

**Society of American Archivists
Publications Board Conference Call
March 2, 2020 | 12:00pm – 1:00pm CT**

**Publishing Program Overview, August 2019–February 2020
(Prepared by Teresa Brinati and Abigail Christian)**

I. BOOKS

A. Project Updates

PUBLISHED!

1. *Creating Family Archives* by Margot Note—first consumer publication produced by SAA—was published December 2020. Huzzah!
2. *Defining a Discipline: Archival Research and Practice in the 21st Century—Essays in Honor of Richard J. Cox* edited by Jeannette A. Bastian, Elizabeth Yakel was published February 2020. Huzzah!

AVAILABLE SUMMER 2020

3. *“All Shook Up”: The Archival Legacy of Terry Cook* edited by Tom Nesmith, Greg Bak, Joan Schwartz, is in production. SAA is co-publishing the book with the Association of Canadian Archivists. We are currently working on a potential production subvention. The volume is slated to go to press April 2020.
4. *Making Your Tools Work for You: An Introduction to Systems Integration for the Archival Enterprise* by Max Eckard. The revised manuscript was approved by the Publication Editor and is in layout. The book is projected to be available in late summer.
5. Archival Fundamentals Series III, Volume 5: *Advancing Preservation for Archives and Manuscripts* by Elizabeth Joffrion and Michèle V. Cloonan. The revised manuscript was approved by the Series Editor and has been copyedited. The authors are reviewing the copyedits. The book is projected to be available in late summer.
6. Archival Fundamentals Series III, Volume 4: *Reference and Access for Archives and Manuscripts* (AFS III) by Cheryl Oestreicher. The revised manuscript was approved by the Series Editor and is in copyediting. The book is projected to be available in late summer.
7. Trends in Archives Practice Series: *Engagement in the Digital Era* co-edited by Nicole Milano & Chris Prom. In copyediting and projected to be available in late summer.
 - “Module 21: Creative Public Programming: A Guide and Manual for Developing Cultural and Community Engagement” by Jessica Lacher-Feldman and Michele Casto
 - “Module 22: Lights, Camera, Archives! Making Your Archives Camera-Ready” by Daniel J Linke and Travis Williams
 - “Module 23: Outreach and Inreach: Or, Sharing to Stimulate Caring” by Dina Kellams and Jennie Thomas

MANUSCRIPTS IN PROCESS

8. *Archival Accessioning* by Audra Eagle Yun. Author submitted a revised manuscript on Feb. 16, 2020. Publications Editor reviewing revised manuscript.
9. *Toward a Philosophy of Archival Virtue* by Scott Cline. The Publications Editor shared the peer reviews in the fall with the author who is now reworking his manuscript and hopes to have a revised version to the Publications Editor by July 15, 2020.

10. *Museum Archives: Practice, Issues, Advocacy* edited by Rachel Chatalbash, Susan Hernandez, Megan Schwenke. The Publications Editor shared the peer reviews in the fall with the editors who are now working on a timetable for revising the multi-author work with the hope of having a revised version to the Publications Editor in late summer/early fall.
11. *Archival Description of Notated Music, A Supplement to “Describing Archives: A Content Standard.”* prepared by MLA’s Working Group for Archival Description of Music Materials. Co-publishing agreement signed by Music Library Association, February 19, 2020. Manuscript expected this spring.
12. *Managing Business Archives* edited by Sarah Polirer. Initial manuscript due April 1, 2020.
13. Trends in Archives Practice Series: *Born-Digital Design Records* edited by Samantha Winn. Manuscript. Initial manuscript was due November 2019. Editor is working on her introduction and hopes to submit initial manuscript this spring.
 - “Module 24: Navigating the Technical Landscape of Born-Digital Design Records” to be written by Kristine Fallon (lead author), Aliza Leventhal, Zach Vowell;
 - “Module 25: Emerging Best-Practices for Born-Digital Design Records” to be written by Jody Thompson (lead author), Euan Cochrane, Aliza Levanthal, Laura Schroffel, Emily Vigor;
 - “Module 26: Case Studies in Born-Digital Design Records” to be written by Aliza Leventhal (lead author), Zach Vowell, Mireille Nappert, Stefana Breitwieser, Alex Jokinen
14. Archival Fundamentals Series III, Volume 6: *Selecting and Appraising Archives and Manuscripts* by Michelle Light and Margery Sly. Initial manuscript due July 31, 2019. Extension requested due to job change.
15. Archival Fundamentals Series III, Volume 7: *Introducing Archives and Manuscripts* by Peter J. Wosh. In progress.
16. *Archival and Special Collections Facilities: Guidelines for Archivists, Librarians, Architects, and Engineers* Revised Edition, Michele Pacifico. In progress.

