

As we move from the Information Age to an era of Artificial Intelligence, Big Data complicates our day-to-day problems: Information overload, analysis paralysis, distractedness, and general digital anxiety.

Clients who manage and control information better:

- Save time**
- Reduce risk**
- Increase control**
- Streamline processing**
- Improve problem solving**
- Facilitate knowledge sharing**
- Measure results accurately and**
- Usually sleep better at night!**

**WE CAN HELP YOU!**

Call or email for a free consultation and receive a 2019 Info Appraisal scorecard FREE!

*"Thanks to David Kay, we now have a fully functioning digital archive that has helped to streamline our production."*

-CREATIVE DIRECTOR, Animation Studio, NYC



# Digital Archivy

"We help you set your record straight."

David Kay, MLS  
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# Digital Archivy

We make your information more valuable and less vulnerable

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# ABOUT US

# OUR SERVICES

# PHILOSOPHY

Digital Archivy is a consulting firm that provides practical and trusted digital archiving and information management services.

We take a holistic view of information ecosystems and build solutions on best practice, standards, and the expertise and knowledge that comes with experience.

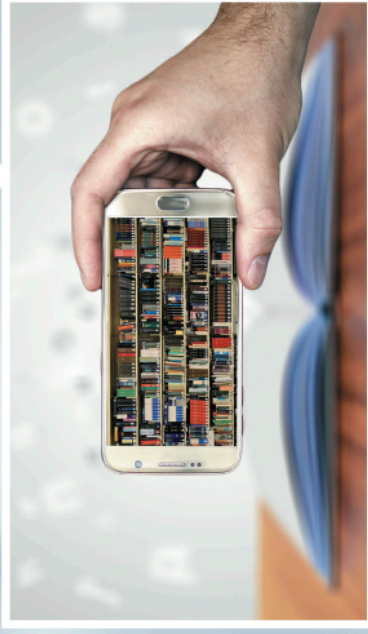
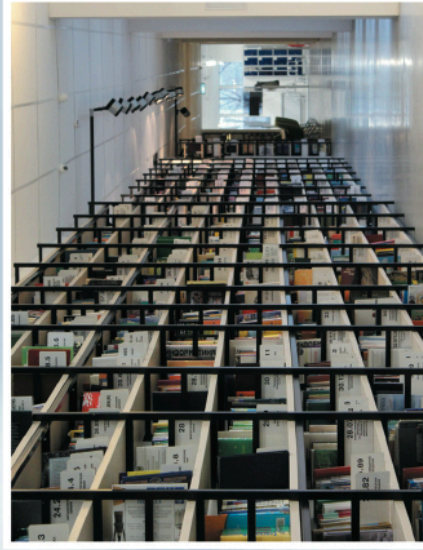
**EXPERIENCE.** We have experience working with public and private companies; schools; government agencies; not-for-profits, arts, and NGO's; and families and individuals.

**USER-FOCUS.** We build solutions based on business need and functions, archival standards and best practice.

**REPUTATION.** Active member of many archival associations with trusted relationships with clients and colleagues. We follow the highest professional and ethical standards.

We can help you appraise data, manage information and focus attention better. We offer:

- ① **NEEDS ASSESSMENTS AND RECOMMENDATIONS REPORTS**
- ② **METADATA MANAGEMENT**
- ③ **TAXONOMY DEVELOPMENT**
- ④ **DATA ANALYTICS**



*"What information consumes is rather obvious: it consumes the attention of its recipients. Hence a wealth of information creates a poverty of attention, and a need to allocate that attention efficiently among the overabundance of information sources that might consume it."*

**-- HERBERT A. SIMON, ECONOMIST**

SERVICES	DELIVERABLES	VALUE ADDED
Needs Assessment	Inventory and Info Appraisal Scorecard	Accountability - order & control
Metadata	Metadata schema Controlled vocabulary;	Consistency - complete & accurate Trusted - shared & reliable
Taxonomy	Categories & Classifications	Secure - protected & measurable
Data Analytics	User Groups; Data Visualization	