

**Society of American Archivists
Committee on Public Awareness
Conference Call 04/10/2020, 3:00pm–4:00pm ET**

Agenda

- I. Roll Call: Teresa, Rachael W., Vince, Sarah, Sami, Nick, Rachel S., Kate, Chris
- II. [March meeting minutes](#)
- III. Follow-up on ArchivesAWARE purpose and scope (All)
 - A. Reviewed concerns specific to a couple Responses & Retrospectives (R&R) series posts that are more internal to SAA. R&R posts are appreciated, though some may be better suited for a different outlet due to the COPA mission. At the same time, R&R internal posts help to highlight the value of archival labor. R&R posts receive a lot of views and engagement and we don't want to curtail momentum.
 - B. Proposal: If an R&R post is not as outward facing then it's reviewed by the committee and be voted on. If the post is not approved for R&R then COPA assists with finding another outlet. There's concern with COPA soliciting posts for *ArchivesAWARE!* then later determining it may be a better fit elsewhere and how that's interpreted/received by post authors and other blog outlet managers.
 - C. *Off the Record* is open for other (non-President) posts. There's concern that membership isn't as aware of being able to publish on *Off the Record*. **Question as to how often *Off the Record* is open to receiving posts. Teresa will check on that.** Teresa is available to run questions by her.
 - D. Proposal: Add a column to *ArchivesAWARE!* spreadsheet to help capture what the content may be. There's concern that sometimes COPA members aren't aware of the content details until it's turned in.
 - E. Conclusion: For the time being we will continue to review the blog schedule at COPA monthly meetings and ask questions about posts that may appear to be off mission. COPA may revisit the topic of the blog's purpose with the Editor change in a couple months.
- IV. Working Group updates
 - A. COPA microsite enhancements (Rachael W.)
 1. [Microsite](#)
 - a) Update: [Resources and Toolkits](#) webpage has been refreshed (as of today: April 10). More SAA, COPA, and external resources have been added. Archives Month and #AskAnArchivist Day pages are slated to be refreshed with minimal edits.
 - B. Media outreach/Press releases (Vince, Nick)
 1. [COVID-19 press release outline](#)
 - a) Opportunity: Highlight and promote the work archivists are doing to document the global pandemic. There are examples of students keeping journals and institutions documenting pandemic responses for transparency and the historical record. We also wish to document how

archivists have stepped up to help support their communities during this challenging time. Foresee near-future requests for this type of material for research and media purposes.

- b) SAA's Abigail and Teresa are primary contacts to get press releases developed and disseminated.
- C. Inaugural SAA speakers cohort (Nick)
 1. [Nominee list](#)
 - a) Nick, Rachel S., and Vince will schedule a call to further discuss the nominee list. They're taking time to make sure the list is as diverse as possible and seek additional input from COPA.
- V. Activities at Archives*Records 2020
 - A. Storytelling Workshop + Event (Chris)
 1. SAA Council is grappling with a lot right now due to COVID-19. Unsure if SAA Annual Conference will move forward in August.
 2. A workshop would be welcome by SAA Council, whether at the annual meeting, affiliated with the annual meeting, or as a distance learning offering.
- VI. *ArchivesAWARE!* Blog (Rachel S.)
 - A. [Calendar](#)
 1. Reminder: Try to keep author biographies short (2-3 sentences). Can link to elsewhere if there's more they'd like to share.
- VII. COPA-sponsored webinars (All)
 - A. Recap of Deriving Value from Collections in a Time of Corona
 1. 680 registrants, 501 attendees, 100 more asking for recording. Panelists have received positive feedback on timeliness of the webinar and the practical strategies provided.
 2. Some technical difficulties: SAA Zoom account can only host 100 people and currently there's no SAA-offered mechanism to capture registrant information and provide communications. Communication is needed to confirm the webinar, communicate the venue change, and deliver the recording.
 3. Video will be posted, and Rachael W. will send via SAA listservs and let Teresa know so she can boost it on *In the Loop*.
 - B. Ideas for future webinars?
 1. Rachael W. will solicit additional webinar ideas from COPA via email.
 - C. Post-broadcast access
 1. The webinar was recorded and will be made available on COPA's [Resources & Toolkits](#) page.
- VIII. Discussion on 2020-21 early career member (All)
 - A. SAA's Felicia distributed a call for groups who are open to hosting an early career member. Our recent early career member (Lynn) has been a valuable member of COPA and has received mentorship via Nick.
 - B. COPA agrees on the importance and mutual benefits of hosting an early career member. Conclusion: COPA is open to hosting an early career member next year.

- IX. Video conferencing for future calls? (All)
 - A. May call to be hosted on Zoom as a testrun.

Next call: Monday, May 4th, 2 PM EST