B. [Archival Future Series](#) – Amy Cooper Cary and Bethany Anderson, Co-editors (ALA co-publisher)

1. Proposal submitted by Hannah Marshall for “Archives & Contemporary Art” and sent to peer reviewers in November 2019. Peer reviews sent to series co-editor in January 2020.
2. Proposal submitted by Krista McCracken and Skylee-Storm Hogan for “Decolonial Archival Futures” and sent to peer reviewers in January 2020.

C. *Dictionary of Archives Terminology*

Teresa Brinati working with IDM (the digital publishing solutions vendor), SAA webmaster Matt Black, and Dictionary Working Group Chair Rosemary Flynn to publish within the next two months the new online *Dictionary of Archives Terminology* at dictionary@archivists.org. SAA has approved design mock-ups for landing page, term pages, and search options. IDM to demo site on March 2.

D. Marketing

1. AMAZON!

- Select SAA books now available on Amazon! In mid-January launched *Creating Family Archives + Moving Image and Sound Collections for Archivists*. SAA handles fulfillment.
- Next steps: Add the first three volumes from Archival Fundamental Series III + ebooks to on Kindle in March 2020.

2. *Creating Family Archives*

- Secured co-sponsorship of production by Gaylord Archival.

- Developed new marketing initiatives for reaching the general public. In November, we experimented with pre-orders for one month. During this time, the author also took over SAA's Instagram account to promote the book.
- In December and January, we worked with 501c3 Marketing Firm to run a social media campaign in Southern California. While always difficult to tell how social media translates into sales, 501c3 was encouraged by how well the campaign did in spreading the word on our limited budget. In addition, based on their research, we sent press releases to a number of associations, listservs, newsletters, and blogs in the genealogy, librarian, military, retired, grandparenting, and scrapbooking communities. We connected the author to a few podcasts as well—she'll be featured on forthcoming episodes of *The Genealogy Guys* and *Simple Scrapper* podcasts.
- Postcards advertising the book were distributed at Gaylord Archival's booth at the RootsTech Conference in February, which drew approximately 10,000 attendees. Postcards will also be an insert in attendee bags at the National Genealogical Society in May, which draws 2,500 attendees. In addition, the postcards will be sent to regional meetings, the Austin Archives Bazaar, and a number of historical societies who host public workshops or offered to display them.
- The book is being carried in 6 gift shops, including the National Archives on the Mall in DC, and is also available in Gaylord Archival's online store.

3. Tributary Sales

Awaiting a quote from this vendor to assist SAA in getting the its latest and forthcoming books adopted for classroom use in archives administration, LIS, and public history programs: *Arranging and Describing Archives and Manuscripts* (2019) + *Advancing Preservation for Archives and Manuscripts* (forthcoming summer 2020) + *Reference and Access for Archives and Manuscripts* (forthcoming summer 2020) + *Archival Values* (2019) + *Defining a Discipline: Archival Research and Practice in the 21st Century* (February 2020) + *A Matter of Facts: The Value of Evidence in an Information Age* (2019).

4. NEW Professional Development Catalog

AssociaDirect assisted SAA to devise a catalog featuring education offerings and books that are cross-marketed. The 16-page catalog was co-mailed with the Jan/Feb 2020 *Archival Outlook*.

