

Society of American Archivists
COMMITTEE ON PUBLIC AWARENESS
Zoom Call 06/10/2021, 3:00pm–4:00pm CT

Agenda

- I. Roll Call:
 - A. Attendance: Vince Lee, Lynn Cowles, Kristianna Chanda, Kate Barbera, Lee Miller, Chris Burns, Rachel Winston, Rachael Woody, Rachel Seale, Anna Trammel
 - B. Not in attendance: Sam Winn (COPP) and Teresa Brinati
- II. [May Minutes](#)
 - A. Rachel Seale moves to approve and Rachael Woody seconds
- III. Activities at *ARCHIVES*RECORDS 2021*
 - A. COPA Business Meeting: **Thursday, July 22, 3:30pm–5:00 pm CT** (All)
 1. Vince reminded the group on dates and times of the business meeting and also the instructions for registration. Vince will also remind COPP on the instructions/registration so they can join in on our last 30 minutes.
 - B. [Storytelling Workshop Master Class](#): **Monday, August 2, 12-3pm CT** (Chris Burns, Rachel Seale, Teresa Brinati)
 1. Chris encourages those who can attend to attend. Chris, Kate, Rachel S. all attended the workshop last year and helped a little with the workshop and assisted with breakout groups. Rachel S. asked if help was needed once again to assist with breakout sessions and Teresa confirmed that help/assistance would be needed. Ask other COPA members if they would like to assist this go around-spread it around, so Kate and Rachel S. can have a break this go around. From the last go around-those on COPA who helped had their registration comped from Teresa. Will need to find out who wants to help this go around.
 - C. [“Build a Bridge to Stand...”](#) COPA & COPP Mini-Workshop: **Tuesday, August 3, 11:00am–1:00pm CT** (Katherine Barbera, Rachael Cristine Woody, Rachel Seale, Vince Lee) Planning Document: <https://docs.google.com/document/d/1ssBu40rGBFHU-6xPrC7I3scGrTVMnsDOVmgG7r1Gs/edit?usp=sharing>
 1. Kate mentioned that planning meeting #2 is on 6/11 to finalize roles within the workshop. Likes the way that the workshop is shaping up and excited on the direction it is going in.
 2. Some confusion with the information between the program committee and COPA-in terms of what information to submit to get it on the schedule, but that is now straightened out. Kate is happy to share the working docs and meeting notes for those interested.
 3. Vince mentioned being really happy to include Holly Croft from I&A in the joint workshop
 - D. Planning Open House for COPA: (Vince Lee, Rachel Seale, Rachael Cristine Woody, Anna Trammell, Lynn Cowles)-[notes from May 19 meeting](#)

1. Vince shared notes from the May 19 meeting, brainstorming ideas on what the Open House could look like. Meeting #2 will be setup to plan and finalize things talked about from first meeting. One of the things we discussed was perhaps a recorded message-recap COPA accomplishments for the past year-fun recording maybe set to music with signs of accomplishments (ala Bob Dylan- one sign after a another drop)
2. We also discussed a poll-survey members for questions/issues that are on their mind that they want COPA to talk about and address.
3. Another idea was to setup voicemail-already setup for Archives in Context, spoke with Anna about this, where we can gather ideas from members who call in, leave us a message on things they want COPA to touch upon in the coming year.
4. Leading up to the business meeting/open house we also discussed doing a one page-announcement/writeup on ArchivesAware to promote it. Short announcement on the open house on the blog as well as future dates upcoming on the calendar that they should save-#AskAnArchivist Day, what it means to be an Early career member on COPA
5. Virtual jigsaw puzzle on the site or online that folks can play with. Rachael Woody has created a draft of a MadLib Elevator Pitch, folks can fill in the blanks from the pitch template.
6. Purpose of the open house is to invite members and the public to come and go as their schedule allows to learn more about COPA and our activities.
7. Maybe offer small tokens/swag in appreciation for folks coming to our open house. Rachael W spoke with Teresa and in their hunt for items they found some items we could give as swag Maybe offer SAA mini notebooks, Archivists Make it Last Longer bumper sticker, Kathleen Roe's new book "Advocacy and Awareness for Archivists" perhaps we can package these together for whoever we draw for the raffle.
8. Chris thought the ideas were great, Vince mentioned we can work on this to see what we can produce. Chris had a question if this was happening at the same time as the business meeting, is this the business meeting? How would these activities flow from one to another or is it early to tell? Vince responded that this was still being figured out-whether prerecorded content/links would be provided before business meeting or even before. Rachael W mentioned that the MadLibs puzzle and COPA accomplishments could be handouts, we may want to provide links on how to sign up for Swag Raffle. This might be a discussion for planning meeting #2.

IV. *ArchivesAWARE!* Blog (Lee Miller)

1. Lee mentioned that the initial goal for the blog posts for COPA was 12 blog posts (1 post a month) for the year, so far in 5 months we have 14 blog posts. We've already reached the goal of 12 articles for the year and we are tripling that at a monthly rate. That will slow down, and things have already slowed down in the summer months. Lee will be happy if we end the year with 20, he hopes 24 blog posts or so. Of the 14 blog posts, 9 were arranged and scheduled through Lee and 5 posts were posted by people on their own. He wanted to thank all the contributors who took the time to plan and write and work with an author on a post. Lee reiterated that no one needs to go through him to post on the blog, as

the crowdsourcing aspect seems to be going well. The highest hit rate for an article this year is just under 750. That is not really great, for the work that has been put in. If contributors are going through the effort to put something together for us he would like to make sure that people see it. One thing Lee thought we might do sometime is share ideas/tips on how we can increase hit rates or promoting articles via our own social media accounts. Lee has one more article planned and a second article that is a possibility, but this might be a point to brainstorm articles. Lee mentioned we need to think on what to post on the blog in preparation for the SAA Annual Conference, and do a blog follow-up after the SAA meeting. In general Lee is happy with how the blog is going and he hopes that we are too. Vince mentioned in the ebb and flow the blog does tend to slow down as folks have other projects and conferences that they are attending to during this time of the year.

