

**Society of American Archivists
Council Meeting
November 10, 12, 2021
Virtual Meeting**

**Staff Report: Education
(Prepared by Education Director Rana Salzmann)**

Education by the Numbers (July 1 to September 31)

In light of the continuing COVID-19 pandemic, we have persisted with our all-online education model, using Zoom for full-day courses as well as short, topical webcasts.

Webcast Sales Summary

	July	August	September	Grand Totals
Paid content	240	131	69	440
Free content	51	43	14	108
TOTALS	291	174	83	548

Last year at this time, the totals were as follows: July, 152 free, 90 paid, 242 total; August, 148 free, 133 paid, 281 total; September, 126 free, 116 paid, 242 total. We have shifted the balance within the span of one year to more registrations for paid events than for free ones.

Online Courses (July, August, September 2021)

A summary of activity is below. The FY22 budget is built on the assumption that we run approximately 4 live webcasts per month over ten full programming months (except during the months of December and August) with an average of 30 enrollees. Live webcasts are a separate budget category not reflected in this chart, as we have had none in this time period. July and August are typically slower months for SAA Education in terms of programming, as we do not want Education programs to compete with Annual Meeting for the same member audience. In addition, this summer, we focused on launching the series of new DEI webinars and Technology Management course for the NHPRC grant in August and September. See sections below for additional details.

Date	Course	Enrollment	Paid or Free
7/13-15, 2021	Cultural Diversity Competency	44 (max 40)	Paid
7/28-29, 2021	Using ePadd for Email Archiving	11*+ (max 10)	Paid
9/29/2021	Accessioning and Ingest for Digital Records	35 (max 35)	Paid
TOTALS		90 (max 85)	

*Some courses had intentionally limited enrollments, by instructor request.

+Enrollment numbers sometimes include audits by DAS or CoE members performing course review or TA duties, as approved by Director of Education.

DAS Update

We continue to see increased uptake in DAS courses offered virtually, and solid numbers for the DAS Comprehensive Exam.

41 took the exam in September 2021. Of those, 37 passed, earning DAS Certificates. This compares to a total of 46 taking the exam, with 43 passing in September 2020.

DEI Next Steps: SAA Foundation Grant

Courses ran during the week of August 16. Registration for the live programs is capped at 50 participants to ensure a quality online learning experience. The recording of each program is now available for sale as an on-demand product for one year. We will make a concerted effort to promote these as on-demand events going forward.

- Martha Anderson and Tarida Anantachai - *Mentoring and Support for BIPOC Staff*
 - 43 in live session, 3 on demand to date
- Lorin Jackson – *Facilities and Spaces: Co-Constructing a More Inclusive Environment*
 - 39 in live event, 1 on demand to date
- Azalea Camacho and Amalia Castaneda - *Nontraditional Advocacy and Outreach Practices from a DEI Perspective*
 - 42 in live event, 2 on demand to date
- Sharon Mizota - *DEI and Collections Metadata/DEI Audit*
 - 50 in live event, 16 on demand to date

NHPRC-Funded Management Track

We hosted one online course in this track in the past 3 months. Additional development is underway to complete the grant period.

Date	Title (Speaker)	Description/Notes	Enrollment + On-Demand sales
September 2021	Technology Management (Carson Block)	Asynchronous with 4 live office hours over 4 weeks	18 (goal 10)
Anticipated December 2021	Project Management (Rosemary Pleva-Flynn)	Asynchronous online course.	n/a

I am investigating and planning additional courses in the following areas to finish out the cooperative agreement this year.

- Advanced Topics in Financial Management
- Creating and Sustaining Inclusive Online Spaces
- Low Morale Experiences
- Managers' UnConference