	0.01%	0.06%	0.02%
BOOKSAA-0417	Ethics and the Archival Profession: Introduction an	68	1.75	27.41	119.00	1,864.21	0.10%	0.47%	0.68%
BOOKRES-0520	Ethics, Accountability and Recordkeeping in Dangero	4	80.50	71.23	322.00	284.90	0.28%	0.07%	0.04%
BOOKRES-0449	Film Preservation Guide: The Basics for Archives, L	25	6.00	11.08	150.00	277.00	0.13%	0.07%	0.25%
BOOKSAA-0522	Film Preservation: Competing Definitions of Value,	45	16.63	46.37	748.35	2,086.59	0.65%	0.53%	0.45%
BOOKRES-0473	Final Acts: Guide to Preserving the Recs of Truth C	5	15.73	24.40	78.65	122.00	0.07%	0.03%	0.05%
CD-0612	Green Is Great: Planning and Developing an Environmentally...	7	6.00	166.29	42.00	1,164.00	0.04%	0.30%	0.07%
BOOKSAA-0541	Guia para donar los registros de su organizacion a un deposito	100	-	0.30	-	30.00	0.00%	0.01%	1.01%
BOOKSAA-0620	Guia para donar sus documentos personales o familia	101	5.00	0.63	505.00	64.00	0.44%	0.02%	1.02%
BOOKSAA-0346	Guide to Deeds of Gift Brochure	103	5.00	1.07	515.00	110.00	0.45%	0.03%	1.04%
BOOKRES-0452	Guide to Preventive Conservati on of Photo Collecti	15	14.00	40.33	210.00	605.00	0.18%	0.15%	0.15%
BOOKJNT-0416	Imagining Archives: Essays and Reflections by Hugh	9	31.26	29.03	281.34	261.30	0.25%	0.07%	0.09%
BOOKRES-0555	InterPARES 2: Experiential, Interactive and Dynamic Record	17	86.26	105.12	1,466.42	1,787.00	1.28%	0.45%	0.17%
BOOKRES-0451	Introduction to Imaging	8	14.04	14.95	112.32	119.60	0.10%	0.03%	0.08%
CD-0614	Introduction to Web 2.0 in Archives...	3	6.00	161.67	18.00	485.00	0.02%	0.12%	0.03%
BOOKRES-0552	Leading and Managing Archives and Records Programs	31	52.50	65.41	1,627.50	2,027.69	1.42%	0.52%	0.31%
BOOKSAA-ACS0455	Lester J. Cappon and the Relationship of History, A	36	4.78	31.05	172.08	1,117.96	0.15%	0.28%	0.36%
BOOKRES-0267	Local History Collections in Libraries	3	31.75	33.00	95.25	99.00	0.08%	0.03%	0.03%

Cumulative Sales - Alpha Listing 2 of 5

(2)

ALPHA LISTING

The Society of American Archivists
Publications Sales
For The Period Covering July 1, 2009 Thru June 30, 2010

Item #	Item/Title	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units
BOOKSAA-AFS0437	Managing Archival and Manuscript Repositories (AFS	521	4.18	38.30	2,177.78	19,952.90	1.90%	5.07%	5.24%
BOOKRES-0512	Managing Archives: Foundations, Principles, Practic	7	69.00	77.86	483.00	545.00	0.42%	0.14%	0.07%
BOOKSAA-0535	Managing Congressional Collections	54	5.64	19.66	304.56	1,061.44	0.27%	0.27%	0.54%
BOOKRES-0515	Managing Electronic Records (McLeod and Hare) (2005	6	12.59	77.45	75.54	464.70	0.07%	0.12%	0.06%
BOOKRES-0443	Managing Electronic Records 3rd ed. (2002)	22	52.50	81.77	1,155.00	1,798.90	1.01%	0.46%	0.22%
BOOKRES-0131	Managing Records as Evidence and Information	4	23.00	77.00	92.00	308.00	0.08%	0.08%	0.04%
BOOKRES-0478	Managing Records: A Handbook of Principles and Prac	52	62.97	82.49	3,274.44	4,289.30	2.86%	1.09%	0.52%
BOOKRES-0554	Managing the Crowd: Rethinking Records Management f	11	80.50	91.00	885.50	1,001.00	0.77%	0.25%	0.11%
BOOKSAA-ACS0257	Manual for the Arrangement and Description of Archi	48	3.90	31.34	187.20	1,504.35	0.16%	0.38%	0.48%
BOOKRES-0338	MARC Manual: Understanding and Using MARC Records (6	42.23	45.67	253.38	274.00	0.22%	0.07%	0.06%
BOOKRES-0169	Modern Archives Reader: Basic Readings on Archival	27	15.20	20.59	410.40	556.00	0.36%	0.14%	0.27%
BOOKSAA-ACS0323	Modern Archives: Principles & Techniques (1956)	-	2.40	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0224	Moving Archives: The Experiences of Eleven Archivis	7	34.01	35.86	238.07	251.00	0.21%	0.06%	0.07%
BOOKSAA-0435	Museum Archives: An Introduction (2nd ed.) (2004)	83	17.60	51.49	1,460.80	4,273.30	1.28%	1.09%	0.84%
BOOKSAA-0171	Native American Archives: An Introduction	-	2.54	-	-	-	0.00%	0.00%	0.00%
BOOKSAA-0530	Navigating Legal Issues in Archives	224	10.63	60.90	2,381.12	13,641.04	2.08%	3.47%	2.25%
BOOKRES-0445	No Innocent Deposits: Forming Archives by Rethinkin	31	17.16	45.68	531.96	1,416.00	0.46%	0.36%	0.31%
BOOKSAA-ACS0121	Norton on Archives: The Writings of Margaret Cross	38	8.92	29.14	338.96	1,107.30	0.30%	0.28%	0.38%
BOOKSAA-0248	Oral History Cataloging Manual	15	3.00	21.67	45.00	325.00	0.04%	0.08%	0.15%
BOOKRES-0247	Oral History Manual, The	11	9.94	23.00	109.34	253.00	0.10%	0.06%	0.11%
BOOKRES-0487	Oral History Reader, The (2006)	6	37.27	38.00	223.62	228.00	0.20%	0.06%	0.06%
BOOKRES-0450	Organizing Archival Records: A Practical Method of	17	25.87	40.47	439.79	688.00	0.38%	0.17%	0.17%
BOOKRES-0424	Owning Memory: How a Caribbean Community Lost Its A	7	44.80	53.00	313.60	371.00	0.27%	0.09%	0.07%
BOOKRES-0563	Personal Archives and a New Archival Calling	5	28.25	30.00	141.25	150.00	0.12%	0.04%	0.05%
BOOKSAA-0481	Photographs: Archival Care and Management	432	14.01	64.24	6,052.32	27,753.76	5.29%	7.05%	4.35%
BOOKSAA-0523	Planning New and Remodeled Archival Facilities (200	208	5.91	40.28	1,229.28	8,378.55	1.07%	2.13%	2.09%
BOOKSAA-0480	Political Pressure and the Archival Record	37	19.00	31.89	703.00	1,180.00	0.61%	0.30%	0.37%
BOOKRES-0175	Preservation and Storage of Sound Recordings	10	16.00	21.50	160.00	215.00	0.14%	0.05%	0.10%
BOOKRES-0514	Preservation Management for Libraries, Archives, Mu	6	87.50	103.33	525.00	620.00	0.46%	0.16%	0.06%
BOOKRES-0292	Preservation Microfilming: A Guide for Librarians a	3	78.89	86.67	236.67	260.00	0.21%	0.07%	0.03%
BOOKRES-0412	Preservation of the Integrity of Electronic Records	6	35.69	86.64	214.14	519.85	0.19%	0.13%	0.06%
BOOKRES-0524	Preserving Archives (2007)	28	33.77	88.37	945.56	2,474.26	0.83%	0.63%	0.28%
BOOKSAA-AFS05	Preserving Archives and Manuscripts (2nd ed)	603	8.81	42.74	5,312.43	25,775.21	4.64%	6.55%	6.07%
BOOKRES-0392	Preserving Digital Information: A How-To-Do-It Manu	11	45.50	58.97	500.50	648.65	0.44%	0.16%	0.11%
BOOKSAA-0461	Privacy & Confidentiality Perspectives: Archivists	74	21.89	41.63	1,619.86	3,080.74	1.42%	0.78%	0.74%
CD-0611	Privacy and Health Information	1	6.00	145.00	6.00	145.00	0.01%	0.04%	0.01%
BOOKSAA-0253	Protecting Your Collections: A Manual of Archival S	34	7.17	15.29	243.78	520.00	0.21%	0.13%	0.34%
BOOKSAA-AFS0459	Providing Reference Services f or Archives and Manu	479	4.34	37.52	2,078.86	17,972.38	1.82%	4.57%	4.82%
BOOKRES-0234	Public Records and Archives in Classical Athens	3	40.00	50.00	120.00	150.00	0.10%	0.04%	0.03%
BOOKRES-0518	Recordkeeping in a Hybrid Environment	11	69.00	75.91	759.00	835.00	0.66%	0.21%	0.11%
BOOKSAA-0331	Records of American Business, The	39	17.00	23.02	663.00	897.69	0.58%	0.23%	0.39%
BOOKJNT-0319	Research and the Manuscript Tradition	4	42.70	47.75	170.80	191.00	0.15%	0.05%	0.04%
BOOKRES-0560	Respect for Authority: Authority, Control, Context Control...	7	49.32	44.29	345.24	310.00	0.30%	0.08%	0.07%
BOOKRES-0550	Returned from Russia: Nazi Archival Plunder in West	9	49.86	54.89	448.74	494.00	0.39%	0.13%	0.09%

