

Member vs Nonmember Sales

FY2013 Book orders - Web only (excludes Annual Meeting, Phone and Fax Orders)

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|---|--------------|----------------------|
| Nonmember Transactions | 561 | |
| Nonmember Total | | \$ 53,848.36 |
| Employee of Reg Inst Transactions | 17 | |
| Employee of Reg Inst Total | | \$ 1,342.15 |
| Employee of Sus Inst Transactions | 3 | |
| Employee of Sus Inst Total | | \$ 202.89 |
| Salary less than \$20k Transactions | 166 | |
| Salary less than \$20k Total | | \$ 12,453.68 |
| Salary between \$20k-29k Transactor | 35 | |
| Salary between \$20k-29k Total | | \$ 2,880.01 |
| Salary between \$30k-39k Transactor | 76 | |
| Salary between \$30k-39k Total | | \$ 7,262.39 |
| Salary between \$40k-49k Transactor | 71 | |
| Salary between \$40k-49k Total | | \$ 6,113.69 |
| Salary between \$50k-59k Transactor | 78 | |
| Salary between \$50k-59k Total | | \$ 7,217.60 |
| Salary between \$60k-75k Transactor | 49 | |
| Salary between \$60k-75k Total | | \$ 4,301.40 |
| Retired Transactions | 17 | |
| Retired Total | | \$ 1,975.21 |
| Bridge Transactions | 10 | |
| Bridge Total | | \$ 562.60 |
| Student Transactions | 483 | |
| Student Total | | \$ 39,618.90 |
| Domestic Associate Transactions | 86 | |
| Domestic Associate Total | | \$ 22,697.35 |
| International Associate Transactions | 5 | |
| International Associate Total | | \$ 451.34 |
| Regular Institutional Transactions | 58 | |
| Regular Institutional Total | | \$ 6,084.83 |
| Sustaining Institutional Transactions | 6 | |
| Sustaining Institutional Total | | \$ 397.38 |
| Salary more than \$75k Transactions | 28 | |
| Salary more than \$75k Total | | \$ 2,216.82 |
| | | |
| Total Transactions by Members | 1,188 | |
| Total Transactions by NonMembers | 561 | |
| Grand Transactions | 1,749 | |
| | | |
| Total Member Sales | | \$ 115,778.24 |
| Total Non-Member Sales | | \$ 53,848.36 |
| Grand Total | | \$ 169,626.60 |