

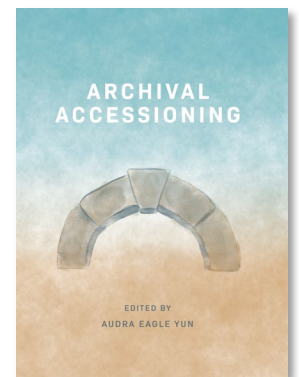
**Society of American Archivists
Council Meeting
August 2, 2021
Virtual Meeting**

**Publications Program Overview
May–August 2021
(Prepared by Teresa Brinati and Abigail Christian)**

I. DEIA

The Publications Program continues to revisit policies, procedures, and activities to ensure that they reflect SAA’s commitment to diversity, equity, inclusivity, and accessibility.

- We are diversifying our vendor partners. Kiki Lechuga-Dupont, a graphic designer recommended by Publications Editor Stacie Williams, designed the cover for *Archival Accessioning* edited by Audra Eagle Yun and *Archival Virtue: Relationship, Obligation, and the Just Archives* by Scott Cline.
- Published “Case 18 – [Stories of Power and Diversity During COVID: Building an Online Exhibition with Primary Sources](#)” in the series Teaching With Primary Sources and case studies #3 and #4 in the series [Access Policies for Native American Archival Materials](#).
- *Archival Outlook* continues to be intentional in its recruiting of content to highlight diverse voices and has recently featured articles that address supporting the retention and advancement of archivists with disabilities, highlighting underrepresented voices in archival outreach, amplifying Latinx voices through transcription of nineteenth-century correspondence, and archivists’ contributions to renaming efforts on university campuses.
- Likewise, the [Spring/Summer 2021 issue of American Archivist](#) features the article “Surveying as Unsettlement: The *Protocols* Alignment Survey at the University of Nevada, Reno” by Kimberly Anderson and Jessica Maddox, and reviews of the books *Documenting Rebellions: A Study of Four Lesbian and Gay Archives in Queer Times*, reviewed by K.J. Rawson; and *Archives and Special Collections as Sites of Contestation*, reviewed by Carli V. Lowe. Out of the 23 authors and reviewers, 17 were first-time contributors to the journal.
- The most recent episode in the Archives in Context podcast features an interview with the [Archives for Black Lives in Philadelphia’s Anti-Racist Description Working Group](#).
- The Dictionary Working Group is adding alt text to any visual materials used in definitions.
- *American Archivist* Editor Amy Cooper Cary attended Helen Wong-Smith’s SAA Education course, “Cultural Diversity Competency” in July.



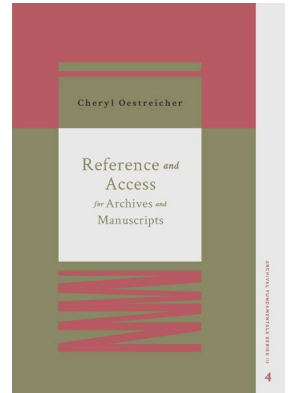
II. BOOKS

A. Interim Publications Editor

Sarah Demb of Harvard University Archives was appointed Interim Publications Editor, effective June 1 through August 31, 2021. Demb, who has served on the Publications Board since 2016, is filling in for Stacie Williams, who is on a leave of absence.

B. Award Winning!

Cheryl Oestreicher is the 2021 recipient of [SAA's Waldo Gifford Leland Award for her book *Reference and Access for Archives and Manuscripts*](#). The book, published by SAA in 2020, is volume 4 in the Archival Fundamental Series III, a seven-volume series that provides a gateway to contemporary archival best practices.



C. Project Updates

Published!

1. [Archival Accessioning](#) edited by Audra Eagle Yun (July 2021).

In production:

1. *Managing Business Archives in the 21st Century*, edited by Sarah Polirer (forthcoming fall 2021).
2. *Archival Virtue: Relationship, Obligation, and the Just Archives* by Scott Cline (forthcoming fall 2021).
3. *Museum Archives: Practice, Issues, Advocacy*, edited by Rachel Chatalbash, Susan Hernandez, and Megan Schwenke (forthcoming fall 2021).

