

**Society of American Archivists  
Committee on Public Awareness  
Conference Call 10/07/2019, 2:00pm–3:00pm ET**

**Minutes**

Participating: Nick Pavlik (chair), Chris Burns, Lynn Cowles, Sami Norling, Rachel Seale, Anna Trammell, Sarah Quigley (COPP), and Teresa Brinati (SAA staff).

Unable to participate: Kate Barbera, Rachael Woody, Brenda Gunn (Council liaison), and Nancy Beaumont (SAA staff).

**Meeting Minutes**

Approved September [Meeting Minutes](#)

**Calendar of 2019-2020 Monthly Meetings**

Revised calendar was discussed.

**Ask an Archivist Day Recap**

October 2, 2019.

Day seemed to go well. Thanks to all who took time to tweet from official SAA account.

Lynn: Gave her an opportunity to communicate with archivists around the country.

Chris: Kate did a nice job of asking some questions from SAA account. Big archives (National Archives, Smithsonian) were major presence during the day.

Vince: Boosted posts from smaller archives and they were very appreciative.

Nick: Also did a lot of liking, retweeting, and signal boosting of repositories. Also focused on smaller repositories.

Teresa: Matt Black has been on vacation, but SAA will share some metrics on the day once he returns.

ArchivesAWARE post

Plans to do a recap for a blog - collaborative post.

**To Do: Send Rachel Seale your experiences and thoughts on the day by the end of October.**

2020 AAD date

**To DO: Decision was made to keep it in the first week of October, but announce it much earlier. October 7?**

**2019-2020 Work Plan**

Nick shared draft [2019-2020 Work Plan](#)

Review advocacy content - enhancing and expanding existing web content on SAA site.

**To Do: Rachel and Nick will take the lead on this.**

2018 review of advocacy content can be found here:

[https://drive.google.com/drive/folders/1ELhWoL8cu9frl\\_Mzho3kPbK4d26CRxE3](https://drive.google.com/drive/folders/1ELhWoL8cu9frl_Mzho3kPbK4d26CRxE3)

Archives Month review could be wrapped into this.

Assess member needs for a proposed PR/advocacy toolkit.

**Decision was made not to pursue this this year.**

Develop *Why do you love being an archivist content?*

To Do: Anna will take the lead on this.

Promoting blog series ideas

To Do: Anna will take the lead on this.

National media outreach/press releases

Nick would like to prioritize over pr/advocacy toolkit

### **ArchivesAWARE! Blog**

To Do: Clean up calendar please. Be thinking of posts. (All)

October and November are looking good.

### **COPA session proposal at SAA 2020**

To Do: Rachel Seale has a couple of ideas and she will put them together and share with the Committee.

### **Standing Updates**

Joint Working Groups

A. CoSA/NAGARA/SAA (Nick)

October call is tomorrow. Working Group approved Statement on Government officials communication on non-government channels in September.

B. COPP/COPA/RAAC/I&A (Vince)

Hasn't had a call this fall yet.

Council (Nancy and Brenda)

No update from Council.

COPP (Sarah)

No updates from COPP.

**Next call: Tuesday, November 5th, 2 PM EST**