## Society of American Archivists Publications Board Meeting March 4–6, 2018 | Chicago

# Publishing Program Overview: August 2017–March 2018 (Prepared by Teresa Brinati)

#### I. BOOKS

#### A. Manuscripts Submitted

Three manuscripts in the Archival Fundamentals Series III are in the revision stage (and are expected to be published in early 2019):

- Providing Reference and Access Services for Archives and Manuscripts by Cheryl Oestreicher
- Leadership and Management of Archival Programs edited by David Carmicheal and Peter Gottlieb
- Advocacy and Outreach for Archives and Manuscript Repositories by Kathleen Roe

Another manuscript in the AFSIII is in the initial editorial review stage:

• Arranging and Describing Archives and Manuscripts by Dennis Meissner

## **B.** Book Agreements Signed

- "...whose work is all of a piece": Toward a Philosophy of Archival Virtue by Scott Cline Agreement signed in October 2017. Manuscript is expected in 2019.
- Defining a Discipline: Archival Research and Practice in the 21<sup>st</sup> Century—Essays in Honor of Richard J. Cox edited by Jeannette A. Bastian and Elizabeth Yakel Agreement signed in December 2017. Manuscript expected September 2018.
- *Creating Family Archives* by Margot Note Agreement signed February 2018. Manuscript due September 1, 2018.

#### C. Financial Reports

- Appendix A: SAA Consolidated Statement of Activities for Six Months Ending 12/31/17
- Appendix B: Cost of Goods Sold Report
- Appendix C: eBook Sales

## **II.** CASE STUDIES (new output – all open access)

#### A. Case Studies from Trends in Archives Practice

The 20 modules in the Trends in Archives Practice series address the practical management of archives and manuscript collections in the digital age. Almost every module includes case studies. Some 27 case studies tackle descriptive standards, appraisal and acquisition, digital preservation, primary sources, digital rights, and archival arrangement and description. All were made available for free online in December. The modules/books from which they are derived are for sale.

#### **B.** Campus Case Studies

- CASE 18: Archiving Content from Mobile Devices: Challenges and Strategies by Laura Alagna, Northwestern University (Oct. 2017)
- <u>CASE 17: Successful Fundraising with Library and Archives Collaboration</u> by Rebecca Schulte, University of Kansas, Kenneth Spencer Research Library (Sept. 2017)

#### C. Teaching With Primary Sources

Sponsored by SAA's Reference, Access, and Outreach Section, this open-ended series of case studies launched in January to illustrate the application of the *Guidelines for Primary Source Literacy*.

• CASE 1: Collaborating for Impact in Teaching with Primary Sources by Samantha Crisp

#### III. PERIODICALS

#### A. The American Archivist

- The Editorial Board met in Chicago Feb. 11–13.
- The Spring/Summer 2018 issue is currently in production and is projected to be available in June. Click here for the table of contents.
- Much of the fall was spent wrapping up Greg Hunter's term and welcoming Cal Lee. Cal visited the SAA office Oct. 10–11 to receive training on all aspects of production/administration of the journal.

#### B. Archival Outlook

• Taking a page from *The American Archivisi*'s playbook, the January/February issue features its first translation of an article. "Building a Community Archives: Archivo Cultural de Cañar, Ecuador" by Judy Blankenship and Natalie Baur was first published in the May/June 2017 *Archival Outlook*, then translated into Spanish—"El Archivo del Cañar"—by LACCHA for the January/February 2018 issue so that the Canari people could read about their archives.

#### IV. OUTREACH

- **Pop-up Stores:** Thanks to Publications Board member Mary Caldera, we are experimenting with our first pop-up store at the NEA/A.R.T. Spring Meeting in New Haven on March 22–24. We are also exploring a pop-up at the MAC Spring Meeting in Chicago on March 21–24. Both involve select book inventory for sale onsite using Square as well as distribution of promo flyers and periodicals.
- **Nominated for Awards** (SAA articles/books produced in 2017):
  - o APEX Awards Best Technical Book AND SAA's Waldo Gifford Leland Award for Superior Writing: Moving Image and Sound Collections for Archivists by Anthony Cocciolo (July 2017).
  - ALA's Jesse H. Shera Award for Distinguished Published Research: "#MPLP Part 1:
    Comparing Domain Expert and Novice Social Tags in a Minimally Processed Digital Archives"
    by Edward Benoit III (*The American Archivist* Fall/Winter 2017) AND "Pinkett's Charges:
    Recruiting, Retaining, and Mentoring Archivists of Color in the Twenty-First Century" by Alex
    H. Poole (*The American Archivist* Spring/Summer 2017).
  - o EXCEL Awards for Excellence in Nonprofit Media Best Journal Feature Article: "Who Lives, Who Dies, Who Tells Your Story': The Use and Representation of Records in Hamilton: An American Musical" by Katherine S. Madison (*The American Archivist* Spring/Summer 2017).
  - o *EXCEL Awards for Excellence in Nonprofit Media Best Magazine Article*: "Archival Bonds: Love and Friendship in the Archives" by David McCartney (*Archival Outlook Jan.*/Feb. 2017).