5. Book Reviews

- *A Matter of Facts: The Value of Evidence in an Information Age* reviewed by Beaudry Rae Allen in [Journal of Contemporary Archival Studies](#)
- *A Matter of Facts: The Value of Evidence in an Information Age* reviewed by Michael Piggott in [Archives and Manuscripts](#)
- *Archival Values: Essays in Honor of Mark A. Greene* reviewed by Thomas Hyry in [American Archivist 82.2](#)

D. Publications Editor Search

The Publication Editor Search Committee was chaired by Mary Caldera and comprised of Sarah Demb, Melissa Gonzales (Council liaison) and SAA staff Nancy Beaumont and Abigail Christian. The Search Committee submitted its recommendation to Council February 2020.

II. PERIODICALS

A. *American Archivist*

1. **Call for Journal Editor.** Cal Lee has decided not to pursue a second term as Editor. His current term expires on December 31, 2020. A search is underway for his successor. The [call for applications is here](#)—please use your professional networks to spread the word.

2. **Meetings.** In addition to two one-hour conference calls (in August and November), the Editorial Board gathered in Chicago October 27–29 for a special meeting to continue to thoroughly address feedback received on the preprint in August of “To Everything There is a Season” by Frank Boles and to begin developing more transparent article review and selection processes. Feedback came from Twitter, blog posts, several professional listservs, and emails sent to the editor. In the course of a robust discussion, listening to the opinions offered and to each other in a spirit of empathy, the Board initiated a review of the editorial policy and the peer review procedures as well as the rubric used for article evaluations. The Board also discussed potential improvements to the selection process for Brown Bag Lunch Discussions at the Annual Meeting.
3. **Allen Press**—SAA’s production partner on the journal—is overhauling its website design and by April 2020 *American Archivist* will have a new wireframe for its site. In addition, in a cost-cutting measure, SAA is shifting composition of the journal from Allen to a third-party graphic designer in an effort to reduce layout expenses by 50%.
4. **Special Issue of Design Records**—Led by guest editor Karen Trivette, the special issue will feature articles on design records management, repositories, and practices. Submissions are due July 1, 2020, for publication in the Fall/Winter 2021 issue.

B. *Archival Outlook*

Congrats to Laurainne Ojo-Ohikuare, athletics archivist at the University of Maryland, College Park, who received the 2019 Grand Award from APEX (Awards for Publication Excellence) for her *Archival Outlook* article, “[Dropped onto the Processing Table: A CIA Cover-Up](#)” (November/December 2018). Given annually in September by Communications Concepts Inc., the award is APEX’s highest recognition of publication excellence; recipients are selected from a pool of nearly 1,300 entries!

III. MISCELLANEOUS PROJECTS

A. *Archives in Context* Podcast

Season 3 will be released in March and will feature content from “A Finding Aid to My Soul” storytelling event sponsored by the Committee on Public Awareness during *ARCHIVES*RECORDS 2019* as well as “man on the street” interviews during the conference asking attendees about their “elevator speech.” Season 4 is in production and will be released in the summer. The season will include interviews with Jennifer I. Johnson (contributor to *Leading and Managing Archives and Manuscripts Programs*), Lydia Tang (task force member for creating *Guidelines for Accessible Archives for People with Disabilities*), Trevor Owens (author of *The Theory and Craft of Digital Preservation*), Courtney Dean (editor of *Acid Free* magazine) Lae’l Hughes-Watkins and Tamar Chute (founders of Project STAND), Ashley Farmer (author of “Archiving While Black”), and Liza Posas (recipient of SAA Foundation Strategic Growth Grant for developing workbook for Indigenous Materials).

B. **Committee on Public Awareness (COPA)**

On February 13–14, COPA took over SAA’s Twitter and Instagram account, asking members why they love being an archivist. [Read about how it went.](#)

C. **Case Studies Series**

Published three new Cases Studies on Teaching with Primary Sources: “[Case 9: Seeing Through Risk in the Special Collections Classroom: A Case for Flexibility](#)” + “[Case 10 Utilizing University Archives to Teach Students the Complexities of Neutrality](#)” + “[Case 11 Constructing History: A Student-Created Public History Exhibit Using Omeka.](#)”

D. **Opt Out of Print**

SAA will initiate a “Go Green” campaign tied in with Earth Day on April 22 that will actively invite members to opt out of receiving the print editions of *American Archivist* and *Archival Outlook*.