

Provenance of a Tweet

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Abstract: As part of our NHPRC-funded work to develop Social Feed Manager (<http://go.gwu.edu/sfm>), an easy-to-use tool for gathering social media data via platform APIs, a team of developers and archivists at George Washington University have been wrestling with questions about what kind and how much metadata the system should capture to enable future use and reuse of the data (see <https://scholarspace.library.gwu.edu/files/h128nd689>). From social media researchers we have drawn the idea of research documentation to support reproducibility and comparability of shared research data, which is closely aligned with the archival concept of provenance, which the W3C's PROV working group defined as "information about entities, activities, and people involved in producing a piece of data or thing, which can be used to form assessments about its quality, reliability or trustworthiness." In the specific instance of a tweet, we have identified dozens of categories of potential metadata related to production, selection and capture in a dataset that we could support and provide access to through SFM. We are actively seeking input from researchers, archivists, data librarians and others about which of these elements are worth creating or capturing with SFM collections of social media data.

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Laura Wrubel is a software development librarian at George Washington University and current PI for the grant “Building and Sustaining Social Media Collections: Tools and Policy Recommendations for Collection Development and Management,” from the NHPRC. She has been helping faculty and students at GW collect and work with social media data since 2012.