

## Celebrate Electronic Records Day October 10, 2014

## What is Electronic Records Day?

E-records Day is a day to raise awareness among government agencies, related professional organizations, the general public and other stakeholders about the crucial role electronic records play in our world. Now in its third year, E-records day was created by the Council of State Archivists (CoSA) as part of their State Electronic Records Initiative (SERI). Last year the Society of American Archivists joined CoSA in its promotional efforts, and this year we want YOU to help spread the word as well!

## How can I participate?

Use ALL your networks to help raise stakeholder awareness of important erecords issues.

Spread the word through social media channels.

Do a special post on your blog.

Engage the public in a presentation on risks to digital content.

Start a dialog with other entities in your area that work with e-records on a daily basis.

Host a workshop on good digital preservation practices.

## Need a starting point?

SERI's Advocacy and Awareness subcommittee has prepared some sample releases for interested groups to use, including "10 reasons why electronic records need special attention" and tips for how government agencies can better manage their e-records.

If you have questions, want to offer suggestions or need copies of promotional materials, please contact Kristopher Stenson, Electronic Records Archivist, Illinois State Archives at 217-557-1085 or kstenson@ilsos.net.

Electronic Records Day is 10/10/14!