APPENDIX A: City information: Cleveland, OH; Salt Lake City, UT; Portland, OR; Miami/Ft. Lauderdale FL

**Cleveland**

**Transportation:**

**Airlines:**

Air Canada Jazz

American and American Eagle

Delta and Delta Connection

Frontier Airlines

Southwest Airlines!

United and United Express - HUB as of March 2013

US Air

Vision Air

**Public Transportation:**

Buses – RTA map shows buses running on the blocks near the Convention Center.

Trains – RTA – appears to run to the airport, with a stop a few blocks from the Convention Center.

**Amtrak:**

Passes through Cleveland, and includes a stop a few blocks from the Convention Center. Need confirmation on this as one map says Amtrak stops on request only at stop near Center.

**Interstate**:

I-76 (connected to I-71 south of Cleveland)

I-71

 I-90

 I-77

I-80

**Lodging**

Cleveland Marriott Downtown at Key Center (what is Key Center?)

Doubletree by Hilton Cleveland Downtown – Lakeside

Hyatt Regency Cleveland at the Arcade

Hampton Inn Cleveland Downtwon

Renaissance Cleveland Hotel

Holiday Inn Exp. and Suites Dtwn

Residence Inn Cleveland Downtown

Ritz Carlton Cleveland

Radisson Hotel Cleveland –Gateway

Wyndham Cleveland at PlayHouseSquare

**Convention Center:**

375,000 sq. feet of exhibit and meeting space.

“Advanced facilities”

“Enviable reputation for food and services”

37 meeting rooms equipped with latest technology and capable of handling groups from 10 – 10,000.

**Food:**

It appears that nothing is right beside the CC. Rather, they are a city block + away from the convention center. I can imagine some folks will NOT want to walk that far or will complain.

The first set below includes restaurants on E. 9th Street. There seems to be a large concentration of restaurants here.

Southern Cafeteria – rate 50% on Urbanspoon $

Al’s Court Lounge & Deli 93% $

Sakkio Japan – no rating $

Asia Kitchen – no rating $

Malley’s Chocolates – just a chocolate place

Dim and Den Sum – 90% $

Quiznos - $

Sweetwater’s Café Sausalito – 82% $$

Wink’s Bar and Grille (further down the road) – seems like a popular place

Restaurants off St. Claire’s

Pimento’s

Restaurants on Erieview Plaza and Lakeside Avenue (2 separate roads running perpendicular to convention center

Great Steak and Potato - 50$ no dollar signs

Al’s Deli – 66% $

David’s Grill - $ not open for dinner

Wink’s Bar and Grill – a little further down on

**Salt Lake City**

**Transportation**

**Airlines:**

1 American

2 Delta and Delta Connection - HUB

3 Frontier

4 JetBlue

5 SkyWest

6 Southwest

7 United

8 US Airways

**Public Transportation:**

Utah Transit Authority

**Bus**

TRAX light rail (connection from downtown to airport to be completed in 2014). It looks like the Convention Center is in the fare free zone.

Bus Rapid Transit

**Commuter Rail** (FrontLine)

**Amtrak**

Station in downtown Salt Lake City, California Zephyr operates daily service between Chicago and Emeryville, CA

**Interstate:**

Due to recent growth in the area, roads can be congested.

I-80 + I-15 intersect in Salt Lake City

US 89

**Lodging:**

1 Radisson Hotel Downtown Salt Lake City

2 Monaco Salt Lake City, a Kimpton Hotel

3 Hilton Salt Lake City Center

4 Marriott Salt Lake City Center

5 Red Lion Hotel Salt Lake City Downtown

6 Hampton Inn Salt Lake City Downtown

7 Salt Lake Plaza Hotel at Temple Square

8 Peery Hotel (boutique hotel)

9 Residence Inn Salt Lake City - City Center

10 Homewood Suites Salt Lake City Downtown

**Salt Lake City**

**Convention Center**

Very nice web site: <http://www.visitsaltlake.com/salt-palace-convention-center/>

