

Fiscal 2017 vs. 2016 Donor / Gift Report and Analysis

Fiscal Year 2017 Gift Summary

(July, 2016 through October, 2017)

<u>Month</u> <u>2016-17</u>	<u>Count of</u> <u>Gifts</u>	<u>Amount</u>	<u>Avg</u> <u>\$/Donation</u>
July	22	\$ 952.00	\$ 43.27
August	100	8,203.00	82.03
September	23	2,276.00	98.96
October	39	3,136.00	80.41
November			
December			
January			
February			
March			
April			
May			
June			
Total FY 17	184	\$ 14,567.00	

Fiscal Year 2016 Gift Summary

(July, 2015 through June, 2016)

<u>Month</u> <u>2015-16</u>	<u>Count of</u> <u>Gifts</u>	<u>Amount</u>	<u>Variance</u>	<u>%</u>	<u>YTD \$ FY</u> <u>2017</u>	<u>%</u>	<u>+/-</u>
July	37	\$ 3,752.00	\$ (2,800.00)	-74.63%			
August	12	1,852.00	6,351.00	342.93%			
September	34	3,296.00	(1,020.00)	-30.95%			
October	19	1,290.00	1,846.00	143.10%	\$ 14,567.00	42.95%	+
November	33	3,115.75					
December	96	21,677.00					
January	52	7,083.00					
February	36	1,040.00					
March	32	1,711.00					
April	19	1,100.00					
May	40	2,662.00					
June	33	14,134.00					
Total FY 16	443	\$ 62,712.75					

Calendar Year 2016 Summary

	<u>Aount</u>	<u>Count</u>	<u>Avg/Count</u>
New Donors in CY 2016	\$ 8,913.00	142	\$ 62.77
Total Donations	42,297.00	509	83.10