

SAA-ACRL/RBMS Joint Task Force on the Development of Standardized Statistical Measures for Public Services in Archival Repositories and Special Collections Libraries
December 15, 2016 - Meeting Notes

Attending: Amy Schindler (notetaker), Sarah Polirer, Tom Flynn, Gabriel Swift, Bruce Tabb, Emilie Hardman, Brenda McClurkin, Christian Dupont

1. Issues Identified During Working Sessions

- a. ILL Advanced Measures or Use Advanced Measures: Discuss commenter who suggested tracking repositories monitoring use of material loaned from another repository in the reading room. Should this be folded into Advanced Measure ILL Requests Received, made a separate measure, or something else? *See page 27.*
 - i. *Decision: Count under Reading Room Use.*
- b. Advanced measure Instructional level: At our working session on 9/30, we questioned the practicality of categorizing and systematically recording the purpose of an instruction session (what has otherwise been referred to as the "type" of session in our document). We (Christian, Gabriel, Tom) think that we should not try to define an Advanced Measure for type/purposes. *See page 37.*
 - i. *Decision: Measuring level of attendees.*
- c. Basic measure Number of Exhibitions, Guidelines uses "application-based" to describe electronic displays that are not online, but use something like a touch-screen or video wall: Suggestions for language to describe these displays? *See page 41.*
 - i. *Decision: Use digital.*
 - ii. *Also discussed: inclusion of pop-ups as an exhibition. Exhibit vs. Exhibition vs. Display. How to count born-digital exhibit vs. digital version of physical exhibit.*
- d. Advanced measure Exhibition Preparation Time: Is it reasonable to expect repositories to count time without estimating? This seems like an advanced measure for internal use and not so much for comparing across institutions. *See page 43.*
 - i. *Decision: resolved*
- e. Advanced measure Exhibition Publications, Guidelines include "Do not count press releases, blog posts, social media posts, broadcasts, interviews and other forms media publicity." Should this be made into another advanced measure, Exhibition Advertisement? *See page 44.*
 - i. *Decision: Create advanced measure for Exhibition Promotions*
- f. Advanced measure Social Media Reach: Should this be specific to the type of post that should be counted or just anything posted. Is this a gate count sort of thing or are we trying to measure the interaction with the social media accounts via likes, shares, comments, etc. *See page 49.*
 - i. *Discussed Reach vs. engagement. Made changes to the document.*

2. Upcoming Work Sessions & Schedule:

- a. 12/16/16: Complete domain descriptions and rationales; introduction; appendices

- b. Update? December 21, 2016-January 15, 2017: Review: The document requires a complete review by multiple eyes looking for consistent use of language and attempting to use a single voice throughout. If you're a strong editor or proofreader, step up and don't be shy!
 - c. January 18, 2017: Version 2 posted online
 - i. SAA: Amy can upload within a couple of hours of document being finalized
 - d. RBMS: How much advance notice do they require?
3. Next Meetings
- a. Thursday, January 5, 2017, 1pm Eastern/ 12pm Central / 10am Pacific
 - b. ALA Midwinter Meeting, Atlanta
 - i. Sunday, January 22, 2017, 1-2:30pm Eastern, Westin Piedmont 2
 - ii. Attending: Amy, Christian, Gabriel, Moira, Emily, Bruce