Impact of crowdsourced transcriptions from the Library of Congress

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SAA Research Forum, July 19, 2023









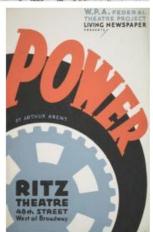
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BY THE PEOPLE

Dual goals: Collection enhancement & user engagement

Collection enhancement

- Discovery
 Enabling page-level keyword search
- Accessibility
 Easier to read for all people, as well as accessibility technologies
- Datafication
 Opening computational research

User engagement

Close reading, primary source analysis, & forging personal connections to history & the Library

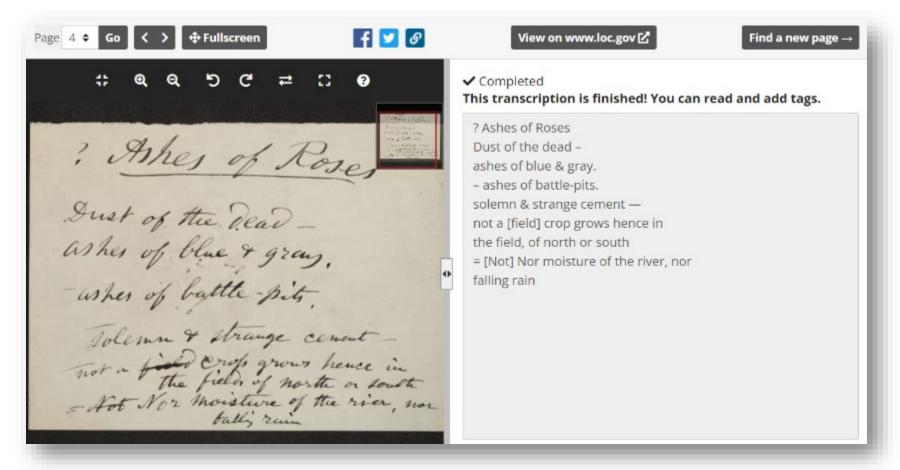


In celebration of Women's History Month, the Sidney Silverman Library @bergencc sponsored a Transcribe-a-thon of the #ClaraBarton papers where volunteers transcribed about 40 documents on March 30, 2022 as part of the By the People project @librarycongress @Crowd_LOC



10:15 AM - Mar 31, 2022 - Hootsuite Inc.

Volunteers transcribe and review at crowd.loc.gov



We publish completed transcriptions on loc.gov

Featherlite Pancakes
sift together
1 C flour
2 T B. Powder

1/2 t salt 2 T sugar

Mix

1 egg

1 1/4 C Milk 1/3 C peanut butter

melted

1 T shorting or oil

Combine with dry ingredients

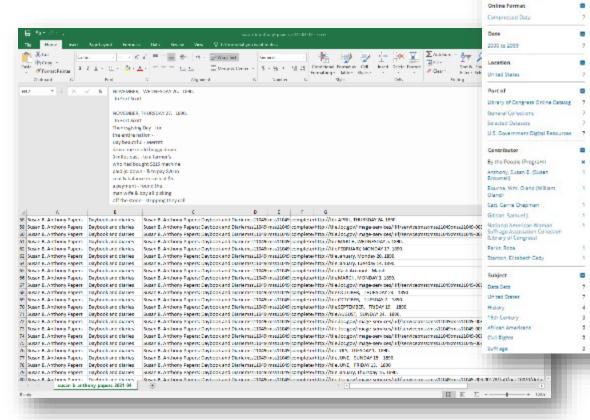
Cook at 275Å*

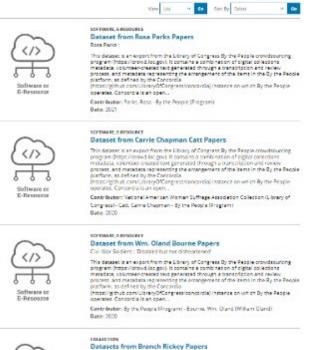
on griddle

Transcribed and reviewed by volunteers participating in the By The People project at crowd.loc.gov. <

Transcribed and reviewed by volunteers participating in the By The People project at crowd.loc.gov.

And package as datasets







E-Resource

Refine your results

Original Format Solowire, E-Resource

Branch Rickey:

The data available have in from Ranch Ricky, creating report, part of legantary bareful local Ricky's Bareful File available in his activating proper in a career southing reary 60 years. Ricky was a sluger, manager concerts, and part comer the partners became as the man are reported for the right get path. Ricky Ricky are reported for the right get path. Ricky and respect to the partners became as the major league bareful in 1947, breaking baseball's long-established countraintier. The Ricky Rindows Ricky Ricky Ricky Ricky Ricky Ricky Ricky Ricky Ricky Ricky

Contributor: By the People (Program)
Date: 2019

www.loc.gov/collections/selected-datasets/?fa=contributor:by+the+people+%28program%29

