Society of American Archivists Foundation Board of Directors Meeting December 6, 2022 Virtual Meeting

Report of the President / Development Committee

(Prepared by Lisa Mangiafico, SAA Foundation President and Development Committee Chair)

The bi-weekly meetings with the SAAF President, Vice President Beth Myers, Executive Director Jacqualine Price Osafo, and Governance Manager Felicia Owens commenced in October.

Meetings

Met with Preservica in late September to determine how they could interact with/support SAA for American Archives Month. Our original discussions were for a \$500 donation and ultimately resulted in a \$1,000 donation for Mosaic Scholarships. Thanks to everyone at SAAHQ who helped make this possible!

Although invited and was an initial contact, was not ultimately able to take part in a meeting with Arweave. This was an attempt to place grant funding for this specific product with SAAF. From the Foundation's standpoint, we prefer an outright donation funds to one of our existing funds.

Meeting with Schultz & Williams regarding messaging/content/timeline for end of year appeal.

Briefly attended the November 3, 2022, meeting of the SAA Council to answer any questions about the report prepared for them. I also made the ask for each Council member to participate in this year's end of year appeal at the level and to the funds of their choice. When asked, I did reiterate that the Strategic Growth Fund is the fund which we can use to fund any initiative needed. Also asked those who will be continuing on Council in the next year, to plan on being asked to participate in a matching donation for the 2023 appeal.

SAAF Meeting Agendas

To keep work at the top of our heads, I've requested the strategic plan will be a topic of discussion at each Foundation Board meeting. I have also asked the Governance Working Group to report to the Board at each meeting, and blocked time for them on the agenda, as we anticipate we will be receiving recommendations from the group on a regular basis.

Development Committee

The committee re-started meeting monthly again in October.

• Annual Appeal

Have a set of opening messages developed by Schultz & Williams; appeal begins 3rd week of November, and ends December 31. Please remember if you have not made your annual donation to the Foundation, this is a good time to do so. At our October meeting, discussion of implementing a match donation for the Board was discussed. Because many individuals have already made the plan for their end of year donations, it was felt this may not be successful. But we are asking all members of the Foundation who will continue on the Board in 2023-2024 to be prepared to participate in a match for the 2023 end of year appeal, and to plan their donations for the upcoming calendar year accordingly.

• Visibility/Messaging

Working on developing some additional video assets, including the possibility of doing some recording at conference. We have a little budgetary cushion since we did not hire a Foundation manager at the beginning of the fiscal year, and using a very small portion of that funding for additional assets will be of help for our new manager when they are onboarded. Members of the Development Committee who volunteered to create videos include Lisa, Jessica Lacher-Feldman, Joy Novack, and Miriam Meislik, who is unofficially representing the NDRFA group on the committee. These assets will be added to those provided last year by Angelique Richardson, Bob Clark, Beth Myers, Steven Booth, and Meredith Evans.

Stewardship

With Director of Finance Peter Carlson's departure at the end of the year, which also coincides with the end of the annual appeal period, we have asked the staff to be prepared to provide donation reports as soon as feasible to ensure the important task of conveying our gratitude for those donations takes place in a timely fashion. Members of the Development Committee will divide the list of donors. Development of the message will take place at the December meeting.