Society of American Archivists
Committee on Public Awareness
Conference Call 11/05/2019, 2:00pm–3:00pm ET

Minutes

I. Roll Call:

Participating: Kate Barbera, Teresa Brinati (SAA staff), Chris Burns, Lynn Cowles, Vince Lee, Sami Norling, Nick Pavlik (chair), Sarah Quigley (COPP), Rachel Seale, Anna Trammell, Rachael Woody

Unable to participate: Nancy Beaumont (SAA staff), Brenda Gunn (Council liaison)

II. October Meeting Minutes – No discussion

III. Ask an Archivist Day 2020 (All)

○ Keep on 1st Wednesday of October (Oct. 7, 2020)

IV. Work Plan Follow-Up (All)

A. COPA webpage enhancements

○ Working group: Nick, Rachel S. Rachael W.

○ 2018 review of advocacy content

○ Needs to go through Teresa, Abigail, and Matt at SAA

B. Highlighting SAA member stories (Why do you love being an archivist?)

○ Working group: Anna (lead), Sami, Lynn, Kate

○ Possible have section chairs, group members, all members of COPA sharing their own stories, sharing graphics over Valentine’s Day

○ Responding through text, social media, short video

○ How can we expand to researchers?

C. Promoting blog series ideas

○ Anna started making a list of organizations and groups re: our blog series and who we could promote the blog series to-ask them to share info on their own social media

D. National media outreach/Press releases

○ Working group: Nick, Vince, Kate, Lynn

○ How can COPA on behalf of SAA be more effective in reaching out to media outlets? Identifying those events and happenings that we can insert COPA and SAA into

▪ Sub-project (Kate and Lynn) - Backstory Podcast-American Archives Month (either 2020/21) Contact Backstory Radio (produced by UVa history professors) mostly history focused; only done one show where they have highlighted the work of collectors, not really archivists; approach them and challenge them to do a story on American archivists-Lynn will contact Ed Ayers, and will work with Kate

E. Archives*Records 2020

○ Working group: Nick, Rachel S., Lynn, Kate, Vince, Chris, Sami (all will be attending SAA 2020)
V. ArchivesAWARE! Blog (Rachel)
   A. Calendar
      ○ Vince volunteered to write a blog on his project
      ○ Nick following up on contact for TED-X
      ○ Chris on UNC Clue blog
      ○ Rachel W. helping Rachel S. with contacts
   B. Other follow-ups

VI. COPA session proposal at SAA 2020 (Rachel)
    ○ Needs more feedback and/or comments, probably will tweak an idea so that it doesn’t conflict with other storytelling sessions
    ○ Lightning round on outreach or pop-up session on public speaking

VII. Standing Updates
    A. Joint Working Groups
       ○ CoSA/NAGARA/SAA (Nick)
          ● The group has released statement on gov’t. employees using non-official communication methods. Language has been unified across the various statements.
       ○ COPP/COPA/RAAC/I&A (Vince)
          ● Reached out to Courtney Dean, Joanna Black new chair—will have update by next meeting
    B. Council (Nancy and Brenda)
       ● No update
    C. COPP (Sarah)
       ● Last week, threw together a short statement on NARA opening an investigation on the use of personal email by gov’t. employees for official communication
       ● NPR article on President Trump’s tweets

Working groups leads: Reach out to members to discuss moving forward, provide updates at every meeting.

No other discussion, call ended early.