#### • SAA Books Reviewed:

- o *Appraisal and Acquisition Strategies* (SAA, 2016) in *Archives and Records* UK 38:2, *Archival Issues* 38:2, and *Journal of Western Archives* 8:1
- o *Archives in Libraries* (SAA, 2015) in *Provenance* 34:2
- o Conceptualizing 21st Century Archives (SAA 2014) Provenance 34:2
- o **Digital Preservation Essentials** (SAA, 2016) in Archival Issues 38:2, Journal of Western Archives 8:1, Provenance 34:2, Archifacts NZ 43:2, and The American Archivist 80:2
- Module 8: Becoming a Trusted Digital Repository (SAA, 2015) in The American Archivist 80:2, Provenance 34:2, and Archivaria 83:1
- o Moving Image and Sound Collections for Archivists (SAA, 2017) in Journal of Western Archives 9:1
- o **Perspectives in Women's Archives** (SAA 2013) Provenance 34:2
- Teaching With Primary Sources (SAA, 2016) in NEA Newsletter Oct. 2017, Archives and Records UK 38:2, Archival Issues 38:2, Journal of Western Archives 8:1, Provenance 34:2, Archifacts NZ 43:2, and The American Archivist 80:2

- ALISE '18 (Feb. 6–9, Denver): Piggybacked on ALA Editions exhibit at this conference to promote SAA books and *The American Archivist*. ALA currently distributes more than a dozen SAA books.
- Ad Exchanges: Initiated advertising exchanges with three other journals—*Journal of Film Preservation*, *IASA Journal* (International Association of Sound and Audiovisual Archives), and *Journal of the American Institute for Conservation*. If there are other journals in which you recommend we engage in exchange ads, please let us know.
- Regionals Meetings: Promotional materials including complimentary copies of *The American Archivist* and *Archival Outlook* were sent to 11 organizations in the fall, including South Carolina Archival Association, Houston Archives Bazaar, Cleveland Archival Roundtable, Society of Ohio Archivists, Archivists of the Houston Area, Oklahoma Archivists Association, Clyfford Still Museum's workshop and outreach program in Denver, Kentucky Council on Archives, Association of Maine Archives and Museums, Midwest Archives Conference, and the Louisiana Archives and Manuscripts Association. We are now gearing up for spring meetings.
- Students and New Archives Professionals: To reduce overage, SAA offered complimentary copies of *The American Archivist* and *Archival Outlook* to SNAP members and Student Chapters—24 of which took us up on the offer, including student chapters at Wayne State University, University of Southern California-Pasadena, Western Washington University, University of California-Los Angeles, University of Washington, University of Maryland-College Park, University of Hawaii at Manoa, and a high school archiving class at Rockhurst High School in Kansas City, Missouri. We are now working on spring meeting promos.

#### V. WORD OF THE WEEK

This weekly eblast highlighting archival terminology is produced by SAA's Dictionary Working Group and has more than 1,400 subscribers. SAA books and *The American Archivist* are part of the group's reading program and are cited in almost every installment. If you aren't already a subscriber, click here to subscribe.

#### VI. SAA AWARDS PROGRAM - New Submission Software

Hurray! SmarterSelect software to manage submissions to the awards competition was acquired in October and will make administration of the recognition program—both the application process and the selection process—more fluid and easier to track. The submission side was implemented and beta tested for 20 awards in November/December, then launched at the end of December. The evaluation side was implemented and beta tested for 20 awards in January/February just in time for the evaluation process, which began March 1.

### VII. COMMITTEE ON PUBLIC AWARENESS (COPA)

- **Blog Post:** The *ArchivesAWARE!* blog post for Jan. 30, "What Are You Reading?" by Vince Lee, highlighted several SAA books that influenced the author as well as gave a shout out to the Publications Board's One Book, One Profession reading initiative.
- **Elevator Speech:** COPA has developed an easy guide to crafting your personalized "<u>elevator speech</u>" so you'll never be at a loss for words when someone asks what you do. All you need now is an elevator and a listener!
- #AskAnArchivist Day Trends on Twitter: Archivists took over Twitter October 4 to answer questions on the glitteriest object in their archives, the career path to becoming an archivist, how they describe their jobs to others ("the Indiana Jones of Paper"!), and more. The most popular tweet answered a question about the most dangerous item in the archives and featured a photo of a box questionably labeled "WWI bomb?" Check out highlights on COPA's ArchivesAWARE! blog and on Storify.
- **COPA Meeting:** The committee met in Chicago on Oct. 1–3.