1. No prices on the wireless but very advanced and available.

2. 679,00 sq ft of exhibit and meeting space

3. Convention Center caterer is Utah Food Services <http://www.utahfoodservices.com/>

4. Can accommodate groups of 10-10,000

**Food**

Rite Aid, 1 block from CC

1 Naked Fish

2 Gandolfo’s New York Deli

3 Olive Garden

4 Red Rock Brewing Co.

5 Blue Lemon (American bistro, take out)

6 Bayleaf Bar and Grub (Southern comfort food)

7 Star of India

8 Royal Eatery (Greek)

9 Amore Pizza & Gelato

10 Arrow Press Square Shopping Center, across the street, complete with food court

**Portland**

**Transportation**

**Airlines**:

Air Canada

Alaska Airlines - HUB

American Airlines

Delta

Frontier

Hawaiian Airlines

JetBlue

SeaPort Airlines

Southwest

Spirit Airlines

United

US Air

Virgin America

**Amtrak:**

Provides service to Portland at [Union Station](http://en.wikipedia.org/wiki/Union_Station_%28Portland%29) on three routes. Long-haul train routes include the [*Coast Starlight*](http://en.wikipedia.org/wiki/Coast_Starlight) (with service from Los Angeles to Seattle) and the [*Empire Builder*](http://en.wikipedia.org/wiki/Empire_Builder) (with service from Portland to Chicago.) The [*Amtrak Cascades*](http://en.wikipedia.org/wiki/Amtrak_Cascades) commuter trains operate between [Vancouver, British Columbia](http://en.wikipedia.org/wiki/Vancouver%2C_British_Columbia) and [Eugene, Oregon](http://en.wikipedia.org/wiki/Eugene%2C_Oregon), and serve Portland several times daily.

**Public Transportation:**

TriMet – includes buses (many of which connect with the MAX, WES and Portland Streetcar services), MAX light rail (connects to airport), WES commuter rail, and the Portland Streetcar. Hours vary for all forms of public transportation.

**Interstate**

* [Interstate 5](http://en.wikipedia.org/wiki/Interstate_5_%28Oregon%29)
* [Interstate 84](http://en.wikipedia.org/wiki/Interstate_84_%28Oregon%29)
* [Interstate 205](http://en.wikipedia.org/wiki/Interstate_205_%28Oregon%29)
* [Interstate 405](http://en.wikipedia.org/wiki/Interstate_405_%28Oregon%29)
* [U.S. Route 26](http://en.wikipedia.org/wiki/U.S._Route_26_%28Oregon%29)
* [U.S. Route 30](http://en.wikipedia.org/wiki/U.S._Route_30_%28Oregon%29)
	+ [U.S. Route 30 Business](http://en.wikipedia.org/wiki/U.S._Route_30_Business_%28Portland%2C_Oregon%29)

**Lodging** – 10 hotels near convention center

It appears that hotels near the convention center are rated the lowest among all the searches I have done.

* Courtyard Portland Downtown/Convention Center. .25 miles 3 stars from Expedia

**Portland**

* Red Lion Hotel Portland - .14 miles. 3 stars from Expedia
* Inn at the Convention Center. .11 miles 2 stars from Expedia
* Double Tree by Hilton Portland. .36 miles 3.5 stars from Expedia
* Jupiter Hotel. .46 miles 2.5 stars from Expedia
* Shilo Inn Rose Garden at the Portland Convention Center. .37 miles 2 stars from Expedia
* Hotel Monaco Portland, a Kimpton Hotel. .94 miles. 4 stars from Expedia
* The Benson Hotel, a Coastal Hotel. .92 miles 4 stars from Expedia
* Hotel Lucia, a Provenance Hotel. .96 miles 4 stars from Expedia
* Quality Inn Downtown Convention Center. .20 miles 2 stars from Expedia
* Hotel Vintage Plaza, a Kimpton Hotel. .98 miles 4 stars from Expedia
* Embassy Suites Portland-Downton. .76 miles 4 stars from Expedia
* The Governor Hotel, a Provenance Hotel. 1.15 miles. 4 stars from Expedia
* The Heathman Hotel. 1.21 miles. 4 stars

