Atlanta Housing Archives Profile

Atlanta Housing Archives

The archival program at Atlanta Housing (AH) began October 2014. The AH Archives collects and preserves records of permanent and historical value dating back to the 1930’s. These records document the history of AH, the early history of public housing, the history of the United States’ first federally funded public housing projects beginning in Atlanta, and the innovative role AH played in shaping public housing policy and history. The mission of the Archives is to preserve and provide permanent and historical materials that will assist the operations of AH; to promote knowledge and understanding of the origins, functions, programs, and goals of AH; and to collect archival materials that tell the AH story.

Up until 2014, AH’s records were poorly housed in cardboard boxes, exposed to pests and profusely lined the floors and racks of the agency’s headquarters attic and basement prone to floods. The bust of Charles F. Palmer, AH’s first chairperson and pioneer of public housing in the United States, was found in the attic underneath boxes of holiday ornaments and layers of dust. A historian compiling a history for AH rearranged all records according to subjects in her book. Loss of original order, poor labeling, no indexing, duplications, separation of signatures from original agreements to create “a signature file of important persons”, and poor storage led to issues in record retrieval, authenticity, loss of information, and damage to valuable historical records.

In 2014 with the hiring of AH’s first archivist, a collection policy and a processing manual were composed. Records were arranged and described following best practices and standards including MPLP, DACs, and assigning Library of Congress and the ATT authorized subject and name authorities. Processed records were reboxed using archival materials. The archives moved to a secure, climate-monitored space. The archivist regularly tracks the environment using PEM monitors and works with building operations to control environmental conditions.

Today the AH archives hosts outreach activities including blogs, annual exhibits, and mentorship and education opportunities for archivists and researchers. AH hosted students from the Georgia Archives Institute in which GAI commended AH as a model for its mentorship and for providing an excellent student experience. AH currently hosts graduate students for a class in partnership with the Emory Center for Digital Scholarship and the Art History Department’s Visual Resources Library. The archives provides regular reference hours and serves researchers and students locally and across the United States.
While there is much work still to do, the AH archives has developed into a robust program. AH’s archival program made great strides as not only a preserver of a rich internal resource of archival history for AH, but also as a provider of access of local and governmental historical records to researchers and the public. These records are now part of a program, which will ensure their preservation as a vital source of Atlanta’s history for many years to come.

Creation of Atlanta Housing

The Housing Authority of the City of Atlanta was formed May 18, 1938, by the Atlanta City Council. Its first board of commissioners met on June 11, 1938 chaired by Charles F. Palmer.

Over the years when the agency developed and operated public housing projects, the primary purposes of AH were:

- to provide decent, safe and sanitary housing at a rent affordable to low income families
- to provide an environment that would encourage residents’ upward mobility to help eliminate slums and blight through urban renewal programs
Charles Forrest Palmer was a successful Atlanta real estate developer. He passed by the slums of Techwood flats on his way to work every day. Of his daily commute, he said: “I always moved a little faster here, for ugliness was packed close on either side: crowded, dilapidated dwellings, ragged, dirty children, reeking outhouses – a human garbage dump - a slum. Why such an untended abscess should fester between the lovely campus of our proudest school and the office buildings in the heart of our city never consciously entered my mind.”

When President Roosevelt’s Public Works Administration offered 3 billion dollars on construction projects, including low-cost housing and slum clearance, Palmer saw an opportunity to wipe out slums and enhance property values. His quest, which initially began as a solid business project, quickly evolved into what he described as a “civic” obligatory. Palmer instantly thought about the Techwood Flats area. According to Palmer’s report, there were nearly a thousand white families living in Techwood Flats. The residents were working poor, prostitutes, and thieves who could not afford rent in decent housing. The wooden houses were nearly 50 years old. “In the rear were pools of stagnant water near an open privy serving several families”

In 1933, Palmer began to draft a plan for Techwood Flats clearance and redevelopment. With Thorne Flagler, a builder and Flip Burge, an architect, Palmer drew plans and developed a cost estimate. Next, he organized the Board of Trustees. Among members recruited by Palmer were Clark Howell, senior publisher of The Atlanta Constitution, Dr. M. L. Brittain, president of Georgia Tech, and Herbert Choate, president of the Atlanta Chamber of Commerce. Atlanta Mayor, James L. Key also offered his support.

