

## **Making Analog Video More Discoverable and Accessible**

**JOANA STILLWELL**

### **Abstract:**

Joana Stillwell, Audiovisual Archivist at the Mid-Atlantic Regional Moving Image Archive (MARMIA) will present the first year of MARMIA's three-year CLIR-funded project, "Broadcasting Baltimore: Digitizing Hidden Histories in the WJZ-TV Collection." The project's goal is to digitize and describe 1000 hours of video from the WJZ-TV Collection that documents the voices of underrepresented communities in Baltimore City from 1977-2000. Currently, we have digitized about 32% of our 1000 hour goal and increased description and access through implementing a sync integration through our platforms: Internet Archive, ArchivesSpace, and Aviary. The sync keeps metadata and digital objects consistent as well as aids in discoverability through transcripts and indexes. We are additionally collaborating with the statewide digital preservation program, Digital Maryland, to further increase discoverability. This project has improved description with a focus on highlighting content about those who have been historically excluded, as well as improved workflows, and tools. Recent activations of our reformatted analog records through documentaries and exhibitions show how this project is furthering our mission to keep our analog collections relevant to users today.

### **About the author:**

*Joana Stillwell* has worked as an Audiovisual Archivist at the Mid-Atlantic Regional Moving Image Archive (MARMIA) for two years. She digitizes, arranges, and describes analog media from the Mid-Atlantic region with a current focus on historically excluded voices from the WJZ-TV Collection as part of a CLIR-funded project. She comes from a background in media art and has previously worked on projects with the Smithsonian Libraries and Archives, National Gallery of Art, Filipino American Community Archive, and the University of Maryland Libraries.