

**Society of American Archivists**  
**ARCHIVES\*RECORDS 2019**  
July 31–August 6, 2019 | Austin, Texas

**Publishing Program Overview**  
(Prepared by Teresa Brinati)

More than 200 members contributed content in the past year to SAA publications—books, *American Archivist*, *Archival Outlook*, Case Studies Series, Reviews Portal, *ArchivesAWARE!* and *Off the Record* blogs, *In the Loop*, the Archives Short Fiction Contest, *Archives in Context* podcast, and Word of the Week. This translates into a steady flow of intellectual capital shared across the profession—with more in the pipeline. SAA continues to lead the way in archival publishing and we couldn't do it without our members! A shout out to the Publications Board, *American Archivist* Editorial Board, Reviews Portal Team, Dictionary Working Group, Committee on Public Awareness, and Podcast Team for leading the way.

**I. HURRAY — 5 NEW BOOKS!**



**A. ARCHIVAL FUNDAMENTALS SERIES III** (the first three of seven volumes)

- [Volume 1: \*Leading and Managing Archives and Manuscripts Programs\*](#) edited by Peter Gottlieb & David W. Carmicheal.
- [Volume 2: \*Arranging and Describing Archives and Manuscripts\*](#) by Dennis Meissner.
- [Volume 3: \*Advocacy and Awareness for Archivists\*](#) by Kathleen D. Roe.

**B. ONE BOOK, ONE PROFESSION** (2019 selection):

- [\*Archival Values: Essays in Honor of Mark A. Greene\*](#) edited by Mary Caldera & Christine Weideman.

**C. ARCHIVAL FUTURES SERIES** (the first volume in the this new series co-published with ALA):

- [\*A Matter of Facts: The Value of Evidence in an Information Age\*](#) by Laura A. Millar

## II. 17 BOOKS FORTHCOMING 2019–2022!

- A. First consumer publication produced by SAA due out September/October 2019: *Creating Family Archives* by Margot Note
- B. *“All Shook Up”: The Archival Legacy of Terry Cook* edited by Tom Nesmith, Greg Bak & Joan Schwartz
- C. *Archival Accessioning* by Audra Eagle Yun
- D. *Archival and Special Collections Facilities: Guidelines for Archivists, Librarians, Architects, and Engineers* Revised Edition, Michele Pacifico
- E. *Archival Description of Notated Music*, A Supplement to Describing Archives: A Content Standard (co-published with the Music Library Association)
- F. *Defining a Discipline: Archival Research and Practice in the 21<sup>st</sup> Century—Essays in Honor of Richard J. Cox* edited by Jeannette A. Bastian and Elizabeth Yakel
- G. *Making Your Tools Work for You: An Introduction to Systems Integration for the Archival Enterprise* by Max Eckard
- H. *Managing Business Archives* edited by Sarah Polirer
- I. *Museum Archives: Practice, Issues, Advocacy* edited by Rachel Chatalbash, Susan Hernandez, and Megan Schwenke
- J. *Toward a Philosophy of Archival Virtue* by Scott Cline
- K. *Trusting Records in the Cloud* edited by Luciana Duranti and Corinne Rogers
- L. **ARCHIVAL FUNDAMENTALS SERIES III:**
  - **Volume 4: Reference and Access for Archives and Manuscripts** by Cheryl Oestreicher
  - **Volume 5: Advancing Preservation for Archives and Manuscripts** by Elizabeth Joffrion & Michèle V. Cloonan
  - **Volume 6: Selecting and Appraising Archives and Manuscripts** by Michelle Light & Margery Sly
  - **Volume 7: Introducing Archives and Manuscripts** by Peter J. Wosh
- M. **TRENDS IN ARCHIVES PRACTICE SERIES:**
  - *Engagement in the Digital Era* co-edited by Nicole Milano & Chris Prom
    - “Module 21: Creative Public Programming: A Guide and Manual for Developing Cultural and Community Engagement” by Jessica Lacher-Feldman and Michele Casto
    - “Module 22: Lights, Camera, Archives! Making Your Archives Camera-Ready” by Daniel J Linke and Travis Williams
    - “Module 23: Outreach and Inreach: Or, Sharing to Stimulate Caring” by Dina Kellams and Jennie Thomas
  - *Born-Digital Design Records* edited by Samantha Winn
    - “Module 24: Navigating the Technical Landscape of Born-Digital Design Records” to be written by Kristine Fallon (lead author), Aliza Leventhal, Zach Vowell;
    - “Module 25: Emerging Best-Practices for Born-Digital Design Records” to be written by Jody Thompson (lead author), Euan Cochrane, Aliza Levanthal, Laura Schroffel, Emily Vigor;
    - “Module 26: Case Studies in Born-Digital Design Records” to be written by Aliza Leventhal (lead author), Zach Vowell, Mireille Nappert, Stefana Breitwieser, Alex Jokinen.
- N. **ARCHIVAL FUTURES SERIES:** Call for proposals issued in spring/summer 2019; new titles TBD.