Why

What

How

- Valuing volunteers
- Library mission
- Iterative improvement

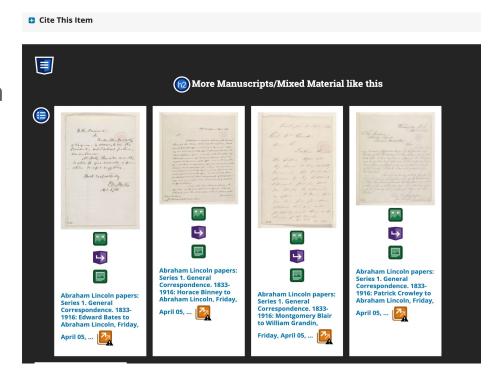
- Discoverability
- Accessibility
- Engagement
- Accessibility evaluation
- Web analytics
- Volunteer survey
- Reference data
- Researcher interviews

Researcher impact: Accessibility

Sept. 2022 screen reader assessment by LC Accessibility Team

"In general the content are accessible but would benefit from some changes to improve the experience of screen reader users."

Result: Ticketed improvements that will impact loc.gov experience for all online text



Researcher impact: Discoverability

Clara Barton Papers

 2x the visits and views on pages with transcriptions

Branch Rickey Papers

• 37% of successful search terms in transcriptions alone

Carrie Chapman Catt Papers

 44% of successful search terms in transcriptions alone

Term	Visits	In Metadata	In Transcriptions
"fred rogers"	1		yes
"oklahoma a&m"	1		yes
"paul martin"	1		yes
"paul pettit"	1		yes
"roger bannister"	1		yes
"steve carlton"	1		yes
"transcribed and reviewed by volunteers p	1		yes
"branch rickey" "hank aaron"	1	yes	yes
"branch rickey" "willie mays"	1	yes	yes
1940 girls baseball league	1		yes
1944 world series baseball	1	yes	yes
1947 brooklyn dodgers	1	yes	yes
1971 pirates	1		yes
1st pan american games, nicaraguan baseba	1		yes
albert hall	1	yes	yes
albert robinson	1	yes	yes
all american girls baseball league	4		yes
all-american girls professional baseball lea	1		yes
american football	1		yes
arizona	1		yes
arkansas	1		yes
art red swanson	1		yes
athlete	1	yes	yes
august 16 1949 letter	1		yes
babe ruth	1		yes
balcena	2		yes

Researcher impact: Story-telling from data



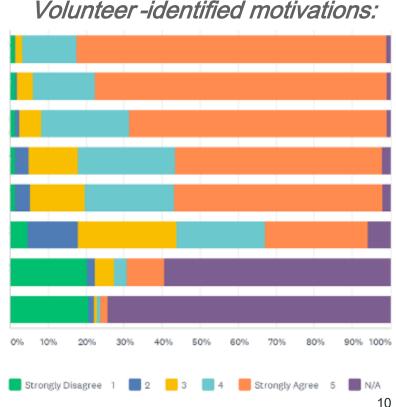
Volunteer impact

Volunteers said they gained:

- A sense of purpose, satisfaction or accomplishment
- New knowledge of history
- New skill or ability
- A greater sense of well-being
- An enjoyable & relaxing hobby

Replying to @Crowd_LOC I have been transcribing today to help keep my mind off of the chronic pain I am having. I enjoy doing the long letters and difficult ones. 6:29 PM - Dec 10, 2018 - Twitter for Android

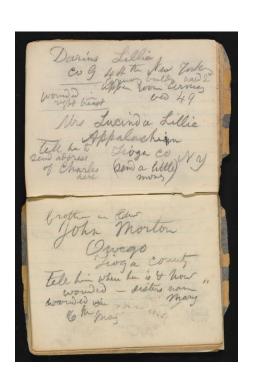
Making collections accessible Giving back Interested in campaign topics Improve skills Supportive community Meeting transcription goals Service hour requirements Classroom use



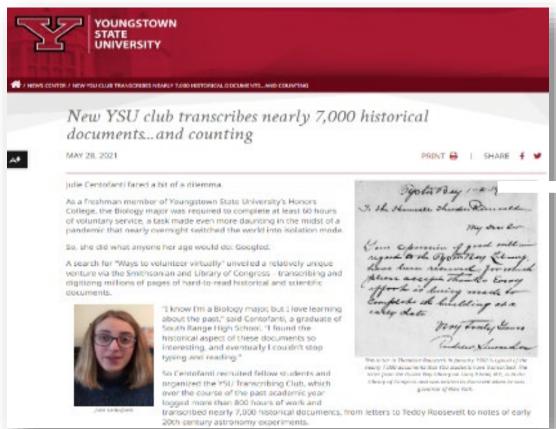
Volunteer impact: Collection connection







Volunteer impact: Community



Try it out at crowd.loc.gov

Learn more

<u>blogs.loc.gov/thesignal/category/</u> by-the-people-transcription-program/

And please keep in touch!

Email

lalg@loc.gov crowd@loc.gov

Twitter

@Crowd_LOC

Newsletter

https://go.usa.gov/xsyzc

Github

github.com/LibraryOf Congress/concordia