At the same time, Dr. John Hope, first black president of Morehouse College, envisioned a public housing project on the site of the Beaver Slide, a slum area next to the university campus. With the help of O. I. Freeman, civil engineer and W. J. Sayward, architect, Hope drafted a plan for clearance and redevelopment of the community.

Dr. John Hope was an influential educator and pivotal Civil Rights leader. He was steadfast in his support of public education, adequate housing, health care, and job opportunities for African-Americans. During his last few years of life, Hope worked closely with Palmer to come up
with a solution to end Atlanta’s festering slums and rid the area near Morehouse College of blight and despair.

Dr. Hope contacted Palmer who helped to apply the Techwood Homes model to the planning of University Homes, a public housing project for black families on the site of Beaver Slide slum. Dr. Hope became chairman of the Board of Trustees.

The alliance of these men served to create the first federally subsidized public housing in the United States under President Roosevelt’s New Deal: Techwood and University Homes. In October 1934, construction of Techwood Homes began. On November 29, 1935 Franklin D. Roosevelt dedicated the project. In his dedicatory address, Roosevelt said:

“Within sight of us today, stands a tribute to useful work under government supervision — the first slum clearance and low-rent housing project. Here, at the request of citizens of Atlanta, we have cleaned out nine square blocks of antiquated, squalid dwellings, for years a detriment to the community. Today these hopeless old houses are gone and in their places we see the bright, cheerful buildings of the Techwood Housing Project. Within a very short time, people who never before could get a decent roof over their heads, will live here in reasonable comfort amid healthful, worthwhile surroundings…”

On September 29, 1934, Harold Ickes blew up the first of the buildings to be demolished in the Beaver Slide area and construction of University Homes began in the spring of 1935. On April 15, 1937, the first families moved into the project. Oscar Banks, a retired railroad worker, and his wife were the first tenants. The housing project consisted of 42 buildings with a separate entry and a small plot of land for each apartment, 675 housing units in total. Like Techwood, the University Homes apartments also featured hot and cold running water, electricity, steam heat, closet and storage space, and modern kitchen appliances.

At the beginning of its operations, Atlanta Housing Authority conducted surveys to determine the areas of most need of slum clearance, the rent amounts that the low income families could afford, and the sizes of families in need of sanitary and safe housing. The clearance sites selected by AH were the city’s worst slum areas. 89 percent of the houses in the slum areas were built before 1915. 79 percent of the units lacked either an inside bathroom or inside running water or both.

As a result, the agency proposed development of six public housing projects: Clark Howell Homes and State Capitol Homes for white families and John Hope Homes, Grady Homes, Eagan Homes, and
Herndon Homes for black families. Construction of Clark Howell Homes and John Hope Homes began in the fall of 1939.

**World War II and Atlanta Housing**

During World War II the focus of public housing shifted from low-income housing to housing for defense industry workers and war veterans. Atlanta, like most American cities, experienced a massive influx of civilian workers seeking jobs in defense industry, increasing the need for policies that addressed urban housing needs for these workers and their families.

President Roosevelt appointed AH's founder, Charles F. Palmer, as the Defense Housing Coordinator. Palmer drafted new legislation introduced by Congressman Fritz Lanham of Texas called The Lanham Act and signed into law in October 1940. The legislation emphasized low cost and speed in construction of defense housing.

In 1943, AH signed an agreement with the War Housing Center, the National Housing Agency, and the Federal Public Housing Authority, the successor of USHA. Under the agreement, migrate war-workers qualifying under the local housing authority’s regulations would be placed in Techwood and Clark Howell Home units.

In her article for *The Techwood News*, “Moonlit Blackout,” Nellie Ingersoll wrote of the regular surprise blackouts that were held at Techwood and Clark Howell Homes: “First Aid Workers rushing to their posts and one thinks, ‘these people, in their hands do the very lives of our neighbors lie—they have prepared themselves, they know they will be equal to the task when it comes.”
There were approximately 2800 Victory Gardens kept by tenants in the AH housing projects raising as much as $10,000 worth of food. Canning and preserving were taught since the opening of AH’s housing projects and these efforts were intensified with AH supplying “under leaders” to assist in food preservation. Tenant funds supported the Girl and Boy Scouts’ wartime related activities. Nurseries were created to help project mothers employed in war work. At the end of the war, Atlanta Housing also operated temporary housing for war veterans in 1945 at the end of Grant Street in Atlanta’s first ward.

