

Society of American Archivists
COMMITTEE ON PUBLIC AWARENESS
Zoom Call 10/13/2021, 3:00 - 4:00 pm CT

Agenda

- I. Roll Call: Angie Piccolo, Bryan Whitledge, Kristi Chanda, Rachel Seale, Rachael Woody, Rebecca Goldman, Kate Barbera, Anna Trammell, Jackie Price Osafo, Teresa Brinati
- II. [September meeting minutes](#) Rachael Woody and Rachel Seale moved to approve the minutes
- III. American Archives Month - October
 - A. October 6: [A Finding Aid to My Soul](#) recap (Teresa, Kate, Rachel)
 - a. Success! Will go up on the SAA website with a better transcript, edited video
 - b. 301 people registered, 140 attendance peak (typical attendance rate of about 50%). Probably 30 alumni storytellers at this point.
 - c. Ideas for the future: more strategic messaging in stories?
 - B. October 13: #AskAnArchivist Day - today is the day!
 - a. We are enjoying it! The POWERRRR of taking over SAA's account
- IV. YouTube content - SAA channel or can COPA have their own channel? Do other committees have their own presence? Is that feasible? What are people's thoughts? (Rachel S.)
 - A. Videos need edited transcripts for accessibility. What are SAA's guidelines for this? What level of editing is needed? Should we use the [WCAG guidelines](#)?
 - B. How do we build a loyal following on YouTube?
 - C. Context: If COPA had our own channel, we wouldn't necessarily have to follow SAA's editing standards (right now, COPA doesn't really have a standard and neither does SAA)
 - D. Why doesn't COPA have its own social media? Can COPA better leverage SAA's existing channels? Can COPA do regular take-overs of these channels?
- V. [2021/2022 Work plan in progress](#) (Rachel S. & Kate)
- VI. *ArchivesAWARE!* Blog updates (Kristi)
 - A. [Calendar](#)
 - B. Getting traction! A Finding Aid To My Soul, recent interviews
- VII. [NHPRC Report](#) - COPA/COPP recommendations

- A. From COPA: Kate, Lynn, Rachel S. & Rachael W.
- B. From COPP: Bryan W., Brad Houston, Lori Schwartz
- C. Due date Nov. 9
- D. Will be opportunity for other COPA folks to contribute and offer feedback, if interested

VIII. Standing Updates

- A. Council Report (Rachel Winston)
- B. COPP (Bryan Whitledge)
 - 1. Meeting Friday 10/15, upcoming priorities: reach out to legislators for district visits, public policy editorial templates, federal appropriations process
 - 2. COPP is working on a statement in response to the Minnesota State Patrol deleting messages, about public records laws more generally
- C. Joint Working Groups
 - 1. CoSA/NAGARA/SAA/ALA/RAAC (Rachel)
 - a) [October 12 notes](#) (made by me)
 - 2. COPP/COPA/RAAC/I&A (Kate)

IX. Any Other Business

- A. [COPA documents](#) on Google drive (Rachel)
- B. Anything else?

Next Call: Nov 10, 2021 from 2-3 pm CT

Notetaker: Lynn Cowles, but if she's not available, next in alphabetical order: Ericka Dudley, Rebecca Goldman, or Angie Piccolo