

**Society of American Archivists
Council Meeting
November 1, 3, 2022
Virtual Meeting**

**Staff Report: Education
(Prepared by Education Director Rana Salzmann)**

Education by the Numbers (7/1/2022 to 9/30/22)

The FY23 budget plans for 60 courses to be held via Zoom, and a modest return to face-to-face courses (budgeted 4) where and when conditions are appropriate. During the pandemic, we learned that certain courses simply do not translate to the online learning environment (Cultural Diversity Competency, Digital Forensics, A&D of Digital Records, and A&D Fundamentals among others) and we will focus on finding hosts for those courses in the coming year. I have begun conversations with regionals (MAC and NWA to start) about hosting face-to-face courses in conjunction with their Spring 2023 events.

On-Demand Webcast Sales Summary

	July	August	September	October to date (10/18)	Grand Totals
Paid content	98	105	77	28	308
Free content	14	6	16	6	42
TOTALS	112	111	93	34	350

The production of new, free webinars has slowed since the pandemic has become a “new normal” and we have emerged from immediate crisis mode. We will investigate what is a reasonable production schedule for additional free webinars alongside a robust catalog of paid trainings as the year continues.

Live Online Courses (7/1/2022 to 9/30/2022)¹

A summary of activity is below². SAA Education did not program any live classes during July or August, to preserve staff bandwidth to focus on preparation for the hybrid annual meeting in

¹ *Some courses had intentionally limited enrollments, by instructor request. +Enrollment numbers sometimes include audits by DAS or CoE members performing course review or TA duties, as approved by Director of Education.

² The FY22 budget is built on the assumption that we run approximately four live webcasts per month over ten full programming months (excepting December and August) with an average of 30 enrollees. July and August are

Boston. Education assumed responsibility for the Awards program this year. In addition, we wanted to avoid competing “against ourselves” by offering Education events in the lead up to Annual Meeting. This pattern and workflow is under continual review as we settle into new programming and staffing patterns post-COVID.

Date	Course	Enrollment	Paid or Free
9/8/22	Preserving Digital Archives	34 (max 35)	Paid
9/12/22	Introduction to Financial Management	12 (max 35)	Paid
9/20/22	Tool Integration: From PSIP to DIP	35 (max 35)	Paid
9/22/22	Introduction to XML Analysis and Manipulation	25 (max 25)	Paid
9/30/22	Introduction to Archives (closed course for Digital Archives Partnership IMLS team)	22 (max 30)	Paid
TOTALS		344 (max 365)	

Regarding the 9/30/22 course: We were invited to participate in an IMLS grant-funded project, hosted by Brandon Lunsford, Interim Associate Director of Library Services at Johnson C. Smith University, and Dr. Keyunda Miller-McCollum, Director of Library Services at Shaw University, to provide archival training to undergraduate students serving as interns at the libraries of several HBCUs. Pam Hackbart-Dean and Jamie Roth prepared a 6-hour Introduction to Archives course for this cohort, focusing on why archives matter, archives careers, and basic archives principles.

DAS Certificate / Exam Update

42 people passed the DAS Comprehensive Exam in September 2022, compared to 37 in September of 2021. We continue to highlight each new DAS class on the website here: <https://www2.archivists.org/prof-education/das/certificate-holders>

The DAS Subcommittee will be conducting a search to recruit two new individuals to take the role of DAS Comprehensive Exam Question Manager to begin FY24. This position offers a modest honorarium and is key to the preparation of a new exam each fiscal year.

Grants, Partnerships, Outreach

We are working with three grant teams on projects and proposals for the coming year. The Director of Education serves as the primary staff liaison for these projects, as they impact and enrich the existing Education curriculum.

- The Native American Archives Section completed two rounds of proposals to the Mellon Foundation for \$75,000 toward a pilot project on Indigenizing Archival Practices.
- SAA Foundation funded a project led by Jessica Chapel, Lydia Tang, and Alison Clemens on Anti-Oppressive Leadership and Collaborative Facilitation training, part of DEIA work.

typically slower months for SAA Education in terms of programming, we do not want internal educational programs to compete against Annual Meeting.

- Columbia University approached SAA Education for support on their IMLS proposal for A Toolkit for Processing, Analyzing, and Appraising Digital Records. If funded, this project will result in deliverables for the DAS Curriculum and provide an opportunity for funded training for archivists on a new digital archiving tool.

Sam(antha) Meier will be representing SAA/NAAS at the upcoming ATALM meeting in Temecula, CA in October.

Finally, we have had several conversations with Natalie Baur regarding publicizing the funding available to DAS participants through DPOE-Net. I am working with our marketing team to make sure we get the word out about this next round of funding that can help folks pay for professional development. More information is here:

<https://www2.archivists.org/news/2021/professional-development-support-for-cultural-heritage-professionals>