

GET PUBLISHED . . . in the *AMERICAN ARCHIVIST*!

As a speaker in one of the 70 sessions at *ARCHIVES 360°*, SAA's 75th Anniversary conference, August 22–27, 2011, in Chicago, you'll make a presentation to a room full of eager listeners.

I invite you to consider sharing your presentation with an even broader and more diverse audience by also submitting it for publication consideration in the *American Archivist*. Readership now exceeds 6,500. Plus, the journal is published both in print and online.

Although an oral presentation is different from a written article, if you think of both as you prepare, transforming your Chicago presentation into a journal piece follows naturally, with the additional benefit of feedback from the session chair, fellow speakers, and questions from the audience.

A colleague once said that, "If it weren't for the last minute, nothing would get done." You will make a presentation in Chicago — promise yourself that you'll also send your written presentation to the *American Archivist* before the end of the year!

Expand and enrich your presentation through the *American Archivist*. When speaking for 20 minutes, your message is typically limited to some 2,500 words. Articles in *American Archivist* reach 8,000 words for research articles and surveys, and 3,000 words for case studies and perspectives. Photographs and other illustrations may also be included. The journal also welcomes papers that blend the shorter presentations from a panel into a longer paper with citations and additional commentary. An example of this approach is "Applying DACS to Finding Aids: Case Studies from Three Diverse Repositories," *American Archivist* 71:1 (Spring/Summer 2008) at <http://archivists.metapress.com/home/main.mpx>.

I will be at the Chicago meeting, as will members of the journal's Editorial Board, and we hope to speak individually with you. Join us at the "Write Away" breakfast forum on August 26 (Friday) from 7 a.m. to 7:45 a.m. for an informal discussion about publishing with SAA. A continental breakfast buffet will be available.

Feel free to contact me as you prepare your paper *or* after the meeting. Learn more about the editorial policy at <http://www2.archivists.org/american-archivist/editorialpolicy>.

I look forward to hearing your presentation in Chicago *and* to receiving your paper!

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As journal of record for the Society of American Archivists, the American Archivist provides a forum for discussion of trends and issues in archival theory and practice in the United States and abroad through peer-reviewed research articles, case studies, in-depth perspectives, and reviews of recent books.

