

**Society of American Archivists
Council Meeting
September 23, 2020
Virtual Meeting**

**Staff Report: 2020 Annual Meeting
(Prepared by Executive Director Nancy Beaumont)**

For conference planning updates through August 2020, see [0820-1-VI-D-5-AnnMtg](#). Additional updates have been provided via the Council discussion list.

A few registration/participation stats:

- Of the 2,582 individuals who were registered at the time of the conference:
 - 63 were complimentary, including exhibitors and several non-archivist presenters
 - 47.46% were SAA Members
 - 11.96% were Precariously Employed/Unemployed
 - 9.85% were Student Members
 - 8.37% were Employees of a Member Institution
 - 8.01% were CoSA Members
 - 7.58% were Presenters
 - 6.45% were Nonmembers
- Of those who registered in the Precariously Employed/ Unemployed category, 170 were SAA Members, 111 were Nonmembers, 19 were Student Members, and 17 were Presenters.
- 169 individuals contributed a total of \$4,849 to a "pot" to subsidize the special \$49 rate.
- The SAA Foundation Travel Award paid for 81 individuals to attend at the Precariously Employed/Unemployed rate (\$49), for a total of \$3,969.
- Since the conference, an additional 44 individuals have registered to receive on-demand access to the full conference. The rates for on-demand access are the same as the registration rates.

Preliminary financial results:

- Registration revenue to date totals \$358,280, compared with a budget of \$292,550.
- Sponsor revenue totals \$30,600, compared with a budget of \$20,000.

- Exhibitor revenue totals \$45,080, compared with a budget of \$30,000.

We are not yet able to calculate total expenses, but the major expense—for the technology platform—was estimated at \$91,000 and came in at \$86,690. A full financial report will be available with September close.

Survey results:

As in the past, we asked registrants to respond to a survey about their conference experience. In response to several invitations to participate in the survey, a total of 297 individuals have responded to date. Because responses to Q4 (“Please list any speakers/presenters whose participation could have been improved, and indicate how”) are sensitive and confidential, I am not providing a link to the full survey results here. An executive summary is forthcoming.

Broadly speaking:

- The Education Sessions, Plenary Sessions, Online Presentation, and Registration Process received high marks.
- Navigability, Exhibit Hall, Poster Presentations, and Career Center were less well received.
- A significant majority of respondents were "extremely satisfied" or "moderately satisfied" with content and the virtual environment; 15% of respondents were "moderately dissatisfied" with the virtual environment. We did not collect specific reasons for dissatisfaction.
- Not surprisingly the primary reason for the decision to attend the Joint Annual Meeting was professional development (68%), followed by "to get inspired" (45%) and "cost/convenience" (18%).

As always, I'm happy to respond to any questions or concerns.