

Society of American Archivists

Committee on Public Awareness

Business Meeting 08/13/2020, 4:00pm–5:00pm EST

Agenda

1. Welcome and Introductions – Nick Pavlik, Chair

Roll call-Nick; Vince Lee; Kate Barbera; Chris Burns; Lynn Cowles; Sami Norling; Rachel Seale; Anna Trammell; Rachel Woody; (new members) Leon Miller; Kristianna Chanda; Rachel Winston; Sarah Quigley

Roster changes: Nick leaving COPA, Sami Norling (rotating off after 6 years-last original member), Sarah Quigley; Brenda Gunn; Vince Lee new chair; Rachel S.; Anna Trammell; Rachel Woody; (new members) Leon Miller; Kristianna Chanda; Rachel Winston; Sarah Quigley

2. Approval of Minutes – [July 8, 2020, Meeting](#)

Minutes approved

3. COPA Activities

1. Feedback from [Storytelling Workshop](#) at Archives*Records 2020 (August 3)

Last 3 years, storytelling workshop sponsored by COPA at SAA conference; Chris Burns facilitator of workshops; Chris provided an overview of session; 44 attendees; fee charged of \$49, previous session free; survey of attendees, waiting on results; first year DIY; link to proposal: Pitch your story idea for "Finding Aid to Your Soul" virtual event on Oct. 1:

<https://www2.archivists.org/news/pitch-your-story-2020>

Kate Barbera facilitated one breakout session, went well

2. A Year in Review 2019/2020

1. #AskAnArchivist Day Twitter takeover (Rachael W.) COPA facilitates as part of American Archivists month: committee members took over SAA's Twitter account; used Twitter account from morning on East Coast to

afternoon West Coast; using SAA Twitter handle allowed us to signal boost peer organizations tweets

2. ArchivesAWARE blog (Rachel S.) – busy, Rachel W. established Responses and Retrospectives series; There’s an Archivist for That series; pandemic caused a slowdown in posts, but lots of them in the pipeline; Teresa B. -still a lot of interest in the blog, even after several years; Chris B- recognized Sami N. and her long-term involvement in COPA, including the starting of the blog, as well as the renewed interest in #AskAnArchivist Day, also in video “Archives Change Lives,” new to the profession at the time Archives Change Lives video:
<https://www2.archivists.org/advocacy/archiveschangelives>
3. “Why do you love being an archivist?” (Anna) -coincided with Valentine’s Day; asked 10 archivists in advance of Valentine’s Day and got quotes; worked with Abigail Christian, added the quotes to graphics; shared responses and graphics on ArchivesAWARE posts; Sees the quotes as evergreen, possible use in the future: Why do you love being an archivist:
<https://archivesaware.archivists.org/2020/02/25/ilovebeinganarchivist/>
4. Press releases (Nick)-COPA issued first press release; archives response to COVID-19 and work that archivists are doing to document response; Vince, Kate, Lynn, & Nick press release:
<https://www2.archivists.org/news/2020/archivists-rally-to-document-covid-19>
5. Webinars (Rachael W.)-COPA sponsored webinars, new project; first webinar held in April; Rachel Seal, Nick, Rachel W.; reaching out to Teresa for help for more webinars, seeing what resources are available; “In the Time of Corona”:
<https://archivesaware.archivists.org/2020/05/19/deriving-value-from-collections-in-the-time-of-corona-covid-19/>
6. COPA on *Archives in Context* podcast (Chris): Anna and Chris on podcast, spoke on elevator speeches; talked at last meeting about ideas for podcast-maybe a version of Why I Love Being an Archivist; There’s An Archivist for That; Anna also would appreciate ideas from COPA for upcoming season; The latest season of the podcast:
<https://archivesincontext.archivists.org/>
7. “SAA Speakers” cohort (Nick) – new initiative- create a list of archivists who are willing to participate in media events, such as making a statement; selected a group of archivists with specific areas and engaging speakers, list them on the website as press contacts; Vince Lee, Rachel Seale, Nick Pavlik created list, contacted people on list; waiting on responses from people on list, then will bring list before SAA Council; possible budgetary issues so may not be able to move forward during this FY (thanks COVID!); Nancy B.-long term need to build a media cohort,

reached out to COPA for help; a resource list like this very valuable to staff at SAA

8. COPA microsite (Nick)-cleaned up and expanded the microsite; SAA moved to different platform; Rachel S. and Rachel W. helped Nick to clean up and add information to the microsite

- a) Resources and Toolkits page (Rachael W.)- Public Awareness Resources and Toolkits:
<https://www2.archivists.org/advocacy/publicawareness/resourcesandtoolkits>

3. Inventory of Activities from Recent Years-see microsite for info on this
 1. Elevator Speech
 2. Jigsaw puzzle
 3. Postcards
 4. Tweeting
 5. Annual conference info table
 6. Annual conference session
 7. J. Franklin Jameson Award nomination

4. Leadership Transition-Nick signs out as chair and turns over to Vince
 1. Vince Lee, Chair-
 2. Rachel Seale, Vice Chair/Chair-elect
 3. Katherine Barbera, ArchivesAWARE! Blog Editor

5. COPA Work Plan 2020/2021-Vince-asks that members send ideas and suggestions to work plan that Vince sent out to COPA members