Society of American Archivists  
Committee on Public Awareness  
Conference Call 12/07/2020, 2:00pm–3:00pm ET

Agenda

I. Roll Call (Lynn Cowles, Vince Lee, Lee Miller, Kristi Chanda, Teresa Brinati, Chris Burns, Kate Barbera, Rachel Seale, Rachel Winston)

II. Council Report (Rachel Winston)
   A. Meeting minutes will be shared out soon from last month’s meeting, much time spent working and recalibrating strategic plan
   B. Don’t forget January deadline for SAA 2021 conference proposals

III. November Meeting Minutes
   A. Will review & approve minutes at the next meeting in January, currently locked for access.

IV. Archives and Records 2021 (Proposals extended due date! January 13, 2021)
   A. Advocacy and Development strategies (Kate)
      1. Invite/get feedback from COPP colleagues on advocacy toolkits, also Issues & Advocacy and RAC (Vince)
      2. Short summary call for interest and send to COPA listserv (Kate)
      3. COPA members interested in pursuing this proposal idea, get in touch with Vince & Kate

V. ArchivesAWARE! Blog (Lee)
   A. News and update
      1. Goal: 2 posts per month
      2. For those who have access to blog and are comfortable doing so, please add your content to the blog.
      3. Lee has few posts in the cooker, idea on new series, Rachael W. contributing on non-inclusive language in archives
      4. Checking in on more accessible font on WordPress template (Teresa says we are following up with Matt Black)
      5. Teresa has ideas for a new author series, she mentioned 2 books and tying into one book event.
      6. Kate offered to walk Lee through the back end on WordPress.
   B. Calendar
   C. Other follow ups
      1. RE: blog branding, much flexibility. SAA only asks that the specified logos be used and not altered in any way (Teresa)

VI. Other COPA business (all, if applicable)
   A. Archives in Context (Chris)
      1. Season 5, rolling out episode by episode
      2. Promote and consider submitting to AIC, details in Nov 9 blog post, DEADLINE Dec. 9:

3. COPA members posting messages in sections they belong to (Teresa)
4. Doesn’t have to be local members
5. Can be completely anonymous
6. This is one of many super creative ideas brought to fruition by Anna (Chris)

B. Scheduling COPA Meetings 2021 (Vince)
   1. Look out for new Doodle poll, for meetings Jan--March

VII. Standing Updates

   A. COPP (Sam) - n/a
   B. Joint Working Groups

   1. CoSA/NAGARA/SAA (Vince/Rachel S.)
      a) Met Nov 10
      b) See Biden transition document (Vince shared prior to this meeting), approved Dec 1
      c) Ex-officio member suggestions to add to this group, Bryan Whitledge (SAA) & Justin De La Cruz (ALA)

   2. COPP/COPA/RAAC/I&A (Vince)
      a) Met Nov 18
      b) I&A: updating blog, still working on projects for upcoming year
      c) COPP: working with CoSA/NAGARA on presidential transition document, National Coalition with History, working w/ us on Advocacy toolkit (policymakers during financial crisis), hosting workshop in January
      d) RAAC: webinar planning for virtual conference, subcommittee working on marketing, public awareness component, involved in Southeastern Archives Association (new group)
      e) COPA update: Finding Aid to our Soul, #AskanArchivist Day, COPP Advocacy Toolkit, new content for ArchivesAWARE
      f) Shared spreadsheet of archives that are furloughing/laying off employees
      g) Potential collaborations for 2021, thinking of SAA 2021 in ind (e.g., brown bag lunch, advocacy/awareness issues, blog content - permissions, roles of various committees)

Next call: January 8, 2021
Notetaker: Lee Miller