A Survey of Records & Information Management (RIM) Professionals: Reporting on Selected Career-Related Variables

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Abstract: ARMA International (a.k.a. the Association of Records Managers and Administrators) in conjunction with an outside vendor (ReadexResearch of Stillwater, Minnesota,) conducted an online, Web-based survey of the association’s North American* members in September 2009. This census-type, non-randomized survey of 8,142 individuals resulted in a response rate of 2,175 participants (approximately 27%). The survey instrument was designed by ARMA International in collaboration with the vendor, while the survey website was designed and managed solely by the vendor. To preserve respondent anonymity, raw data were captured and analyzed by the vendor. Data were delivered to ARMA International in a consolidated, aggregate form so that no individual respondent could be identified. Descriptive statistics were calculated. The final compilation of the survey data resulted in a book titled, “2010 Records and Information Management Salary and Compensation Report”, as authored by this proposal submitter. In 2010, it was published and made available for sale by ARMA International.

This poster presentation sheds light on respondents’ self-reported data pertaining to: 1) the types of training experiences needed by respondents; 2) the types of benefits offered by respondents’ employers; 3) the incidence of the certified records manager (CRM) and (CA) designations among respondents; 4) job tenure of respondents (e.g., years in current position); 5) job satisfaction as reported by respondents; and 6) educational attainment as reported by respondents (e.g., highest level of formal education achieved). Additional information of a demographic nature, such as gender and age, will be provided, as well.

About the author:

As a certified archivist and certified records manager, Nancy Dupre Barnes counts ARMA International, for which she manages their Standards Development Program, as one of her clients. She is a member of the National Information Standards Organization’s Board of Directors, and she serves on the US delegation to the International Organization for Standardization’s TC 46 SC 11 – Archives/Records Management. Nancy is also a part-time faculty member and teaches research methods in an online graduate degree program (MARA) at San Jose State University’s School of Library and Information Science. She received a PhD in Educational Psychology & Research from the University of Kansas and a BA in Political Science from the University of Massachusetts. Originally from New England, Nancy has lived in the Kansas City area for 17 years.