



**SOCIETY OF  
American  
Archivists**

# NEWS RELEASE

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## **NBC's "Who Do You Think You Are" Honored by Society of American Archivists**

CHICAGO—The NBC television series "Who Do You Think You Are" is the 2011 recipient of the J. Franklin Jameson Archival Advocacy Award given by the Society of American Archivists (SAA). The award will be presented during a ceremony on August 26, 2011, at *ARCHIVES 360°*, the 75th Annual Meeting of the Society of American Archivists in Chicago.

The award honors an individual, institution, or organization that promotes greater public awareness, appreciation, or support of archives. "Who Do You Think You Are" illustrates a realistic and supportive presentation of archival work, showcasing the wide range of archives and historic materials available worldwide. Each week, a different celebrity is taken on a quest into his or her family history.

As one Awards Committee member noted, "Providing a window into the intimate ways historic documents are woven into a person's life, no matter the age or format of the document, has allowed the larger public to see the exciting possibilities of archival research brought to life. The stories shown on NBC have inspired citizens around the country to visit or contact archives for more information, reflecting the positive broad and long-term impact on the archival profession from the publicity generated from 'Who Do You Think You Are.'"

Established in 1989, the award is named for the noted American historian J. Franklin Jameson. Previous recipients include The Gladys Kriebel Delmas Foundation, Ross King of the Georgia Historical Records Advisory Board, and the *Chicago Tribune*.

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*Founded in 1936, the Society of American Archivists is North America's oldest and largest national archival professional association. SAA's mission is to serve the educational and informational needs of more than 6,000 individual and institutional members and to provide leadership to ensure the identification, preservation, and use of records of historical value. For more information, visit [www.archivists.org](http://www.archivists.org).*

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