Cumulative sales - Alpha Listing 3 of 5

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Item #	Item/Title	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units
ITEM-0501	SAA Chico Bag	12	2.70	6.50	32.40	78.00	0.03%	0.02%	0.12%
BOOKSAA-0176	Sample Forms for Archival & Records Management	32	9.29	33.38	297.28	1,068.10	0.26%	0.27%	0.32%
BOOKSAA-ACS0415	Selected Writings of Sir Hilary Jenkinson	33	6.60	29.01	217.80	957.30	0.19%	0.24%	0.33%
BOOKSAA-AFS0457	Selecting & Appraising Archives & Manuscripts (AFS	602	2.08	38.55	1,252.16	23,205.25	1.09%	5.90%	6.06%
BOOKJNT-0245	Starting an Archives	13	31.50	37.97	409.50	493.59	0.36%	0.13%	0.13%
BOOKSAA-ACS0433	The Management of Archives (1965)	6	7.00	20.83	42.00	125.00	0.04%	0.03%	0.06%
BOOKJNT-0162	The Management of College and University Archives	8	39.07	44.00	312.56	352.00	0.27%	0.09%	0.08%
BOOKRES-0564	The Story Behind The Book: Preserving Authors'...	8	31.00	36.50	248.00	292.00	0.22%	0.07%	0.08%
BOOKSAA-0194	Thesaurus of University Terms	6	1.75	6.92	10.50	41.50	0.01%	0.01%	0.06%
CD-0609	Thinking Digital . . . A Practical Session to Help	7	6.00	122.86	42.00	860.00	0.04%	0.22%	0.07%
BOOKRES-0427	Thirty Years of Electronic Records	6	16.13	40.50	96.78	243.00	0.08%	0.06%	0.06%
BOOKRES-0134	Trusting Records: Legal, Hist, Diplomatic Perspecti	6	73.25	84.97	439.50	509.80	0.38%	0.13%	0.06%
BOOKSAA-AFS0483	Understanding Archives and Manuscripts (Archival Fu	862	2.06	40.79	1,775.72	35,157.58	1.55%	8.94%	8.68%
BOOKRES-0551	Understanding Data and Information Systems	23	52.50	68.04	1,207.50	1,565.00	1.06%	0.40%	0.23%
BOOKJNT-0196	Varsity Letters: Documenting Modern Colleges and Un	43	12.70	28.03	546.10	1,205.17	0.48%	0.31%	0.43%
BOOKRES-0565	Web 2.0 Tools and Strategies for Archives...	32	55.97	68.01	1,791.04	2,176.36	1.57%	0.55%	0.32%
BOOKJNT-0197	Without Consent: The Ethics of Disclosing Personal	9	12.08	29.97	108.72	269.75	0.10%	0.07%	0.09%
BOOKRES-0516	X-A Prisoner in the Garden (2006)	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0438	X-Archival Information: How to Find It, How to Use	-	45.46	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0187	X-Archives in the UK and the Government Agenda	-	7.45	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0380	X-Archiving Aerial Photography and Remote Sensing D	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0368	X-Basic Book Repair Methods	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0136	X-Book Repair: A How-to-do-it Manual (2nd ed.)	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0448	X-Business Processes: An Archival Science Approach	-	65.20	-	-	-	0.00%	0.00%	0.00%
BOOKJNT-0215	X-Canadian Archival Studies and the Rediscovery of	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0118	X-Closing An Era:	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0474	X-Control through Communication: The Rise of System	-	13.08	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0440	X-Copyright for Archivists and Users of Archives (2	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0143	X-Creating Digital Resources for the Visual Arts	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0213	X-Death of a Notary: Conquest and Change in Colonia	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0148	X-Describing Archival Materials: The Use of the MAR	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0183	X-Digital Futures: Strategies for the Information A	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0225	X-Dust: The Archive and Cultural History	-	15.70	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0129	X-Effects of Light on Materials in Collections	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0358	X-Emergency Management for Records and Information	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKSAA-0365	X-Encoded Archival Description: Application Guideli	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKSAA-0343	X-Encoded Archival Description: Tag Library (Versio	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0489	X-Encoding Across Frontiers	-	14.51	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0441	X-Essays in Honour of Michael Cook	-	12.00	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0418	X-First City: Philadelphia & the Forging of Histori	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0454	X-Flowers After the Funeral: Ref lectures on Post 9	-	22.97	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0214	X-Guide to Genealogical Research in the National Ar	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0261	X-Libraries and Archives: An Overview of Risk and L	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0160	X-Libraries and Archives: Design and Renovation wit	-	33.69	-	-	-	0.00%	0.00%	0.00%

Cumulative Sales - Alpha Listing 4 of 5

ALPHA LISTING

The Society of American Archivists
Publications Sales
For The Period Covering July 1, 2009 Thru June 30, 2010

Item #	Item/Title	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units
BOOKRES-0207	X-Libraries, Museums, and Archives: Legal Issues	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0420	X-Management of Library and Archival Security (1998)	-	20.35	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0123	X-Managing Historical Records Programs: A Guide for	-	21.29	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0168	X-Manual of Sound Archive Administration	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0212	X-Marginalia: Readers Writing in Books	-	16.67	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0206	X-Moving Theory into Practice	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0385	X-Museum Guide to Copyright and Trademark	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0394	X-New Directions in Archival Research	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0254	X-Permanence and Care of Color Photographs	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0434	X-Picturing Place: Photography & the Geographic Ima	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0177	X-Preservation Management of Digital Materials	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKSAA-0201	X-Preserving Archives and Manuscripts	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0191	X-Public Services Issues with Rare and Archival Law	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0299	X-Records Management: A Practical Guide for Cities	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0411	X-Refiguring the Archive	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0488	X-Refuge of a Scoundrel (2004)	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0255	X-RLG Archives Microfilming Manual	-	-	-	-	-	0.00%	0.00%	0.00%
CD-0605	X-Security in the Reading Rm-CD (2005)	-	6.00	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0526	X-Sign Here! Handwriting in the Age of the New Medi	-	25.00	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0269	X-Slide Collection Management in Libraries & Info U	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0475	X-Structuring the Information Age (2005)	-	40.76	-	-	-	0.00%	0.00%	0.00%
BOOKSAA-0192	X-Student Assistants in Archival Repositories: A Ha	-	5.00	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0470	X-The Archive and the Repertoire (2003)	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0456	X-The Long-term Pres of Authentic Elec Recs-InterPA	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0366	X-The Management of Information from Archives (2nd	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0164	X-The Management of Oral History Sound Archives	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0317	X-The Organization of Information	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0463	X-The Scarith of Scornello: A Tale of Renaissance F	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0429	X-Time Capsules: A Cultural History	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0149	X-Trophies of War and Empire	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0221	X-Vandals in the Stacks?	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0431	X-War on Our Freedoms, The (2003)	-	9.75	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0446	X-Who Owns Native Culture (2003)	-	14.77	-	-	-	0.00%	0.00%	0.00%
		-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-
		9,934				\$ 114,411.34 \$ 393,449.04	100.00%	100.00%	100.00%

# of items sold	143			7.35%	9.89%	10.37%
Average cost per item sold	\$ 11.52					
Average revenue per item sold	\$ 39.61					
% of items sold	67.45%					
COGS ratio to revenue	29.08%					

Cumulative Sales - Alpha Listing 5 of 5

5

BY REVENUE

The Society of American Archivists
 Publications Sales
 For The Period Covering July 1, 2009 Thru June 30, 2010

Item #	Item/Title	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units
BOOKSAA-AFS0458	Arranging & Describing Archives and Mss (AFS II)	1,030	2.59	37.79	2,667.70	38,919.79	2.33%	9.89%	10.37%
BOOKSAA-AFS0483	Understanding Archives and Manuscripts (Archival Fu	862	2.06	40.79	1,775.72	35,157.58	1.55%	8.94%	8.68%
BOOKSAA-0481	Photographs: Archival Care and Management	432	14.01	64.24	6,052.32	27,753.76	5.29%	7.05%	4.35%
BOOKSAA-0436	Describing Archives: A Content Standard (2007)	729	10.16	35.63	7,406.64	25,971.89	6.47%	6.60%	7.34%
BOOKSAA-AFS05	Preserving Archives and Manuscripts (2nd ed)	603	8.81	42.74	5,312.43	25,775.21	4.64%	6.55%	6.07%
BOOKSAA-AFS0457	Selecting & Appraising Archives & Manuscripts (AFS	602	2.08	38.55	1,252.16	23,205.25	1.09%	5.90%	6.06%
BOOKSAA-AFS0437	Managing Archival and Manuscript Repositories (AFS	521	4.18	38.30	2,177.78	19,952.90	1.90%	5.07%	5.24%
BOOKSAA-AFS0459	Providing Reference Services f or Archives and Manu	479	4.34	37.52	2,078.86	17,972.38	1.82%	4.57%	4.82%
BOOKSAA-0556	Archives Power: Memory, Accountability, and Social Justice	328	25.65	43.28	8,413.20	14,195.90	7.35%	3.61%	3.30%
BOOKSAA-0395	American Archival Studies: Readings in Theory and P	373	11.42	38.05	4,259.66	14,192.81	3.72%	3.61%	3.75%
BOOKSAA-0530	Navigating Legal Issues in Archives	224	10.63	60.90	2,381.12	13,641.04	2.08%	3.47%	2.25%
BOOKSAA-0523	Planning New and Remodeled Archival Facilities (200	208	5.91	40.28	1,229.28	8,378.55	1.07%	2.13%	2.09%
BOOKSAA-0538	Archival and Special Collections Facilities: Guidelines	286	13.94	28.22	3,986.84	8,069.71	3.48%	2.05%	2.88%
BOOKSAA-AFS0460	A Glossary of Archival and Records Terminology (Arc	214	9.30	35.88	1,990.20	7,677.37	1.74%	1.95%	2.15%
BOOKRES-0329	Developing and Maintaining Practical Archives: A Ho	124	48.38	58.16	5,999.12	7,211.28	5.24%	1.83%	1.25%
BOOKSAA-0482	Architectural Records: Managing Design and Construc	122	18.62	45.80	2,271.64	5,588.00	1.99%	1.42%	1.23%
AABACKISSUE	American Archivist - Single Issue	90	5.00	61.64	450.00	5,547.50	0.39%	1.41%	0.91%
BOOKSAA-0532	College and University Archives: Readings in Theory	105	13.07	44.05	1,372.35	4,625.51	1.20%	1.18%	1.06%
BOOKRES-0478	Managing Records: A Handbook of Principles and Prac	52	62.97	82.49	3,274.44	4,289.30	2.86%	1.09%	0.52%
BOOKSAA-0435	Museum Archives: An Introduction (2nd ed.) (2004)	83	17.60	51.49	1,460.80	4,273.30	1.28%	1.09%	0.84%
BOOKSAA-0461	Privacy & Confidentiality Perspectives: Archivists	74	21.89	41.63	1,619.86	3,080.74	1.42%	0.78%	0.74%
BOOKSAA-0521	Archives and Justice: A South African Perspective (91	28.84	29.60	2,624.44	2,693.75	2.29%	0.68%	0.92%
BOOKSAA-0531	Archival Internships: A Guide for Faculty, Supervis	98	20.00	26.51	1,960.00	2,598.30	1.71%	0.66%	0.99%
BOOKRES-0524	Preserving Archives (2007)	28	33.77	88.37	945.56	2,474.26	0.83%	0.63%	0.28%
BOOKRES-0565	Web 2.0 Tools and Strategies for Archives...	32	55.97	68.01	1,791.04	2,176.36	1.57%	0.55%	0.32%
BOOKSAA-0522	Film Preservation: Competing Definitions of Value,	45	16.63	46.37	748.35	2,086.59	0.65%	0.53%	0.45%
BOOKRES-0552	Leading and Managing Archives and Records Programs	31	52.50	65.41	1,627.50	2,027.69	1.42%	0.52%	0.31%
BOOKSAA-0417	Ethics and the Archival Profession: Introduction an	68	1.75	27.41	119.00	1,864.21	0.10%	0.47%	0.68%
BOOKRES-0443	Managing Electronic Records 3rd ed. (2002)	22	52.50	81.77	1,155.00	1,798.90	1.01%	0.46%	0.22%
BOOKRES-0555	InterPARES 2: Experiential, Interactive and Dynamic Record	17	86.26	105.12	1,466.42	1,787.00	1.28%	0.45%	0.17%
BOOKRES-0485	Archives, Documentation, and Institutions of Social	53	28.76	32.43	1,524.28	1,718.64	1.33%	0.44%	0.53%
BOOKRES-0486	Archives: Recordkeeping in Society (2005)	24	64.90	65.83	1,557.60	1,580.00	1.36%	0.40%	0.24%
BOOKRES-0551	Understanding Data and Information Systems	23	52.50	68.04	1,207.50	1,565.00	1.06%	0.40%	0.23%
BOOKSAA-ACS0257	Manual for the Arrangement and Description of Archi	48	3.90	31.34	187.20	1,504.35	0.16%	0.38%	0.48%
BOOKRES-0445	No Innocent Deposits: Forming Archives by Rethinkin	31	17.16	45.68	531.96	1,416.00	0.46%	0.36%	0.31%
BOOKRES-0447	Archival Appraisal: Theory and Practice	13	41.63	102.88	541.19	1,337.50	0.47%	0.34%	0.13%
BOOKRES-0527	Archives and the Digital Library	25	42.73	53.00	1,068.25	1,325.00	0.93%	0.34%	0.25%
CD-0610	A Beginner's Guide to Metadata!	8	6.00	163.63	48.00	1,309.00	0.04%	0.33%	0.08%
BOOKJNT-0196	Varsity Letters: Documenting Modern Colleges and Un	43	12.70	28.03	546.10	1,205.17	0.48%	0.31%	0.43%
BOOKSAA-0480	Political Pressure and the Archival Record	37	19.00	31.89	703.00	1,180.00	0.61%	0.30%	0.37%
CD-0612	Green Is Great: Planning and Developing an Environmentally...	7	6.00	166.29	42.00	1,164.00	0.04%	0.30%	0.07%
BOOKSAA-ACS0455	Lester J. Cappon and the Relationship of History, A	36	4.78	31.05	172.08	1,117.96	0.15%	0.28%	0.36%
BOOKSAA-ACS0121	Norton on Archives: The Writings of Margaret Cross	38	8.92	29.14	338.96	1,107.30	0.30%	0.28%	0.38%
BOOKSAA-ACS0174	Archives in the Ancient World	32	5.29	33.86	169.28	1,083.64	0.15%	0.28%	0.32%

Cumulative Sales - By Revenue 1 of 5

6

BY REVENUE

The Society of American Archivists
 Publications Sales
 For The Period Covering July 1, 2009 Thru June 30, 2010

