Society of American Archivists
Council Meeting
November 5-7, 2017
Chicago, Illinois

Publishing Program Overview: August–October 2017
(Prepared by Publications Director Teresa Brinati)

I. NEW OUTPUT

SAA published two Campus Case Studies:
  • CASE 18: Archiving Content from Mobile Devices: Challenges and Strategies by Laura Alagna, Northwestern University (Oct. 2017)
  • CASE 17: Successful Fundraising with Library and Archives Collaboration by Rebecca Schulte, University of Kansas, Kenneth Spencer Research Library (Sept. 2017)

II. BOOKS

A. Manuscripts Submitted

Three manuscripts in the Archival Fundamentals Series III are in the editorial review/revision stage; all three are expected to be published in the next fiscal year:
  • Providing Reference and Access Services for Archives and Manuscripts by Cheryl Oestreicher
  • Leadership and Management of Archival Programs edited by David Carmicheal and Peter Gottlieb
  • Advocacy and Outreach for Archives and Manuscript Repositories by Kathleen Roe

B. Publishing Agreement

After the Publications Board reviewed three sample chapters from the previously approved proposal by Scott Cline for a book titled “…whose work is all of a piece”: Toward a Philosophy of Archival Virtue, a publishing agreement was executed in October. The manuscript is expected in 2019.

C. 5 Star Reviews of SAA Books!

  • Teaching With Primary Sources (SAA, 2016)
    “One of the biggest strengths of this illuminating user-centered volume is the eloquent and informative tone that exists throughout each section. The modules offer up a blend of personal experiences and practical approaches that will not only help archival educators strengthen their pedagogical chops, but which will also contribute to a spirit of common purpose within the archival profession.” – NEA Newsletter (Oct. 2017)
    “. . . will appeal to those interested in international trends in archival outreach and education. In addition, local practitioners in small and large archives alike should find information on invigorating archival programs through use of sound teaching methodologies, standardization, and collaboration across sectors well worth perusing.” – ArchiFACTS (Dec. 2016)
  • Appraisal and Acquisition Strategies (SAA, 2016)
“Overall, the book is clear, explanatory, and informative. Each author brings extensive experience in government and academic archives to their modules. Perhaps the book’s greatest asset, however, is the scalability of the best practices discussed throughout.” – NEA Newsletter (Oct. 2017)

- **Digital Preservation Essentials** (SAA, 2016)
  “There is no escaping the technical nature of digital preservation and with the support of the glossary and footnotes, the authors have provided a comprehensive introduction to a core aspect of a 21st century archivist’s toolkit.” – ArchiFACTS (Dec. 2016)


### III. PERIODICALS

**A. Incoming Editor Orientation**

Cal Lee, who will become editor of The American Archivist in January, visited the SAA office on Oct. 10–11 to learn about and receive training on all aspects of production and administration of the journal.

**B. Outreach**

- **Regional Meetings:** Promotional materials were sent to 11 organizations this fall, including South Carolina Archival Association, Houston Archives Bazaar, Cleveland Archival Roundtable, Society of Ohio Archivists, Archivists of the Houston Area, Oklahoma Archivists Association, Clyfford Still Museum’s workshop and outreach program in Denver, Kentucky Council on Archives, Association of Maine Archives and Museums, Midwest Archives Conference, and the Louisiana Archives and Manuscripts Association.

- **Students and New Archives Professionals:** To reduce overage, SAA offered complimentary copies of The American Archivist and Archival Outlook to SNAP members and Student Chapters—24 of which took us up on the offer, including student chapters at Wayne State University, University of Southern California-Pasadena, Western Washington University, University of California-Los Angeles, University of Washington, University of Maryland-College Park, University of Hawaii at Manoa, and a high school archiving class at Rockhurst High School in Kansas City, Missouri.

### IV. COMMITTEE ON PUBLIC AWARENESS (COPA)

**A. COPA Meeting**

The committee met in Chicago on Oct. 1–3 to develop a work plan and kick-up promotion on #AskAnArchivists Day.

**B. #AskAnArchivist Day Trends on Twitter October 4**

Archivists took over Twitter to answer questions on the glitteriest object in their archives, the career path to becoming an archivist, how they describe their jobs to others (“the Indiana Jones of Paper”), and more. The most popular tweet answered a question about the most dangerous item in the archives and featured a photo of a box questionably labeled “WWI bomb?” Check out a few highlights on COPA’s ArchivesAWARE! blog and on SAA’s Storify account.

### V. AWARDS

- We acquired SmarterSelect software in October to manage submissions and will make the administration of the recognition program—both the application process and the selection process—more fluid and easier to track.