

Publishing Program Overview August 2013 – January 2014

Prepared by Teresa Brinati, SAA Director of Publishing

I. PROJECT STATUS

A. New Output since August 2013

- *SAA Sampler: Archival Advocacy* compiled with an introduction by Cheryl Oestreicher
PDF version.
- *Perspectives in Women's Archives* edited by Tanya Zanish-Belcher with Anke Voss
PDF and EPUB versions.
- *Exhibits in Special Collections, Libraries, and Archives* by Jessica Lacher-Feldman
PDF version.
- *Archives and Justice: A South African Perspective* by Verne Harris
PDF and EPUB versions.
- *I, Digital: Personal Collections in the Digital Era* edited by Cal Lee
PDF version.

B. Due Imminently

- *Conceptualizing 21st-Century Archives* by Anne Gilliland
Projected availability in print January 2014; PDF and EPUB versions in February 2014.
- *Through the Archival Looking Glass: A Reader on Diversity and Inclusion*
Edited by Mary Caldera and Kathryn Neal
Projected availability in print February 2014; PDF and EPUB versions in March 2014.

C. In Production

- Trends in Archives Practice:
 - *Digital Preservation Essentials*
Edited with an introduction by Paul Conway and Christopher J. Prom
 - *Module 4: Acquiring Knowledge and Skills*, by Helen Tibbo
 - *Module 5: Achieving Organizational Readiness*, by Nancy McGovern
 - *Module 6: Preserving Digital Objects*, by Erin O'Meara
 - *Module 7: Implementing Storage Technologies*, by Jessica Colati
 - *Rights in the Digital Era*
Edited with an introduction by Menzi Behrnd-Klodt and Christopher J. Prom
 - *Module 8: Understanding Copyright Law*, by Heather Briston
 - *Module 9: Balancing Privacy and Restrictions*, by Menzi Behrnd-Klodt
 - *Module 10: Managing Rights and Permissions*, by Aprille McKayProjected availability Summer 2014.
- Various other modules, publications, and a sampler.

D. Glossary Working Group

The twice-monthly conference calls are proceeding apace. Asana (an open-source collaborative task management application that updates and organizes in real time) has been implemented for collaborative tasks. Review of the 2,000 + terms is almost complete. A form for submission of new terms was added to the 2005 Glossary home page on the SAA website. A “reading program” was outlined to gather new terms from the professional literature (all books published by SAA and all issues of *The American Archivist* from 2005 forward, with the net will be cast farther afield as soon as the initial goals of the reading program are accomplished).

Raising awareness about the new product under development began during the CoSA/SAA Joint Annual Meeting when GWG crowd-sourced Tweepers to get new terms using the Twitter hashtag, #saagloss. It will continue with upcoming blog posts in *Off the Record*, articles in *Archival Outlook*, announcements in *In the Loop* and *The American Archivist*, and a forum/assorted other activities during the 2014 Annual Meeting.

In January, Margery Sly accepted the invitation to be the Publications Board rep on GWG.

GWG is meeting in Chicago on Feb. 14–16, 2014.

II. REVENUES

FY 2007	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012	FY2013	FY 2014 Budget
\$505,847	\$536,786	\$500,426	\$434,846	\$408,430	\$371,973	\$320,247	\$353,666

III. MARKETING

A. Regionals Archives Meetings

Since August, publications were promoted at the fall meetings of the Midwest Archives Council, Society of Tennessee Archivists, Louisiana Archives and Manuscripts Association, and the Joint meeting of the Society of Georgia Archivists/Society of North Carolina Archivists/South Carolina Archival Association

B. SAA Workshops

Since August, publications have been used or promoted at nearly two dozen SAA Continuing Education offerings.

C. Freemasons and Girl Scouts

Yes, you read that correctly! In September, publications were promoted at The Quarry Project: Masonic Society and the Masonic Library and Museum Association Conference on Research and Preservation in Alexandria, VA, and the Girl Scouts USA History Conference 2013 in New York City (the latter thanks to SAA member Pam Nye).

D. Holiday Book Sale (Dec. 17–20)

Seventy-five orders totaling more than \$6,000 resulted from this promotion.

F. Trends in Archives Practice: Archival Educators Survey

Launched Dec. 17 and running through Jan. 10, twenty-six archival educators to date have accepted an invitation to receive a free module in exchange for participating in a survey on the modules and using them in classrooms/workshops.

IV. PERIODICALS

A. *The American Archivist*

- The first-ever supplement to the journal is available in its entirety on MetaPress and the SAA website. *The American Archivist Online Supplement to Volume 74* celebrates SAA's 75th anniversary by capturing selected content from nine sessions offered at the 2011 SAA Annual Meeting in Chicago. Guest edited by Bill Landis, this electronic-only issue features additional reviewed and copyedited articles as they were completed (rather than waiting for all to be ready simultaneously). This thematic collection represents nearly three dozen articles written by new and veteran voices using an experimental new product that builds innovatively on one of SAA's strongest brands.
- Make time to curl up with the Fall/Winter 2013 issue of *The American Archivist*, which was posted online in November and distributed in print in December. Mark Greene and Randall Jimerson debate whether being an ethical archivist means pursuing social justice in all phases of archival practice; Caryn Radick sinks her teeth into the narrative and plot of Bram Stoker's *Dracula* from an archival perspective; and Karen Gracy plumbs professional attitudes toward digital distribution of archival moving images; plus much more!

B. *Archival Outlook*

A new digital edition is being rolled out with the Jan./Feb. 2014 issue. You now will be able to view this issue on any device from anywhere at any time of day. You'll be able to read it on your tablet, smartphone, or desktop. One of the best features is that you can share individual articles via social media—which was one of the recommendations of the 2012–2013 Communications Task Force. Back issues from 2013 also are being converted to digital editions. Our vendor is BlueToad, which currently publishes the digital editions of 10,000+ magazines. Chances are you may already be familiar with the cool interface. If not, be prepared to be dazzled! The production cost is \$4.00 per page for the current issue and \$1.50 per page for retro conversion of the 2013 issues.

C. *In the Loop*

Also based on the recommendations of the 2012–2013 Communications Task Force, the every-other-Wednesday e-blast is in the process of implementing some formatting enhancements in the way of “responsive design” so that it can be read with greater ease on a tablet, smartphone, or desktop.

V. INTERNATIONAL INFLUENCE

In the past month, SAA has fielded requests for permission to translate, publish and distribute:

- *Managing Congressional Collections* by Cynthia Pease Miller (2008) into Korean by BC Agency, Seoul;
- *Archives Power: Memory, Accountability, and Social Justice* by Randall Jimerson (2009) into Korean by the Korea Democracy Foundation Archives;
- *Ethics and the Archival Profession* by Karen Benedict (2003) into Japanese by the Records Management Society of Japan; and
- Three articles from *The American Archivist*—“Instant Documentation: Cell-Phone generated Record in the Archives” by Michelle Caswell (2009), “Burn after Viewing, or, Fire in the Vaults: Nitrate Decomposition and Combustibility” by Heather Heckman (2010), and “Digitization as a Preservation Method for Damaged Acetate Negatives: A Case Study” by Laura Capell (2010)—into Chinese by Sichuan University.