Society of American Archivists  
COMMITTEE ON PUBLIC AWARENESS  
Zoom Call 10/13/2021, 3:00 - 4:00 pm CT

Agenda

I. Roll Call: Angie Piccolo, Bryan Whitlege, Kristi Chanda, Rachel Seale, Rachael Woody, Rebecca Goldman, Kate Barbera, Anna Trammell, Jackie Price Osafo, Teresa Brinati

II. September meeting minutes Rachael Woody and Rachel Seale moved to approve the minutes

III. American Archives Month - October
   A. October 6: A Finding Aid to My Soul recap (Teresa, Kate, Rachel)
      a. Success! Will go up on the SAA website with a better transcript, edited video
      b. 301 people registered, 140 attendance peak (typical attendance rate of about 50%). Probably 30 alumni storytellers at this point.
      c. Ideas for the future: more strategic messaging in stories?
   B. October 13: #AskAnArchivist Day - today is the day!
      a. We are enjoying it! The POWERRRR of taking over SAA’s account

IV. YouTube content - SAA channel or can COPA have their own channel? Do other committees have their own presence? Is that feasible? What are people’s thoughts? (Rachel S.)
   A. Videos need edited transcripts for accessibility. What are SAA’s guidelines for this? What level of editing is needed? Should we use the WCAG guidelines?
   B. How do we build a loyal following on YouTube?
   C. Context: If COPA had our own channel, we wouldn’t necessarily have to follow SAA’s editing standards (right now, COPA doesn’t really have a standard and neither does SAA)
   D. Why doesn’t COPA have its own social media? Can COPA better leverage SAA’s existing channels? Can COPA do regular take-overs of these channels?

V. 2021/2022 Work plan in progress (Rachel S. & Kate)

VI. Archives AWARE! Blog updates (Kristi)
   A. Calendar
   B. Getting traction! A Finding Aid To My Soul, recent interviews

VII. NHPRC Report - COPA/COPP recommendations
A. From COPA: Kate, Lynn, Rachel S. & Rachael W.
B. From COPP: Bryan W., Brad Houston, Lori Schwartz
C. Due date Nov. 9
D. Will be opportunity for other COPA folks to contribute and offer feedback, if interested

VIII. Standing Updates

A. Council Report (Rachel Winston)

B. COPP (Bryan Whitledge)
   1. Meeting Friday 10/15, upcoming priorities: reach out to legislators for district visits, public policy editorial templates, federal appropriations process
   2. COPP is working on a statement in response to the Minnesota State Patrol deleting messages, about public records laws more generally

C. Joint Working Groups
   1. CoSA/NAGARA/SAA/ALA/RAAC (Rachel)
      a) October 12 notes (made by me)
   2. COPP/COPA/RAAC/I&A (Kate)

IX. Any Other Business

A. COPA documents on Google drive (Rachel)
B. Anything else?

Next Call: Nov 10, 2021 from 2-3 pm CT

Notetaker: Lynn Cowles, but if she’s not available, next in alphabetical order: Ericka Dudley, Rebecca Goldman, or Angie Piccolo