**Convention Center:**

The Oregon Convention Center is the “largest convention center in the Pacific Northwest” and contains a wide range of room and exhibit space options on what appears to be 2 levels. There is on-site catering provide by pacificwild. <http://findit.oregoncc.org/Menus/SampleMenus.pdf>

They provide a full service menu, from breaks to plated dinners. Coffee costs $45/gallon, soft drinks $3 each (Pepsi products), and bottled water $3 each.

Outside food and beverage is prohibited without the written consent from the General Manager or Executive Director.

The Convention Center appears to be well used by many different organizations.

**Food:**

This sums it up: “I’m at a Convention this week and when lunch time rolled around, the choices were pretty much limited to "captive" cafes, a nearby Burgerville, and a few other casual places within an easy walk. On a whim, I decided to go to Pok Pok for Lunch. On the Trimet, it's a simple "jump to the left" (#70 Bus), then a "step to the right" (#4).

There is a mall (Lloyd Center) nearby which has some restaurants in it, but there is nothing except the above nearby.

* Stir - $ - not rated. 0.0 mi from CC
* Spirit of 77 - $ - 81% rated – 0.1 mi from CC

**Portland**

* Windows Red Lion Inn – not rated at all - .1 mi from CC
* Starbucks - $ - not rated – 0.1 mi from CC
* Café Ten/21 - $ - 66% rated - 0.1 mi from CC
* J Café - $ - 95% - 0.2 mi from CC (open breakfast/brunch only)
* Café Today - $ - 0.2 mi from CC
* City Coffee - $ - 0.2 mi from CC
* Denny’s - $ - 50% - 0.2 mi from CC
* Burgerville - $ - 83% - 0.2 mi from CC
* Red Robin Gourmet Burgers - $ - 66% - 0.2 mi from CC

**Miami/Ft. Lauderdale**

**Transportation:**

* **Airports and connecting regional transportation**:
	+ Note that many of the airlines that serve these airports do so only seasonally. All of the airlines listed below offer some service year-round, although some of them curtail their available routes significantly out of season.
	+ Miami International Airport (MIA)
		- primary airport for the South Florida area, located approximately eight miles northwest of downtown Miami
		- It is one of the busiest airports in the country, particularly for international flights. Many international airlines serve it
		- A new regional transit center, Miami Central Station (also called the Miami Airport Station), is currently under construction. When complete (scheduled for December 2013), it will have a people mover connection to the airport and services will include:
			* Amtrak
			* Metrorail (rapid transit) and Metrobus (to reach destinations in Miami)
			* Tri-Rail (commuter rail service serving Fort Lauderdale and other regional destinations)
			* Greyhound bus
			* Taxis
		- Major US-based airlines that serve MIA include:
			* American Airlines (hub)
			* American Eagle
			* Delta
			* United
			* US Airways
	+ Fort Lauderdale-Hollywood International Airport (FLL)
		- located 3 miles southwest of the central business district of Ft. Lauderdale and 21 miles north of Miami
		- FLL has been known as the lower-cost alternative to MIA because of the greater number and range of carrier choices such as Southwest, JetBlue and Spirit
		- Served by Broward County Transit bus route 1 which connects through the Central Terminal
		- Rail Service to Miami and West Palm Beach is provided by Tri-Rail commuter rail service, which has a Fort Lauderdale/Hollywood International Airport station accessible via a free shuttle.
		- Major US-based airlines that serve FLL include:
			* AirTran Airways (operated by Southwest Airlines)
			* Alaska Airlines
			* American Airlines
			* Delta Airlines, Delta Connection
			* Frontier Airlines
			* JetBlue Airways
			* Southwest Airlines
			* Spirit Airlines (hub)
			* United Airlines
			* United Express (operated by Silver Airways)
			* US Airways
			* Virgin America
* **Rail**
	+ Miami is served by Amtrak. When the Miami Central Station is complete (see above), all Amtrak service is scheduled to move there.
	+ Fort Lauderdale station is served by Tri-Rail and Amtrak, and is served by Metrobus and Broward County Transit busses
* **Road**
	+ Miami is along the following major highways:
		- I-75
		- I-95
		- I-195
		- I-395
		- US Route 1
		- US Route 27
		- US Route 41
		- US Route 441
	+ Broward County (Fort Lauderdale) is served by some of these same highways
* **Walking**
	+ A 2011 study ranked Miami as the eighth most walkable of the 50 largest cities in the US