Item #	Item/Title	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units
BOOKSAA-0176	Sample Forms for Archival & Records Management	32	9.29	33.38	297.28	1,068.10	0.26%	0.27%	0.32%
BOOKSAA-0535	Managing Congressional Collections	54	5.64	19.66	304.56	1,061.44	0.27%	0.27%	0.54%
BOOKRES-0554	Managing the Crowd: Rethinking Records Management f	11	80.50	91.00	885.50	1,001.00	0.77%	0.25%	0.11%
BOOKSAA-ACS0484	Archives and the Public Interest: Selected Essays o	34	15.00	28.57	510.00	971.30	0.45%	0.25%	0.34%
BOOKRES-0561	Copyright and Cultural Institutions: Guidelines for Digitization	24	24.58	39.95	589.92	958.80	0.52%	0.24%	0.24%
BOOKSAA-ACS0415	Selected Writings of Sir Hilary Jenkinson	33	6.60	29.01	217.80	957.30	0.19%	0.24%	0.33%
BOOKSAA-0349	Encoded Archival Description: Context, Theory and C	30	4.53	31.13	135.90	934.00	0.12%	0.24%	0.30%
BOOKSAA-0331	Records of American Business, The	39	17.00	23.02	663.00	897.69	0.58%	0.23%	0.39%
BOOKRES-0442	Building Digital Archives, Descriptions, and Displa	14	45.00	62.50	630.00	875.00	0.55%	0.22%	0.14%
CD-0609	Thinking Digital . . . A Practical Session to Help	7	6.00	122.86	42.00	860.00	0.04%	0.22%	0.07%
BOOKRES-0518	Recordkeeping in a Hybrid Environment	11	69.00	75.91	759.00	835.00	0.66%	0.21%	0.11%
ITEM-0498	100% Archivist T-shirt (X-LARGE)	55	2.53	15.00	139.15	825.00	0.12%	0.21%	0.55%
BOOKRES-0562	Community Archives: The Shaping of Memory	8	94.50	102.49	756.00	819.90	0.66%	0.21%	0.08%
BOOKRES-0464	Archives and Archivists in the Information Age (200	11	59.50	70.00	654.50	770.00	0.57%	0.20%	0.11%
BOOKRES-0220	Archives and the Public Good: Accountability and Re	10	64.47	76.86	644.70	768.60	0.56%	0.20%	0.10%
CD-0608	Electronic Records: Preservation Options of PDF	6	6.00	121.88	36.00	731.28	0.03%	0.19%	0.06%
BOOKRES-0439	Digitizing Collections: Strategic Issues for the In	9	48.17	78.33	433.53	705.00	0.38%	0.18%	0.09%
BOOKRES-0450	Organizing Archival Records: A Practical Method of	17	25.87	40.47	439.79	688.00	0.38%	0.17%	0.17%
BOOKJNT-0246	Advocating Archives: An Introduction to Public Rela	18	32.48	37.86	584.64	681.45	0.51%	0.17%	0.18%
BOOKRES-0392	Preserving Digital Information: A How-To-Do-It Manu	11	45.50	58.97	500.50	648.65	0.44%	0.16%	0.11%
BOOKRES-0514	Preservation Management for Libraries, Archives, Mu	6	87.50	103.33	525.00	620.00	0.46%	0.16%	0.06%
BOOKRES-0452	Guide to Preventive Conservati on of Photo Collecti	15	14.00	40.33	210.00	605.00	0.18%	0.15%	0.15%
CD-0616	basics of Managing Electronic Records...	4	6.00	142.50	24.00	570.00	0.02%	0.14%	0.04%
BOOKRES-0169	Modern Archives Reader: Basic Readings on Archival	27	15.20	20.59	410.40	556.00	0.36%	0.14%	0.27%
BOOKRES-0512	Managing Archives: Foundations, Principles, Practic	7	69.00	77.86	483.00	545.00	0.42%	0.14%	0.07%
BOOKRES-0519	Building a Successful Archival Programme	7	69.00	77.86	483.00	545.00	0.42%	0.14%	0.07%
BOOKRES-0557	Electronic Records in the Manuscript Repository	13	37.16	40.77	483.00	530.00	0.42%	0.13%	0.13%
BOOKSAA-0253	Protecting Your Collections: A Manual of Archival S	34	7.17	15.29	243.78	520.00	0.21%	0.13%	0.34%
BOOKRES-0412	Preservation of the Integrity of Electronic Records	6	35.69	86.64	214.14	519.85	0.19%	0.13%	0.06%
BOOKRES-0444	Electronic Records Retention: New Strategies/Data L	12	33.89	42.75	406.68	513.00	0.36%	0.13%	0.12%
BOOKRES-0134	Trusting Records: Legal, Hist, Diplomatic Perspecti	6	73.25	84.97	439.50	509.80	0.38%	0.13%	0.06%
BOOKRES-0550	Returned from Russia: Nazi Archival Plunder in West	9	49.86	54.89	448.74	494.00	0.39%	0.13%	0.09%
BOOKJNT-0245	Starting an Archives	13	31.50	37.97	409.50	493.59	0.36%	0.13%	0.13%
CD-0614	Introduction to Web 2.0 in Archives...	3	6.00	161.67	18.00	485.00	0.02%	0.12%	0.03%
BOOKRES-0476	Creating EAD-Compatible Finding Guides on Paper	13	31.80	37.15	413.40	483.00	0.36%	0.12%	0.13%
CD-0607	EAD Tips & Tricks: Converting Data MARC & EAD - CD	4	6.00	120.32	24.00	481.28	0.02%	0.12%	0.04%
BOOKRES-0515	Managing Electronic Records (McLeod and Hare) (2005	6	12.59	77.45	75.54	464.70	0.07%	0.12%	0.06%
BOOKRES-0189	Encoded Archival Description on the Internet	16	27.95	27.41	447.20	438.56	0.39%	0.11%	0.16%
BOOKJNT-0278	Documenting Localities	16	30.99	27.13	495.84	434.00	0.43%	0.11%	0.16%
BOOKRES-0179	An Ounce of Prevention: Integrated Disaster Plannin	16	26.90	26.63	430.40	426.00	0.38%	0.11%	0.16%
BOOKRES-0453	Ancient Archives and Archival Traditions: Concepts	5	66.69	85.00	333.45	425.00	0.29%	0.11%	0.05%
BOOKRES-0553	Cataloging Cultural Objects: Guide to Describing Cu	5	76.12	79.95	380.60	399.75	0.33%	0.10%	0.05%
BOOKRES-0424	Owning Memory: How a Caribbean Community Lost Its A	7	44.80	53.00	313.60	371.00	0.27%	0.09%	0.07%
BOOKJNT-0162	The Management of College and University Archives	8	39.07	44.00	312.56	352.00	0.27%	0.09%	0.08%

Cumulative Sales - By Revenue 2 of 5

BY REVENUE

The Society of American Archivists
 Publications Sales
 For The Period Covering July 1, 2009 Thru June 30, 2010

