

Society of American Archivists
COMMITTEE ON PUBLIC AWARENESS
Zoom Call 11/10/2021, 2:00 - 3:00 pm CT

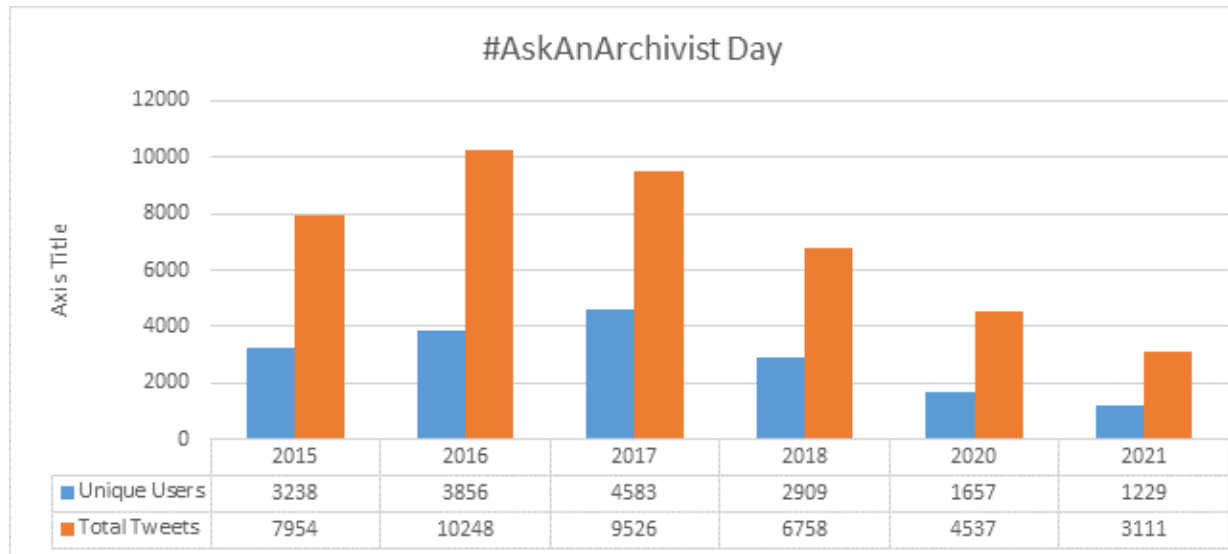
Agenda

- I. Roll Call: Lynn Cowles, Rachel Seale, Kristianna Chanda, Ericka Dudley, Rebecca Goldman, Bryan W., Angie, Rachael Woody, Anna Trammell, Abigail Christian, Claudia Willett
- II. [October](#) meeting minutes Abigail moved to approve, Anna Trammel seconded
- III. [October 28](#) meeting re: 2 recent advocacy issues (Rachel S. & Bryan)-Summary: How to ensure that there is robust advocacy with everyone on the same page; COPP and COPA works together re: issues; 2 big (or 3) issues that SAA investigated, but pulled back, not necessarily appropriate for SAA to make statement, but better to signal boost. Wanted to make sure that all elements of SAA was on same page; at this time, the issues have been brought back to Council, waiting to see what next steps are for COPA/COPP as per SAA;
 - A. NARA's response to Congressional request to release records re: Jan 6 insurrection
 - B. Midwest Archives Conference [statement supporting LGBTQ+ History](#) as related to removal of Making History: Kansas City and the Rise of Gay rights exhibit from the MO state capitol
- IV. SAA [Call for program proposals](#) due January 5-Rachel will send an email after consulting with Teresa; would like to see the group submit a proposal. Rachael worked with Kate on the COPA workshop during the last conference, and recommends continuing to put together workshops. Volunteers: Lynn, Erika, Rebecca (will not be at SAA in person, but will help with planning/virtual, Kristianna (same as Rebecca); Rachael W. (probably virtual as well); consider accessibility as part of the reason to always have a virtual element; more people will participate if the session (if not the entire meeting) is virtual. Rachel S. and Bryan W. will be meeting with COPP, and will discuss a joint session.
- V. #AskAnArchivist Day Twitter stats feedback (Abigail for Teresa)
stats were lower, falling over the last couple of years. COSA also saw a drop in numbers as well. Numbers are disappointing, especially given the additional work that Kristianna, Rachael W. and others put in, including additional content, yet the numbers are down. Kristianna asked if we could send out a survey, including on the timezones, maybe change gears to focus on overall timing and accessibility. Anna-surprised at the dip in 2020 as well; talked about introducing themes, including the hash-tag party, #AskAnArchivist Day typically archivists' conversations, hoping to draw in other communities, maybe create a kit that can be sent out to archivists in order to help them get engagement with various communities; Abigail-saw more quality engagement, maybe the engagement is more effective, so not focus just on the numbers; Rebecca: Do

we have guidance for non-archivists (like social media managers) for getting involved in AaA Day?; Rachel-materials on our microsite; Lynn-So maybe we need to do more in advance to build up the interest before the actual day? Rachael W-need to add more to the COPA page more information; Rebecca-Maybe interviews with folks outside the field who have participated, and what they learned?; Lynn-How about we create a sub-committee in July, before the SAA conference, to begin the planning? Add any new members that want to join after they become members. Key problem is that we are all volunteers, with little time to commit; Kristianna-I wonder if we can try again with podcasts; Rebecca-We might be able to find folks to help out from July-October, who don't want to commit to a 3-year COPA term; Rachel: call for help to regional organizations, might bring in a fresh perspective; Rebecca-Student chapters as well; Kristi and Erika will begin the process of creating a survey. Then start early, after we step back to see what worked and what didn't.

A.

Year	2015	2016	2017	2018	2020	2021
Unique Users	3238	3856	4583	2909	1657	1229
Total Tweets	7954	10248	9526	6758	4537	3111



B.

- VI. *ArchivesAWARE!* Blog updates (Kristi) -over 1400 visitors, thanked Kate and Angie; Native American Resiliency with most response; LGBTQ+ issues & advocacy in Kansas City; promoting publications? How do we work out the questions, etc.; anyone want to help? If you already subscribe to the blog, please do so; share on twitter, tag authors and interviewers; Bryan-send out information directed to specific groups: disaster response to preservation groups; direct messaging to specific groups
 - A. [Calendar](#)

- VII. [NHPRC Report](#) - COPA/COPP recommendations due Nov. 9-sent it out yesterday; please comment and send to Rachel S.

- VIII. Standing Updates
 - A. Council Report (Rachel Winston)-meeting is happening now

 - B. COPP (Bryan Whitledge) meets in 10 days

 - C. Joint Working Groups
 - 1. CoSA/NAGARA/SAA/ALA/RAAC (Rachel/Bryan)
 - a) [October notes](#)
 - b) November 9 notes-Rachel S. will add later; push to increase funding, and how to go after more money for archives in general
 - 2. COPP/COPA/RAAC/I&A (Kate) -meeting has not happened

- IX. Any Other Business
 - A. [COPA documents](#) on Google drive (Rachel)
 - B. [2021/2022 Work plan in progress](#) (Rachel S. & Kate)
 - 1. Feel free to revise/edit/use as guiding document for or plans this year
 - C. FYI - NARA reopening reading room
 - 1. <https://historycoalition.org/letter-from-the-archivist-reopening-research-rooms-11-8-21/>
 - 2. <https://www.archives.gov/Coronavirus>

Next Call: Dec 8, 2021 from 2-3 pm CT

Notetaker: Lynn Cowles