**Convention Centers**

* **Greater Ft. Lauderdale/Broward County Convention Center**
	+ website: <http://www.ftlauderdalecc.com/> and <http://www.sunny.org/meetings/convention-center/>
	+ Located in Fort Lauderdale
	+ Very close to the airport
	+ 600,000 square feet of space on three levels
	+ Has unusual security and access restrictions due to being located very near a port.
		- All adults are required to present a valid, government issued photo ID at all port entrances, regardless of how they arrive
		- It is recommended that domestic minors also carry student identification
		- “Meeting planners and promoters should encourage attendees to carry valid, government issued photo identification at all times. Event registration badges DO NOT meet Port Everglades access requirement.”
	+ Internet access is provided exclusively by Convention Center Long Distance
		- website: <http://www.ftlauderdalecc.com/convention-center-services.htm?sub_area=internet_access>
		- Wifi is available throughout all the common areas, lobbies, meeting rooms and ballrooms
		- There is a pay-per use option, where attendees pay $27.50/day or $110/week for unlimited access throughout the common
		- There are also sponsored Wifi options
			* “We have several programs available for meeting planners and event sponsors; this is an opportunity to generate revenue from a sponsorship program from the Greater Fort Lauderdale/Broward County Convention Center wireless network.
				+ Some of the advantages of sponsored WiFi:

Sponsor owns login and/or re-direct page as a great marketing opportunity

 Low cost to event management

Event management secures sponsor to generate additional revenue

Attendees have access to free wireless”

* + Food and Beverages
		- Exclusive vendor for all food and catering is Savor...Fort Lauderdale
			* Website: <http://savorftlauderdalecc.com/>
			* Offer a full service range of options
		- A “Gourmet Market Place” concessions is open daily during events
			* Menus: <http://savorftlauderdalecc.com/images/documents/2012_Gourmet_Market_Place_Menu.pdf>
		- Other non-catering options which can be made available depending on the event include “food kiosks, a cyber cafe, concessions and portable gourmet carts which offer “grab-and-go” items”
* **Miami Beach Convention Center**
	+ Over 1,000,000 square feeet of space
	+ Located “in the heart of South Beach”
	+ Website:
		- <http://www.miamibeachconvention.com>
		- <http://miamibeachconvention.com/uploadedFiles/12_MBCC-EventGuide2010-Apr.pdf>
	+ Food and Beverage
		- Centerplate is their exclusive vendor for catering and concession
	+ Internet
		- Very little information available online, other than that they have an exclusive telecommunications vendor
* **Miami Airport Convention Center**
	+ Does not appear to be a viable option for SAA, but included here for comparison
	+ 172,000 square feet of space
	+ Second largest convention center in Miami
	+ Located very close to the Miami International Airport
	+ Recent major redesign
	+ Adjacent to Doubletree hotel, which has 334 guest rooms
	+ Website:
		- <http://www.macc.com/>
	+ Wifi provided through HotAir Wireless Networks
		- <http://www.hotairnetwork.com/>
	+ Food and Beverages
		- All food and beverage handled through the Doubletree Miami Mart Airport Hotel (adjacent)
		- No outside food or beverages allowed
		- Doubletree has a restaurant