**Urban Renewal Program**

Atlanta Urban Renewal Program began in the middle of the 1950s when the City of Atlanta delegated its redevelopment powers to AH in September 1955. Thus, the program was administered by Atlanta Housing and financed primarily by the Federal Government.

The goal of the Atlanta Urban Renewal Program was to eliminate slums and blighted conditions in designated areas of the City of Atlanta. AH acquired and cleared the blighted areas, and then sold the land to private enterprises for new development. The authority also helped the owners to upgrade, improve or rehabilitate their properties by providing financial and technical assistance. AH provided for new schools and parks, roads, streets, sidewalks and sewers in the revitalized areas, as well as developed new low rent housing units. Private investors developed new residential and office buildings, hotels and commercial centers. Homeowners made necessary repairs and cleaned up their properties.

The Atlanta Urban Renewal Program consisted of nine urban renewal projects and six areas under the Neighborhood Development Program. The Neighborhood Development Program, authorized by Congress in 1968, provided funding for selected renewal initiatives and required citizen participation in those activities. NDP closed out in December 1979. As of 1980, the remaining projects were completed under Community Development Block Grant Program (CDBG). On January 31, 1981 urban redevelopment powers were transferred from AH to the City of Atlanta.

**Public Housing for the Elderly**

“The elderly are of great concern to Atlanta Housing. Indications are that they will continue to be so for several reasons. Their numbers are increasing, their incomes are low, they are hurt by spiraling costs, and they are least able to bear extra expense if relocation is necessary.”
Antoine Graves Highrise, adjacent to Grady Homes project, was opened in November 1965. It was the first multi-story, elevator-equipped low-rent apartment project for the elderly built in Atlanta. The highrise, designed by Edwards and Portman, featured a large atrium. This open space within the building helped to keep the apartments cool during summer. The atrium became a signature feature of John Portman’s works, such as Marriott Marquis and Westin Peachtree Plaza Hotels in Downtown Atlanta.

From 1965-1982, Atlanta Housing Authority developed 17 highrises for the elderly. The remaining communities still serve low-income elderly and disabled. The developments underwent comprehensive renovations and are operated by private property management companies. John O. Chiles Highrise was redeveloped and renamed Atrium at College Town.

**Atlanta Housing Authority’s first African-American appointed Commissioner**

In the early years of public housing in Atlanta, all the projects were segregated by race. White families occupied Techwood, Clark Howell, Capitol and Harris Homes communities. Black families resided in John Hope, University, Grady, Eagan, Hemdon, Carver and Perry Homes projects.

In the 1960s, due to the federal legislative changes, AH gradually abandoned racial segregation and on June 30, 1964, Jesse Blayton, a former member of the Negro Advisory Committee to the Atlanta Housing Authority was appointed to the AH Board as its first black commissioner. Prior to joining the AH Board, Blayton had been successful as a bank entrepreneur, a college professor, and a radio pioneer. Blayton participated in a lifelong commitment to his own vision for creating a better city and in aiding the civil rights movement. Probably most recognized for his achievements in radio, Blayton became the first black radio station owner and operator in the United States when he founded WERD-AM in Georgia on Oct. 3, 1949. The 1,000-watt station was located in the Prince Hall Masons Grand Lodge at 334 Auburn Avenue. WERD was a pioneer in programming what he called "Negro appeal" music, playing early versions of rhythm and blues music that could not be found elsewhere on the air. WERD also diverged from other local radio stations in the early 1950s by publicizing the emerging civil rights movement. The station's location in the Prince Hall Masonic Lodge Building, which also housed the headquarters of the Southern Christian Leadership Conference (SCLC), no doubt gave it a particular advantage. Dr. Martin Luther King, Jr., President of SCLC, often walked upstairs to the WERD studio to make public statements about the organization’s activities.