One of the biggest challenges facing Roundtables leaders is finding new and interesting ways to involve your membership. In an effort to involve more students with our work, AAC solicited volunteers to act as “Social Media Interns” and manage our Facebook page and Twitter account.

We also benefitted from volunteers in a major advocacy effort. In response to the proposed closing of the Columbia College Center for Black Music Research, the Co-Chairs wrote petition text and a letter template to the Columbia College, and student volunteers created a Change.org petition, posting the formal materials. The link and letter were also circulated on the AAC list serve. Many archivists and researching faculty signed the petition, and Columbia College has revised their position on closing the CBMR.

AAC officers had other technology successes. We used FreeConferenceCall.com for officer meetings. We also used Google Docs, which has a chat feature in the same screen as a shared document. While sharing ideas via chat, we could type agenda items, decisions and action items on the share document. We could all also access the document later for reference or to mark off completed agenda items.

One ongoing challenge is how to make the listserv more than a parking lot for links and announcements. Sadly, this was not something AAC was able to solve.