Society of American Archivists
Council Meeting
November 18/19, 2024
Chicago, IL Hybrid

Staff Report: Education
(Prepared by Chief of Training and Organizational Development, Rana Salzmann)

This report covers the first quarter of FY25, July 1, 2024, to September 30, 2024.

On-Demand Webcast Sales Summary

	July 2024	August 2024	September 2024	Totals
Paid content	97	81	81	259
Free content	30	54	47	131
Revenue	**$15, 133.00**	**$ 12,879.00**	**$12,459.00**	**$40, 471.00**

Completed Synchronous Courses (Zoom and In-Person)
July 1, 2024 to September 30, 2024

Date	Course	Total Enrolled	Registration Maximum	Paid or Free; In Person or Online
07/01-07/02/2024	Project Management: Fundamentals and Advanced (closed course to AOC)	10	15	Paid; online
8/14/2024	Email Archiving (Pre-con 2024 SAA Annual Meeting)	35	35	Paid; in person
~~09/11/2024; 09/18/2024; 09/25/2024; 10/02/2024~~	~~Technology Management for Archivists~~	~~0~~	~~0~~	Paid; online. Cancelled due to low enrollment
9/17/2024	Investing in You: Taking Charge of Your Career	9	50	Paid; online
9/23/2024	Building Your Brand	50	50	Free; online

Date	Course	Total Enrolled	Registration Maximum	Paid or Free; In Person or Online
09/24-09/25/2024	Arranging & Describing Photographs	41	40	Paid; online
09/30/24; 10/07/24; 10/21/24; 10/28/24; 11/04/24; 11/18/24	Digital Curation: Fundamentals & Sustainability	28	40	Paid; online
TOTALS		**173**	230	

Upcoming Courses FY25, Q2

Date	Course	Paid or Free; Online or In Person
10/03-10/04/2024	Arrangement and Description of Digital Records: Parts 1 & 2 #2501	Paid; in person @UPenn
10/14/2024	Preserving Digital Archives #2502	Paid; in person @Society of Tennessee Archivists
10/16/2024	Developing Specifications and RFPs #2508	Paid; online
10/18/2024	Digital Forensics: Fundamentals #2503	Paid; in person @DC Public Library
10/22-10/24/2024	Reappraising and Deaccessioning Archival Materials from Start to Finish #2516	Paid; online *first offering since 2018
10/28-10/29/2024	Tool Integration: From Pre-SIP to DIP #2509	Paid; online
11/06-11/07/2024	Using ePADD in Email Archiving #2505	Paid; online
11/14/2024	Crosswalking Metadata #2507	Paid; online
11/20-11/21/2024	Teaching with Primary Sources: Feasible Assessment of Student Learning #2513	Paid; online *newly revised and updated content
12/02-12/03/2024	Appraisal of Digital Records #2518	Paid; online *new instructors

Date	Course	Paid or Free; Online or In Person
12/04/2024 and 12/06/2024	Describing Archives: A Content Standard (Advanced) #2511	Paid; online

Certificate Program Updates

We continue to highlight each new DAS and A&D certificate holder on the website here: https://www2.archivists.org/prof-education/das/certificate-holders and here: https://www2.archivists.org/prof-education/a-d/certificate-holders

- 27 DAS Certificates were awarded during the September exam cycle. 3 people renewed their DAS Certificate this quarter.
- Two people earned their A&D Certificate this period. There were no renewals.
- The DAS Subcommittee is beginning work this month with the psychometrician consultants, DAINIS, that we have engaged to complete a Job Task Analysis project, ensuring that the DAS program is keeping pace with developments in the field and skillsets required by employers.
- We have proposals from the Committee on Education, approved by Council in May 2023, to make improvements and adjustments to the A&D Certificate and Management Track. Timeline for implementation of these proposals awaits staff bandwidth and planning for backend Nimble updates.
- In FY25, we will also roll out the "Option B" renewal process for DAS Certificate holders and implement an OAIS prerequisites. Timelines forthcoming.

Highlights and Discussion

- The first fiscal quarter is typically slower than the rest of the year, allowing staff to focus on Annual Meeting prep during the summer months. This quarter, we offered two in-person courses – one Project Management "closed" course online with the Architect of the Capitol's office and, for the first time since 2019, an in-person pre-conference workshop, Email Archiving. Email Archiving sold out with 35 attendees! We also hosted two career management courses, one paid, called Investing in You, and one free and featuring SAA CEO Jackie Price Osafo, talking about Building Your Brand. This free offering achieved maximum enrollment as well.
- Following last quarter's offering of the one-day Records Management course with Brad Houston, we engaged the instructor to revise the 90-minute webinar on the same topic originally released in 2014. Look for that new product to appear in January 2025. We are continually updating older webcasts and courses for the "new normal" of online education, revisiting certificate program webinars as well as other content.

- We continue to serve the Hong Kong Government Records Service with customized online learning opportunities so that their team can complete requirements for DAS Certificates.
- On September 30, the project team submitted the final report on the Indigenizing Archival Training grant to the Mellon Foundation. This $98,000 grant represented a herculean effort on the part of NAAS, the IAT Team, SAA and SAA Foundation staff. I look forward to future conversations with Mellon and thinking through the next iteration of IAT.