Item #	Item/Title	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units
BOOKRES-0528	Curating Oral Histories: From Interview to Archive	16	21.95	21.70	351.20	347.20	0.31%	0.09%	0.16%
BOOKRES-0513	Archiving Websites (2006)	4	69.97	84.75	279.88	339.00	0.24%	0.09%	0.04%
BOOKRES-0558	An American Political Archives Reader	5	59.66	66.00	298.30	330.00	0.26%	0.08%	0.05%
BOOKSAA-0248	Oral History Cataloging Manual	15	3.00	21.67	45.00	325.00	0.04%	0.08%	0.15%
BOOKJNT-0137	AMIA Compendium of Moving Image Cataloging Practice	11	11.00	29.55	121.00	325.00	0.11%	0.08%	0.11%
BOOKRES-0229	Corporate Archives and History: Making the Past Wor	10	22.56	31.50	225.60	315.00	0.20%	0.08%	0.10%
BOOKRES-0560	Respect for Authority: Authority, Control, Context Control...	7	49.32	44.29	345.24	310.00	0.30%	0.08%	0.07%
BOOKRES-0131	Managing Records as Evidence and Information	4	23.00	77.00	92.00	308.00	0.08%	0.08%	0.04%
BOOKRES-0564	The Story Behind The Book: Preserving Authors'...	8	31.00	36.50	248.00	292.00	0.22%	0.07%	0.08%
BOOKRES-0216	Creating a Winning Online Exhibition: A Guide for L	6	52.70	47.83	316.20	287.00	0.28%	0.07%	0.06%
BOOKRES-0227	Appraising Moving Images: Assessing the Archival an	7	33.64	40.86	235.48	286.00	0.21%	0.07%	0.07%
BOOKRES-0520	Ethics, Accountability and Recordkeeping in Dangero	4	80.50	71.23	322.00	284.90	0.28%	0.07%	0.04%
BOOKRES-0449	Film Preservation Guide: The Basics for Archives, L	25	6.00	11.08	150.00	277.00	0.13%	0.07%	0.25%
BOOKRES-0263	Doing Oral History: A Practical Guide (2nd ed.)	15	13.04	18.33	195.60	275.00	0.17%	0.07%	0.15%
BOOKRES-0334	Administration of Television Newsfilm and Videotape	7	42.00	39.29	294.00	275.00	0.26%	0.07%	0.07%
BOOKRES-0338	MARC Manual: Understanding and Using MARC Records (6	42.23	45.67	253.38	274.00	0.22%	0.07%	0.06%
ITEM-0495	100% Archivist T-shirt (SMALL)	18	2.53	15.00	45.54	270.00	0.04%	0.07%	0.18%
BOOKJNT-0197	Without Consent: The Ethics of Disclosing Personal	9	12.08	29.97	108.72	269.75	0.10%	0.07%	0.09%
BOOKJNT-0416	Imagining Archives: Essays and Reflections by Hugh	9	31.26	29.03	281.34	261.30	0.25%	0.07%	0.09%
BOOKRES-0292	Preservation Microfilming: A Guide for Librarians a	3	78.89	86.67	236.67	260.00	0.21%	0.07%	0.03%
ITEM-0500	100% Archivist T-shirt (2X-LARGE)	17	2.53	15.00	43.01	255.00	0.04%	0.06%	0.17%
BOOKRES-0247	Oral History Manual, The	11	9.94	23.00	109.34	253.00	0.10%	0.06%	0.11%
BOOKRES-0224	Moving Archives: The Experiences of Eleven Archivis	7	34.01	35.86	238.07	251.00	0.21%	0.06%	0.07%
CD-0606	Ethical Problem Solving: When Inst Compete for Coll	2	6.00	125.00	12.00	250.00	0.01%	0.06%	0.02%
BOOKRES-0427	Thirty Years of Electronic Records	6	16.13	40.50	96.78	243.00	0.08%	0.06%	0.06%
ITEM-0497	100% Archivist T-shirt (LARGE)	16	2.53	15.00	40.48	240.00	0.04%	0.06%	0.16%
BOOKRES-0487	Oral History Reader, The (2006)	6	37.27	38.00	223.62	228.00	0.20%	0.06%	0.06%
ITEM-0496	100% Archivist T-shirt (MEDIUM)	15	2.53	15.00	37.95	225.00	0.03%	0.06%	0.15%
BOOKRES-0525	Archives and Archivists (Holland & Manning)	4	\$ 33.00	\$ 55.00	\$ 132.00	\$ 220.00	0.12%	0.06%	0.04%
BOOKRES-0175	Preservation and Storage of Sound Recordings	10	16.00	21.50	160.00	215.00	0.14%	0.05%	0.10%
CD-0615	Becoming an Archives Consultant...	2	6.00	107.00	12.00	214.00	0.01%	0.05%	0.02%
BOOKJNT-0319	Research and the Manuscript Tradition	4	42.70	47.75	170.80	191.00	0.15%	0.05%	0.04%
BOOKRES-0193	Archive Fever: A Freudian Impression	14	10.59	12.57	148.26	176.00	0.13%	0.04%	0.14%
CD-0613	Archival Content Management Systems	1	6.00	159.86	6.00	159.86	0.01%	0.04%	0.01%
BOOKRES-0234	Public Records and Archives in Classical Athens	3	40.00	50.00	120.00	150.00	0.10%	0.04%	0.03%
BOOKRES-0563	Personal Archives and a New Archival Calling	5	28.25	30.00	141.25	150.00	0.12%	0.04%	0.05%
BOOKSAA-0260	Donating Your Organizational Records to a Repositor	154	5.00	0.94	770.00	145.00	0.67%	0.04%	1.55%
CD-0611	Privacy and Health Information	1	6.00	145.00	6.00	145.00	0.01%	0.04%	0.01%
BOOKRES-0208	Creating Digital Audio Resources: A Guide to Good P	7	16.40	20.14	114.80	141.00	0.10%	0.04%	0.07%
BOOKRES-0517	Archive Stories: Facts, Fictions, and the Writing o	6	16.34	21.67	98.04	130.00	0.09%	0.03%	0.06%
BOOKSAA-ACS0433	The Management of Archives (1965)	6	7.00	20.83	42.00	125.00	0.04%	0.03%	0.06%
BOOKRES-0473	Final Acts: Guide to Preserving the Recs of Truth C	5	15.73	24.40	78.65	122.00	0.07%	0.03%	0.05%
BOOKRES-0451	Introduction to Imaging	8	14.04	14.95	112.32	119.60	0.10%	0.03%	0.08%
BOOKSAA-0346	Guide to Deeds of Gift Brochure	103	5.00	1.07	515.00	110.00	0.45%	0.03%	1.04%

