Society of American Archivists Council Meeting November 10, 12, 2021 Virtual Meeting

Staff Report: Membership (Prepared by Peter Carlson and Carlos Salgado)

As of September 30, SAA membership totaled 5,671, a decrease of 89 from the same time last year. 88.8% of the total decline since September 2021 reflect complimentary memberships for AWEF recipients. This net loss of complimentary memberships to AWEF recipients has SAA realizing membership levels similar to September 2019 levels. Individual membership less students totals 4,019; our all-time high was 4,608 in February 2015. We continue to see declines in the ID1 through ID5 categories, though the ID6, ID7, and ID8 categories remain steady. See the table on the next page for details by membership category, September 2019 to September 2021.

Of note in overall membership trends for 2020 to 2021 is the increase in student memberships (up by 110, or 10.68% year over year). Although we have not yet analyzed all of the data, we know anecdotally that one common response to the disruption brought on by the COVID-19 pandemic was for members to return to school.

A trend that has been exacerbated by the pandemic is the sharp decline in Regular Institutional memberships, which declined by 22 (or 4.97%). While the decline in this important category shows signs of slowing, from September 2019 through September 2021, we have realized a decline of 52 (10.99%) of regular institutional memberships. Although the SAA staff actively monitor lapsed institutional memberships, the dislocation of workers has resulted in many not renewing due to operational interruptions or budget reductions. These memberships are typically high yield for SAA and help to underwrite dues rates for individual categories. Throughout 2021, SAA's Service Center staff have focused on converting institutional members to the Sustaining category, and these efforts have resulted in an *increase* of 14 (18.18%). It is clear that members returning to the office and SAA's intentional outreach is having a positive impact on institutional member reinstatement.

Dues Category	Dues	Sep-19	Sep-20	Sep-21	Change (2020-21)	% Change (2020-21)
Associate Domestic	\$115	124	126	127	1	0
Associate International	\$145	42	37	36	(1)	(0)
Complimentary	\$0	0	130	51	(79)	(60.77%)
Bridge	\$55	81	18	10	(8)	(0)
ID1 (part-time)	\$80	676	742	708	(34)	(4.58%)
ID2 (\$20-\$29k/yr)	\$105	268	232	227	(5)	(2.16%)
ID3 (\$30-\$39k/yr)	\$140	335	270	259	(11)	(4.07%)
ID4 (\$40-\$49k/yr)	\$174	581	514	479	(35)	(6.81%)
ID5 (\$50-\$59k/yr)	\$218	637	586	540	(46)	(7.85%)
ID6 (\$60-\$74k/yr)	\$250	639	646	647	1	0.15%
ID7 (\$75-\$89k/yr)	\$285	305	293	307	14	4.78%
ID8 (>\$90k/yr)	\$325	351	357	357	-	0.00%
Lifetime	-	11	10	10	-	0.00%
Honorary	\$0	1	1	2	1	100.00%
Retired	\$77	248	248	259	11	4.44%
Student	\$55	897	1,030	1,140	110	10.68%
Total Individuals		5,196	5,240	5,159	(81)	(1.55%)
Regular	\$340	473	443	421	(22)	(4.97%)
Sustaining	\$595	81	77	91	14	18.18%
Total Institutions		554	520	512	(8)	(1.54%)
TOTAL MEMBERS		5,750	5,760	5,671	(89)	(1.55%).