

the surveys and analyze the results. Questionnaire design will be led by an SAA steering committee. For both surveys, we will conduct cognitive interviews and pilot testing prior to deployment. The survey of individuals will be shorter than the 2004 survey but will replicate key questions for tracking. The population for the individual survey is self-identified archivists. Because SAA recognizes that many archivists and archival workers are not SAA members, we will gather our list of participants by using the combined and de-duplicated email lists of national, regional, state, and local archival organizations, as well as those gathered via recent studies (eg, Goldman and Tansey’s “RepoData” project [SAA Foundation, 2017], Tillman and Rodriguez’s “Collective Responsibility” project [IMLS, 2018]) to reach those who work within community archives that may not be aligned with traditional organizations. For the institutional survey, we will contact the institutions represented in the email lists of national, regional, state, and local archival organizations, identify the unit head, and send the survey to that individual. In both cases, we will use individual invitations so that we are able to calculate response rates.

Data analysis will be done using a statistical software package such as R or SPSS. All data will be deposited with ICPSR to ensure that they are widely available to support further research. SAA recently established a Committee on Research, Data, and Assessment to support members’ use and reuse of research data and to ensure that key aspects of A*CENSUS II will be re-administered periodically to provide longitudinal data.

Aug 2020 <i>Project Launch</i>	Issue funding award announcement and begin significant outreach to national, regional, state, and local organizations (eg, AASLH, ASALH, NARA, NCPH, MAC, MARAC, NEA, SCA, SGA, SSA); complete arrangements with research firm partner; schedule working group meetings and other preliminary management tasks.
Sep – Dec 2020 <i>Develop Instruments and Invitee Lists</i>	Survey of Individuals: SAA working group to review previous instrument and findings; identify continuing areas of interest, those that can be retired, and new areas of emphasis; revise instrument; program survey; conduct 5-10 cognitive interviews to test instrument; finalize instrument; gather and de-dupe lists of invitees. Survey of Organizations: Develop thematic areas of interest (including DEI); draft instrument; iterate with working group on revisions; program survey; conduct 5-10 cognitive interviews to test instrument; finalize instrument; gather lists of invitees.
Jan – Mar 2021 <i>Field Survey</i>	Develop survey communications (eg, blog posts, invitation/reminder messages); field surveys to SAA members and other listed invitees via survey platform; field surveys to nonmembers via outreach with other organizations; close surveys.
Apr – Jun 2021 <i>Analyze Results</i>	Conduct preliminary analysis of results; share with working group for input/feedback; conduct further analysis of results; draft report of findings; share with working group for input/feedback.
Jun 2021 – Feb 2022 <i>Reporting</i>	Publish findings in conjunction with major release event at August 2021 SAA Annual Meeting; conduct major communications/outreach effort to ensure that findings reach broadest possible audience; present results at conferences of other cultural heritage organizations (eg, AASLH, ASALH, NCPH); deposit dataset with ICPSR.

Diversity Plan: In support of the critical need to ensure the completeness of the American record, we intend to survey all individuals (professional archivists/records managers, “lone arrangers,” archives workers, community archivists, and public historians) and institutions that are responsible for identifying, preserving, and providing access to records of enduring value to 1) capture the demographics of the “full” archival workforce, 2) understand the needs created by seminal shifts in archival practice and non-custodial archival work since 2004; and 3) conduct a basic assessment of physical repositories and resources.

Budget Summary: Because the scale of the proposed surveys is beyond the capacity of SAA’s 12 staff, SAA intends to 1) partner with a research firm to conduct the studies (estimated expense: \$150,000), 2) provide support for member/volunteer participation (estimated: \$30,000), and 3) ensure strong administrative support from the staff office (eg, publicity, gathering and de-duping lists) (estimated: \$50,000).