### III. AMERICAN ARCHIVIST

- A. **The American Archivist Editor's Report** highlights the excellent contributions in the most recent issue of the journal as well as provides metrics on top 10 articles accessed online in the last twelve months, page data, audience overview, and where users come from.
- B. **Allen Press**, SAA's production partner on the journal, is overhauling its website design and later this fall *American Archivist* will have a new wireframe for its site. The landing page will be able to be customized to feature our covers and online issues will be more crisp and sleek in appearance.
- C. **Hidden Content.** Thanks to the Editorial Board's intern, Barbara Gombach, who completed an exhaustive study of "hidden content" on the journal's website, we now have data to synthesize and assess what needs to rise to the level of an articles The Editorial Board will discuss how best to tackle the project so that implementing changes can dovetail with the website redesign.

### IV. ARCHIVAL OUTLOOK

- A. **Promoted!** Editorial and Production Coordinator Abigail Christian has been promoted to Editor of *Archival Outlook* and Production Manager. In the last four years, she has cultivated content from component groups, Annual Meetings sessions, and members in general in an effort to nurture new voices while sustaining high quality and elevating the design of each issue. Abigail will also manage the book production process.
- B. **A Year in Review: Top Two Articles from Past Six Issues**
  - **July/August 2018**
    - "Drawing from the Archives: Bringing Primary Sources into Design Classes" by Heather J. Stecklein – 1,398 views
    - "The Case runs Hot: Contextualizing Orphaned Photo Collections" by Jeremy Bucher and Phoebe Yates – 1,381 views
  - **Sept/Oct 2018**
    - "Collection Development Shaping Collective Memory: The Saga of the Black Arts Council Records" by Jasmine Talley – 1,239 views
    - "Magic and Infinite Possibilities: An Archivist's Misadventures in Collecting the History of *Overseas Weekly*" by Elizabeth Engel – 1,157 views
  - **Nov/Dec 2018**
    - "Dropped on the Processing Table: A CIA Cover-Up" by Laurainne Ojo-Ohikuare – 1,466 views
    - "Archives Have the Power to Boost Marginalized Voices" by Dominique Luster – 1,380 views
  - **Jan/Feb 2019**
    - "How Does That Work? Remote and 'Post-Custodial' Archives" by Veronica Martzahl, Jeni Spamer, Ja-Zette Marshburn, and Paul Lasewicz – 1,451 views
    - "Connecting Antiquities to Modern Contexts" by Kathryn Wright and Kristen Bailey – 1,258 views
  - **March/April 2019**
    - "The Greatest Theft in the Archives: Recalling the book Bandit 30 Years Later" by Tim Pyatt – 1,594 views
    - "It's Not You, it's Me: Managing Donor Relations" by Ray Barker & Calvin Rydbom – 1,551 views
  - **May/June 2019**
    - "Providing Culturally Responsive and Ethical Access to Indigenous Collections" by Brian Carpenter, Caitlin Haynes, Diana Marsh, Liza Posas, Ricky Punzalan, Gina Rappaport, and Melissa Stoner – 1,427 views

- “Expanding a Collection’s Scope to Enrich Context: A 19<sup>th</sup>-century Hungarian Epic Poem and the Case for ‘Intuitive Art’” by Zachary Liebhaber and Emily Corb – 1,251 views

## V. OPEN ACCESS CASE STUDIES SERIES

- A. Native American Archival Materials** is the 7<sup>th</sup> open access case studies series launched by SAA. Sponsored by the Native American Archivists Section, the series will help archivists, librarians, museum curators, and other professionals who work with Native American archival materials see how the [Protocols](#) have been adapted for use in a variety of institutional contexts. Two cases have been published to date:
- **Case 1, [Archival Initiatives for the Indigenous Collections at the American Philosophical Society](#)** by Brian Carpenter
  - **Case 2, [Northern Arizona University’s Cline Library and the Protocols](#)** by Jonathan Pringle
- B. Diversifying the Archival Record** is the case studies series sponsored by the Diversity Committee. Chair Harrison Inefuku recently developed a call for case studies to reinvigorate this series.
- C. Other series include:** Archival Ethics, Campus Case Studies, Government Records, Teaching With Primary Sources, and Trends in Archives Practice.

## VI. DICTIONARY WORKING GROUP (DWG)

- DWG’s nine members + intern continue to diligently research, write, and prepare entries. As of the end of July 2019, the group has released more than 250+ new or revised entries through the Word of the Week email blast, which now boasts 2,182 subscribers. [Subscribe here!](#)
- DWG is targeting this fall to publish the new online *Dictionary of Archives Terminology* at [dictionary@archivists.org](mailto:dictionary@archivists.org).

## VII. PODCAST

Cosponsored by the Publications Board and *American Archivist* Editorial Board, the [Archives In Context](#) podcast offers another medium for exploring the often moving and important work of memory-keeping. The seven episodes in season 1 highlight archival literature and technologies, and—most importantly—the people behind them. Season 2 is in production and is projected to be available this September.

## VIII. MARKETING AND AD SALES

### A. AssociaDirect

This marketing firm is assisting with promotion of the 4 new SAA books being launched at *ARCHIVES\*RECORDS 2019*. They prepared promotional copy for print and digital marketing. After the conference, this firm will devise an integrated campaign for SAA’s education and publication products.

### B. 501C3 Creative

*Creating Family Archives* is targeted to the public and SAA is working with a marketing firm that has extensive national accounts experience and a history of jazzy campaigns. They are assisting SAA with strategy and messaging, content development, and digital media for this book.

### C. Naylor Association Solutions

In June, SAA renewed a three-year contract with Naylor. In addition to continuing sell digital advertising on the website, on [americanarchivist.org](http://americanarchivist.org), and in *In the Loop*, Naylor will also be taking on print ads in *Archival Outlook* and *American Archivist*.

## IX. DURING ARCHIVES\*RECORDS 2019 . . .

### A. Publications & SAA Gear

- **Onsite bookstore** open Saturday through Monday featuring 5 new books and dozens of other SAA titles for purchase. Bonus: *Free* “20/20 Vision” desk calendar. Plus, must-have gear: “peace-love-archives” t-shirt for \$20 with proceeds to benefit the SAA Foundation and tote bag for \$10 (or free with the purchase of any two NEW SAA books, while supplies last).
- **Two separate Brown Bag Lunches** on Sunday, from 12:00pm to 1:15pm: One Book, One Profession discussion led by Jennifer Meehan: “[From Responsible Custody to Responsible Stewardship](#)” from *Archival Values: Essays in Honor of Mark A. Greene* AND *American Archivist* discussion led by Cal Lee: “[To Everything There Is a Season](#).”
- **“Lemonade Toast to Authors”** on Sunday at 2:45pm saluting the 200+ members who have written in the past year for SAA publications.
- **“Write Away!” Breakfast Forum** on Monday, 7:30am to 8:30am introduces the many options available through SAA for contributing to the professional literature.

### B. Committee on Public Awareness (COPA)

- **Free “Storytelling Workshop”** on Saturday, August 3, 1:00pm–3:00pm (pre-registration required; 60 registrants!) facilitated by two-time Moth GrandSLAM winner (and former Moth director of education) Micaela Blei, PhD.
- **“A Finding Aid to My Soul” storytelling event** on Sunday from 8:00pm to 10:00pm celebrating the diversity and commonality of the archivist experience. Ten storytellers will share true stories about their unique, moving, serendipitous, mysterious, special, and often humorous encounters in the archives. Hosted by two-time Moth GrandSLAM winner Micaela Blei. Featured Storytellers: Arielle Petrovich, Katie Moss, Travis Williams, Katie Dishman, Joyce LeeAnn Joseph, Cliff Hight, Kira Lyle, Tanya Zanish-Belcher, Leah Harrison, and Joanna Black ,
- **Jumbo Jigsaw:** At the COPA information table, help assemble a jumbo jigsaw puzzle of the [“elevator speech”](#) and tweet your own elevator speech at #ArchivesAWARE.

### C. Awards Committee

- Salute the movers and shakers in your field during the plenary sessions on Saturday at 5:00pm and Sunday at 9:00am. Thirty-one individuals and institutions are being honored by SAA for outstanding contributions to the archives profession, talented leadership, exceptional advocacy, and superior writing achievement. Student scholarships and travel awards are also recognized.