Cumulative Sales - By Revenue 3 of 5

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BY REVENUE

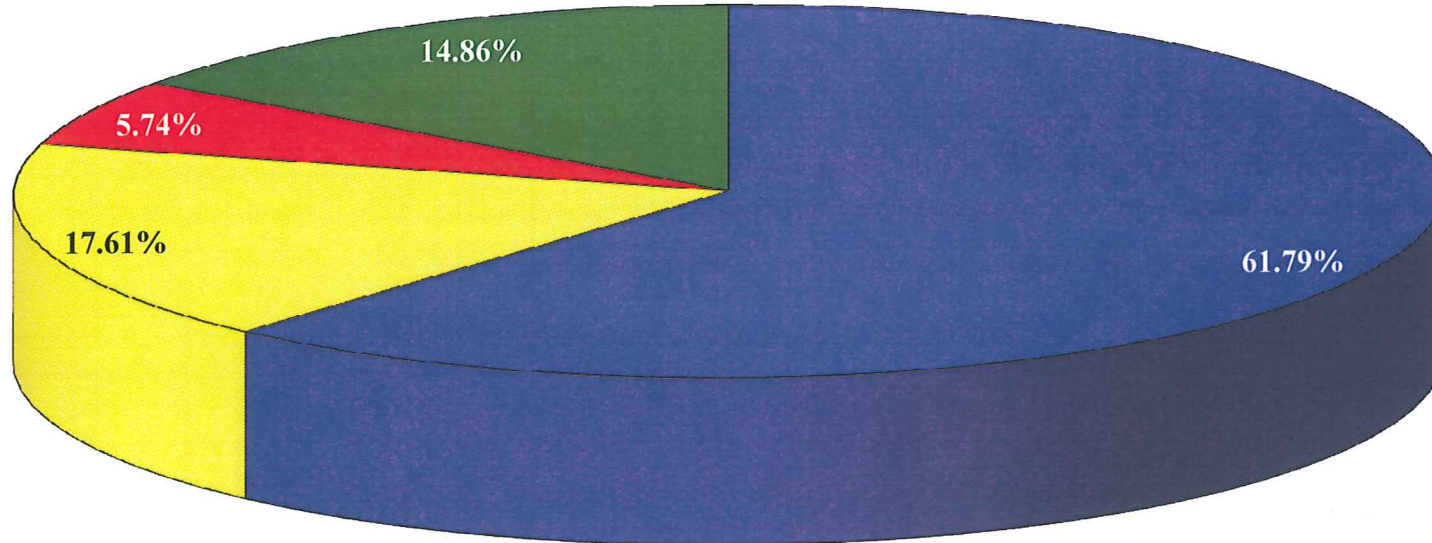
The Society of American Archivists
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 For The Period Covering July 1, 2009 Thru June 30, 2010

Item #	Item/Title	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units
BOOKRES-0267	Local History Collections in Libraries	3	31.75	33.00	95.25	99.00	0.08%	0.03%	0.03%
BOOKRES-0146	Creating and Documenting Electronic Texts	5	6.10	19.00	30.50	95.00	0.03%	0.02%	0.05%
BOOKSAA-0243	Donating Personal or Family Papers to a Repository	2	0.08	40.00	0.16	80.00	0.00%	0.02%	0.02%
ITEM-0501	SAA Chico Bag	12	2.70	6.50	32.40	78.00	0.03%	0.02%	0.12%
BOOKSAA-0620	Guía para donar sus documentos personales o familia	101	5.00	0.63	505.00	64.00	0.44%	0.02%	1.02%
BOOKRES-0559	Documenting: Lighting Design	3	15.00	20.00	45.00	60.00	0.04%	0.02%	0.03%
BOOKSAA-0194	Thesaurus of University Terms	6	1.75	6.92	10.50	41.50	0.01%	0.01%	0.06%
BOOKRES-0110	Appraising the Records of Modern Science and Techno	8	-	5.13	-	41.00	0.00%	0.01%	0.08%
BOOKRES-0341	Archival Image: Collected Essays	2	14.00	20.00	28.00	40.00	0.02%	0.01%	0.02%
BOOKSAA-0541	Guía para donar los registros de su organizacion a un deposito	100	-	0.30	-	30.00	0.00%	0.01%	1.01%
BOOKSAA-0120	Archives and Manuscripts: Surveys (1977)	7	5.00	1.64	35.00	11.50	0.03%	0.00%	0.07%
BOOKRES-0456	X-The Long-term Pres of Authentic Elec Recs-InterPA	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0214	X-Guide to Genealogical Research in the National Ar	-	-	-	-	-	0.00%	0.00%	0.00%
AOBACKISSUE	Archival Outlook Issue (1972-1999)	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0317	X-The Organization of Information	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0212	X-Marginalia: Readers Writing in Books	-	16.67	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0183	X-Digital Futures: Strategies for the Information A	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKSAA-0192	X-Student Assistants in Archival Repositories: A Ha	-	5.00	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0358	X-Emergency Management for Records and Information	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0299	X-Records Management: A Practical Guide for Cities	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKSAA-0201	X-Preserving Archives and Manuscripts	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0207	X-Libraries, Museums, and Archives: Legal Issues	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKJNT-0215	X-Canadian Archival Studies and the Rediscovery of	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0177	X-Preservation Management of Digital Materials	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0136	X-Book Repair: A How-to-do-it Manual (2nd ed.)	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0143	X-Creating Digital Resources for the Visual Arts	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0149	X-Trophies of War and Empire	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0129	X-Effects of Light on Materials in Collections	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0411	X-Refiguring the Archive	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0429	X-Time Capsules: A Cultural History	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0418	X-First City: Philadelphia & the Forging of Histori	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0420	X-Management of Library and Archival Security (1998	-	20.35	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0431	X-War on Our Freedoms, The (2003)	-	9.75	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0434	X-Picturing Place: Photography & the Geographic Ima	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0438	X-Archival Information: How to Find It, How to Use	-	45.46	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0441	X-Essays in Honour of Michael Cook	-	12.00	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0440	X-Copyright for Archivists and Users of Archives (2	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0446	X-Who Owns Native Culture (2003)	-	14.77	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0448	X-Business Processes: An Archival Science Approach	-	65.20	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0454	X-Flowers After the Funeral: Ref l ections on Post 9	-	22.97	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0463	X-The Scarith of Scornello: A Tale of Renaissance F	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0160	X-Libraries and Archives: Design and Renovation wit	-	33.69	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0366	X-The Management of Information from Archives (2nd	-	-	-	-	-	0.00%	0.00%	0.00%
BOOKRES-0164	X-The Management of Oral History Sound Archives	-	-	-	-	-	0.00%	0.00%	0.00%