- B. [Calendar](#)
- C. Other follow-ups

V. American Archives Month - October

- A. A Finding Aid to My Soul virtual event (Chris, Teresa, all)
 - a. Chris had no update yet. Will have more information before or after the Master Class workshop. Will promote it to folks during the workshop in case they start developing some ideas of their own stories. He envisions this planning will occur between July-October. Workshop has to occur first so we have a sense of the participants that can and want to be apart of the Finding Aid to My Soul event.
- B. #AskAnArchivist Day (Rachel Seale) -[notes from yesterday's meeting](#)
 - i. Rachel just posted meeting notes for review, there is a lot there. Rachel thanked Kate and Rachael W. for getting interviews for the blog. So far reaching out to regional orgs about partnerships. Rachel encourages everyone to feel free to volunteer for anything of interest. Yellow highlights within the notes are action items from last meeting, orange highlights were from yesterday's (June 9) meeting.
 - b. History podcasts to partner with? Kate had suggestion on partnering with history podcasts. If we think of podcasts/ideas to partner with others let Rachel/Kate know or add into the notes document. The thought is that podcast partners can help promote AskAnArchivist event and also outreach by promoting the value and work of archives and archivists. Kristi added potential partners to the document and also had a suggestion of creating a video montage of archivists to use.
 - c. Instagram takeover? Rachael Woody/Abigail suggested instagram takeover, if we did this we may want people from COPA to do this-great place to put video clips, interviews on Instagram for October 13.
 - d. Ask An Archivist follow-up blog post, volunteer? Also a to do, a few blog posts, Rachel S can do a blog post before AskAnArchivist day to highlight activities and our collaborators. Rachael W and Kate also plan to do blog posts to show video segments and also do a AskAnArchivist follow-up blog post to recap. May need a volunteer for the follow-up blog post. Chris had a colleague reached out via email

about discussions on Archives Month and if COPA/SAA has national themes to share for future planning, maybe not in time for 2021 but for 2022. Chris will share the email with Rachel S. and Vince.

VI. Standing Updates

A. Council Report (Rachel Winston)

1. Exciting news to share. Council approved compensation information to be included on all job postings that are listed in SAA Career Center. New SAA Executive Director (Jacqualine Price Osafo) has been appointed, now working on opportunities for members to get to know her and for her to meet with SAA leaders. There will be an opportunity at the SAA Annual meeting, will keep us posted on this. Excited for us to work with her as we move forward with SAA. Wanted to follow-up with the NHPRC Report that was discussed in the last meeting. Talked with Courtney Chartier on feedback and timeline and she suggested we approach this in a 6 week timeline, to do the heavy lifting of reviewing and providing feedback/suggestions on the report. We may want to form a sub committee to tackle this (possibly with COPP).

B. COPP (Sam Winn)

1. No COPP updates as Sam wasn't present

C. Joint Working Group

1. CoSA/NAGARA/SAA (Vince)

- a) Met on May 11, followup from Lee White was that NAGARA and RAAC considering joining NCH. Report from NHA annual business meeting (May 4) being inclusive of archivists and advocating for National Archives. Federal budget update-Senator Sullivan's office is interested in sponsoring "Dear Colleague" letter in the Senate along with Senator Elizabeth Warren for robust funding for NARA and NHPRC. Earmark requests have been very confusing process this year as first time earmark requests have been allowed in a long time. Bryan, Sara, and others from COSA NAGARA will investigate this process and its rules more so that projects can be submitted next year for the earmarks. RAAC bylaws have been completed and have sent to membership for review and approval. They are also developing 2 year plan for RAAC and also planning calls for elections along with tentative plans for session at the SAA Annual meeting that focus on how regional organizations are responding to the pandemic. COPP mentioned working the annual meeting and their public policy agenda for SAA for next 2 years-Judicial Records brief and robust funding for NARA. NAGARA-drafting comments in support of the Presidential Records Act and sending that to board for their review. COSA-request to review educating for American Democracy materials, and signed on to champion that. Also drafting language for the qualifications of the next AOTUS.

2. COPP/COPA/RAAC/I&A (Vince)

- a) Met with group on call on May 14th-updates from :
- b) I&A is that they are working on advocacy for labor toolkit-putting new content and updating their blog-they will participate in the annual meeting on July 27th@4pm ET. Holly Croft is rolling off as chair this year.

- c) RAAC-Webinar was held on May 24 “What is Regional Archival Organizations”? Will be at Annual Meeting July 22 @ 4pmET. Panel at SAA on how regional archival organizations responded to COVID 19. Bylaws are being voted on this year. 6 positions are open for election. Working on two year plan 2021-2023. Also doing monthly advocacy emails. Inquiring about regional orgs that have a dedicated advocacy group. Mary Rubin is rolling off this year as Chair, Cathy Miller is the incoming.

VII. Any Other Business

Next Call: Monday, July 8, 3:00pm–4:00pm CT

Notetaker: