

SNAP Steering Committee 2015-2016

Meeting #1: September 13, 2015

Location: Google+ Hangout

Time: 8 pm EST/7 pm CST/5 pm PST

Attending: Ariadne, Christy, Colin, Emily, Emily, Holly, Kelly, Sam

Not attending: Rachel

1. Introductions and goals for the year

- a. Expand and enhance existing outreach tools (social media, microsite)
- b. Get SNAPpers plugged into various facets of SAA
- c. Start new initiatives
- d. Unite the student chapters
- e. Encourage and empower people, create positive discussions

2. Ex Officio updates - what is coming up soon? What can we help with?

- a. Social media (Ariadne)
 - i. Main role is managing the #snaprt Twitter chats, aka "Archives on the Fives", which take place on the 5th, 15th, 25th of every month. The coordinators (usually two) solicit questions ahead of time, develop "themed" chats, invite other groups and roundtables to participate.
 - ii. Coming up with themed chats and questions is pretty challenging for coordinator, so Ari would like to see consideration of alternative structures for the chats similar to #critlib
 - iii. Ari would love to hear our ideas/suggestions for themes in October
 - iv. Eira Tansey of Records Management RT proposed a joint chat with SNAP, so that's in the works
- b. Blog (Holly)
 - i. Updates on some upcoming series (Year in the Life, session summaries, guest posts from individual archivists)
 - ii. Would love help finding contact information for student groups (she'll send an email out later)
 - iii. New ideas include posts about Mosaic program, etc
 - iv. May call upon us for help writing stuff!
- c. Website (Colin)
 - i. Colin would love to see us use the microsite in new, interesting ways.
 - ii. It's pretty functional and bare-bones right now. How else can we use it, besides documenting the official outputs of the roundtable?
 - iii. Can we make different resources and guides available?

3. Update on Proposed Affinity Group Changes

- a. The draft statement will be sent to the SAA Council at 5:00pm September 15 (Tuesday). The survey had 68 responses. These will be included in an appendix to the draft statement.

4. **Ex Officio positions to fill by November 15 (call for volunteers):**
 - a. Sam will send an email out to steering committee to start the conversation about appointments. Anyone and everyone is welcome to help with the call for volunteers; this will probably go out mid October.
 - b. Roles to be filled for 2015-2016:
 - i. Student chapter liaison
 - ii. Student blog editor
 - iii. New professional blog editor
 - iv. Junior social media coordinator
 - c. No junior web coordinator really needed, but let's have a better hand-off process
 - d. New roles can be added as needed

5. **Program of Work for 2015-2016 - let's talk about what we want to accomplish this year**
 - a. Please review and fill out the planning sheet for ideas, identifying liaison areas, sharing special skills.
 - b. We'll revisit this for the next meeting (October)
 - c. Sam will send out the communication survey for everyone to review (see spreadsheet for more info)
 - d. Holly/Sam will try to find out what happened to the student sub-committee to the program committee

6. **SNAP RT Steering Committee Alumni group**
 - a. Please feel free to reach out to your predecessors, start new threads

7. **Wrap up**
 - a. Everybody has a role to play this year - feel free to start threads on the SC listserv, main roundtable listserv, etc. Bring your ideas to the SC and let's get cool things started!