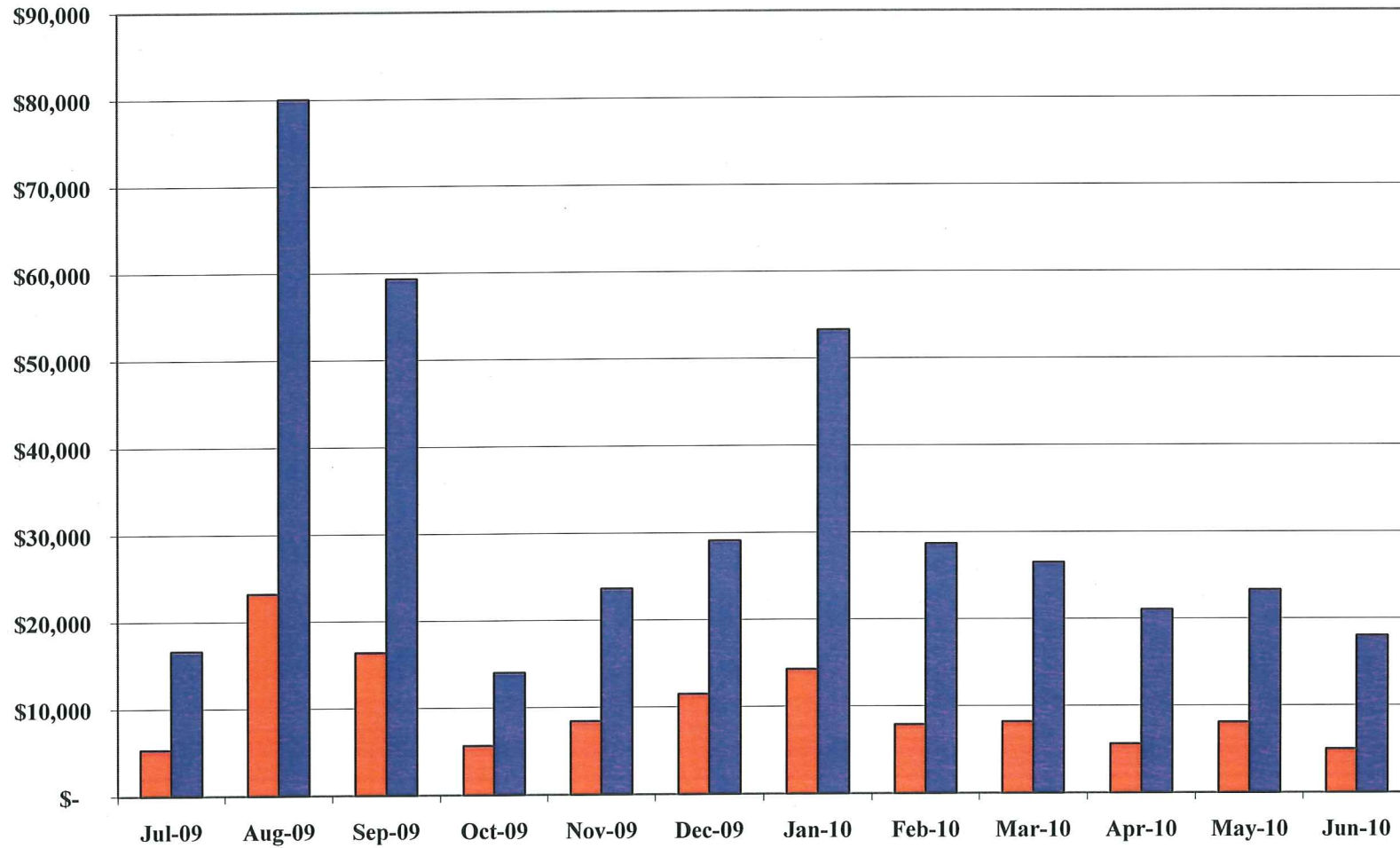
Cumulative Sales - By Revenue 4 of 5

9

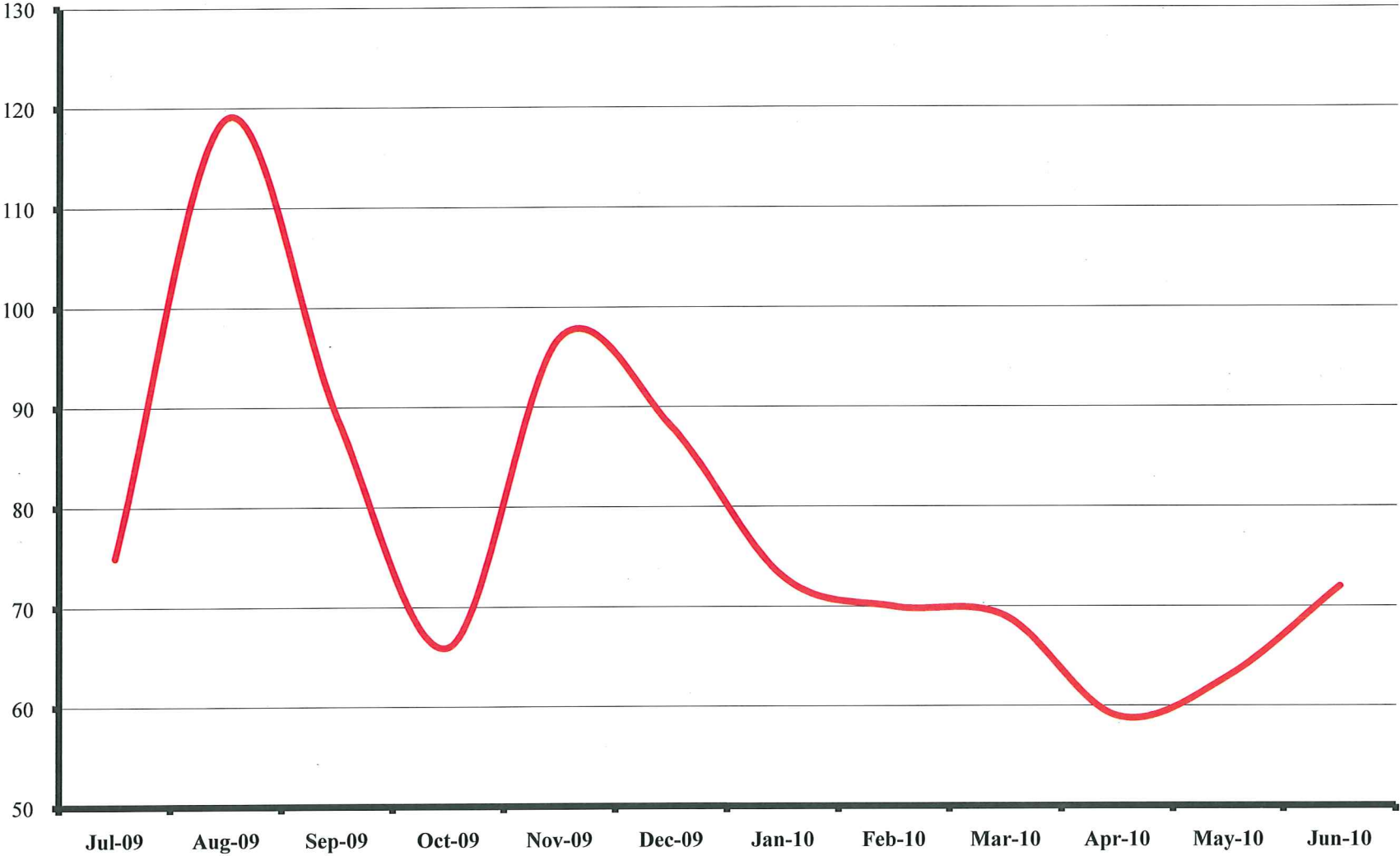
Sales \$\$\$ Makeup



COGS vs Revenues



of Items Sold



of Units Sold

