

**Society of American Archivists
Committee on Public Awareness
Conference Call 11/05/2019, 2:00pm–3:00pm ET**

Minutes

I. Roll Call:

Participating: Kate Barbera, Teresa Brinati (SAA staff), Chris Burns, Lynn Cowles, Vince Lee, Sami Norling, Nick Pavlik (chair), Sarah Quigley (COPP), Rachel Seale, Anna Trammell, Rachael Woody

Unable to participate: Nancy Beaumont (SAA staff), Brenda Gunn (Council liaison)

II. October [Meeting Minutes](#) –

- No discussion

III. Ask an Archivist Day 2020 (All)

- Keep on 1st Wednesday of October (Oct. 7, 2020)

IV. [Work Plan](#) Follow-Up (All)

A. COPA webpage enhancements

- Working group: Nick, Rachel S. Rachael W.
- [2018 review of advocacy content](#)
- Needs to go through Teresa, Abigail, and Matt at SAA

B. Highlighting SAA member stories (*Why do you love being an archivist?*)

- Working group: Anna (lead), Sami, Lynn, Kate
- Possible have section chairs, group members, all members of COPA sharing their own stories, sharing graphics over Valentine's Day
- Responding through text, social media, short video
- How can we expand to researchers?

C. Promoting blog series ideas

- Anna started making a list of organizations and groups re: our blog series and who we could promote the blog series to-ask them to share info on their own social media

D. National media outreach/Press releases

- Working group: Nick, Vince, Kate, Lynn
- How can COPA on behalf of SAA be more effective in reaching out to media outlets? Identifying those events and happenings that we can insert COPA and SAA into
 - **Sub-project** (Kate and Lynn) - Backstory Podcast-American Archives Month (either 2020/21) Contact Backstory Radio (produced by UVA history professors) mostly history focused; only done one show where they have highlighted the work of collectors, not really archivists; approach them and challenge them to do a story on American archivists-Lynn will contact Ed Ayers, and will work with Kate

E. Archives*Records 2020

- Working group: Nick, Rachel S., Lynn, Kate, Vince, Chris, Sami (all will be attending SAA 2020)

V. *ArchivesAWARE!* Blog (Rachel)

A. [Calendar](#)

- Vince volunteered to write a blog on his project
- Nick following up on contact for TED-X
- Chris on UNC Clue blog
- Rachel W. helping Rachel S. with contacts

B. Other follow-ups

VI. COPA session proposal at SAA 2020 (Rachel)

- Needs more feedback and/or comments, probably will tweak an idea so that it doesn't conflict with other storytelling sessions
- Lightning round on outreach or pop-up session on public speaking

VII. Standing Updates

A. Joint Working Groups

- CoSA/NAGARA/SAA (Nick)
 - The group has released statement on gov't. employees using non-official communication methods. Language has been unified across the various statements.
- COPP/COPA/RAAC/I&A (Vince)
 - Reached out to Courtney Dean, Joanna Black new chair-will have update by next meeting

B. Council (Nancy and Brenda)

- No update

C. COPP (Sarah)

- Last week, threw together a short statement on NARA opening an investigation on the use of personal email by gov't. employees for official communication
- NPR article on President Trump's tweets

Working groups leads: Reach out to members to discuss moving forward, provide updates at every meeting.

No other discussion, call ended early.