

**Society of American Archivists
Council Meeting
August 24, 2022
Boston, Massachusetts**

**Staff Report: Education
(Prepared by Education Director Rana Salzmann)**

Education by the Numbers (4/1/2022 to 6/30/2022)

In light of the continuing COVID-19 pandemic, we have persisted with our all-online education model, using Zoom for full-day courses as well as short, topical webcasts.

On-Demand Webcast Sales Summary

	April	May	June	Grand Totals
Paid content	160	108	173*	441
Free content	660*	30	27	717
TOTALS	820	138	200	1158

*In April, we made 4 DEI webcasts available for free as part of our participation in the National Day of Racial Healing event, and in June, we promoted sales so folks could make purchases before we raised prices effective July 1, 2022.

Live Online Courses (4/1/2022 to 6/30/2022)¹

A summary of activity is below².

Date	Course	Enrollment	Paid or Free
4/4/22	Encoded Archival Context (EAC-CPF)	32 (max 35)	Paid
4/5/22	Enhancing Digital Access (new)	35 (max 35)	Paid

¹ *Some courses had intentionally limited enrollments, by instructor request. +Enrollment numbers sometimes include audits by DAS or CoE members performing course review or TA duties, as approved by Director of Education.

² The FY22 budget is built on the assumption that we run approximately four live webcasts per month over ten full programming months (excepting December and August) with an average of 30 enrollees. July and August are typically slower months for SAA Education in terms of programming, we do not want internal educational programs to compete against Annual Meeting.

Date	Course	Enrollment	Paid or Free
4/5/22	Digital Curation Fundamentals and Sustainability	41 (max 40)	Paid
5/2/22	Cultural Diversity Competency (Closed Course for CIMA)	19 (max 30)	Paid
5/3/22	Arrangement and Description Fundamentals	35 (max 35)	Paid
5/4/22	Accessioning and Ingest of Digital Records	35 (max 35)	Paid
5/11/22	Email Archiving (new instructor team)	40 (max 40)	Paid
5/16/22	DACS Fundamentals	40 (max 40)	Paid
5/23/22	DACS Advanced	33 (max 40)	Paid
6/1/22	Building Advocacy and Support for Digital Archives (new instructor team)	34 (max 35)	Paid
TOTALS		344 (max 365)	

DAS Certificate / Exam Update

27 people passed the DAS Comprehensive Exam in May 2022, compared to 30 in May of 2021. We continue to highlight each new DAS class on the website here:

<https://www2.archivists.org/prof-education/das/certificate-holders>

NHPRC-Funded Management Track

As of June 30, 2022, we wrapped up this two-year cooperative agreement, focusing on core skills (technology, finance, and project management) and enhancing the DEIA training options for managers. We spent \$24,835 of the allotted \$25,000 on a variety of programs, testing and iterating on topics and modes of instruction throughout the grant period.

Programs completed in the final quarter include:

Date	Title (Speaker)	Description/Notes	Enrollment to date
April, 19, 2022	Creating Safer Online Spaces (Lorin Jackson and kynita stringer-stanback)	Webinar	40
June 2-23, 2022	Technology Management (Carson Block)	Asynchronous with 4 live office hours over 4 weeks	31
June 8, 2022	Reparative Description (Sharon Mizota and Stephanie Luke)	Webinar	72

New Pricing

At the end of June, we began publicizing Education's first budgeted price increase in 5 years. The language here (<https://www2.archivists.org/news/2022/prices-are-increasing-on-saa-education-courses-on-july-1>) was posted on the website, in In The Loop, and via the Announcements and Leader Lists. As of this writing, Education has received no direct member feedback in response to this necessary 10% across the board price increase.

On **July 1**, prices for SAA's course offerings will increase by 10%. This increase, which was included in the Fiscal Year 2023 budget approved by the Council, will cover a number of improvements, including:

- Increasing honoraria for course instructors;
- Reinvesting in program development as we grow our virtual course offerings;
- Supporting the technology needs of hybrid courses;
- Continuing development of DEIA and Management track classes, since the grant funding for these has ended; and
- Providing the best possible learning experience.

This is SAA Education's first price increase in five years. As the United States experiences inflation across professions and industries, SAA is working to provide the best possible learning experience for members and continuing our commitment to expanding accessibility. This price increase will help SAA transition into offering a broader range of in-person and virtual class offerings and opportunities.

It should be noted that DEIA classes will **not** be changing in prices. Additionally, the DAS practice exam will remain free.