Manuscripts in process:

1. Trends in Archives Practice Series: *Born-Digital Design Records* edited by Samantha Winn.
 - “Module 24: Navigating the Technical Landscape of Born-Digital Design Records” by Kristine Fallon (lead author), Aliza Leventhal, and Zach Vowell;
 - “Module 25: Emerging Best-Practices for Born-Digital Design Records” by Jody Thompson (lead author), Euan Cochrane, Aliza Levanthal, Laura Schroffel, and Emily Vigor;
 - “Module 26: Case Studies in Born-Digital Design Records” by Aliza Leventhal (lead author), Zach Vowell, Mireille Nappert, Stefana Breitwieser, and Alex Jokinen.
2. Archival Fundamentals Series III, Volume 6: *Selecting and Appraising Archives and Manuscripts* by Margery Sly.
3. Archival Fundamentals Series III, Volume 7: *Introducing Archives and Manuscripts* by Peter Wosh.
4. *Archival and Special Collections Facilities: Guidelines for Archivists, Librarians, Architects, and Engineers*, Revised Edition, by Michele Pacifico.
5. *The Solo Archivist: Succeeding in a Small Repository* by Christina Zamon.
6. *Decolonial Archival Futures* by Krista McCracken and Skylee-Storm Hogan, Archival Futures Series, SAA/ALA.
7. *Teaching Primary Source Research Skills* by Julie Thomas.

D. FY21 Revenue

While physical publication sales continue to contract, FY21 marks the first year that SAA membership appears to be embracing e-books. E-book revenue as of June 30 was \$25,489, which was \$11,482 (81.62%) better than last year and \$19,649 (333.03%) better than budget. Gross sales for print books was \$182,802 with 4,559 books moved.

III. CASE STUDIES SERIES

A. New Cases

- **Case Studies on Teaching with Primary Sources:** [Case 18, “Stories of Power and Diversity During COVID: Building an Online Exhibition with Primary Sources”](#) by Rachel Bohlmann and Erika Hosselkus.
- **Access Policies for Native American Archival Materials:** [Case 3, “Access Policies for Native American Archival Materials in the National Anthropological Archives, Smithsonian Institution”](#) by Diana A. Marsh, Robert Leopold, Katherine Crowe, and Katherine S. Madison; and [Case 4, “Our Sustained Commitment to Native Communities: Adoption of the Protocols as Ongoing Collection Management Process”](#) by Brave Heart Sanchez, Elizabeth Dunham, Renee D. James, Joyce Martin, Lorrie McAllister, Allinston Saulsberry, Alexander Soto, and Alana Varner.
- **Records Management Case Studies:** Working with the Records Management Section leaders to launch the newest entry in the Case Studies Series, which are cosponsored by the Publications Board.

B. Special Project

Publications Board Early-Career Member Katherine Fisher is working on a special project with *American Archivist* Reviews Editor Bethany Anderson to raise the profile of the Case Studies Series. She sought reviews of various cases from the seven different series for posting to the [Reviews Portal](#).

Incidentally, [Katherine Fisher is the 2021 recipient of SAA’s Fellows’ Ernst Posner Award](#) for best essay in the most recent volume of *American Archivist* for “Copyright and Preservation of Born-digital Materials: Persistent Challenges and Selected Strategies” (Fall/Winter 2020, vol. 83, no. 2). She is a first-time contributor.

IV. AMERICAN ARCHIVIST

A. Digital-Only Journal

The Spring/Summer 2021 issue, released in June, was the first digital-only issue of the journal. Last fall, in partnership with Allen Press, a [new platform for American Archivist](#) was launched, which offers many enhancements that aid the reading experience: mobile-responsive web design, optional split-screen reading experience, suggested articles based on browser history, saved searches, alerts, and notifications, and metrics for article downloads, shares, citations, and usage.

B. Special Section

The Fall/Winter 2021 issue, currently in production, will feature a special section on design records, guest edited by Karen Trivette. Other special sections topics are in development.

V. ARCHIVAL OUTLOOK

A. New Print Vendor

The magazine has transitioned to digital printing with a new vendor. The new partnership is more cost effective and allows for each issue to be in full color with a projected printing savings of 40%.

B. Digital Accessibility

The layout of the digital edition removes in-text URLs to make articles more user-friendly for screen-readers. This change is in response to suggestions from members of SAA's Accessibility and Disability Section. Promo now includes "pro-tips" for navigating digital edition.

VI. [DICTIONARY OF ARCHIVES TERMINOLOGY](#)

The new dictionary website was launched in spring 2020 and analytics show that it draws 10% of SAA's overall web traffic. Based on user feedback since then, improvements include a more prominent A–Z browse feature and a direct link to the sources list on the home page footer. In addition, SAA's vendor partner Naylor Association Solutions is now selling ad space on the dictionary website.

VII. OUTREACH & PROMOTION

A. ["The Power of Archival Accessioning"](#) – Book Launch and Critical Conversation

This virtual free event on July 15 to launch the new SAA book *Archival Accessioning* garnered an impressive 699 registrants! The lively discussion featured 7 panelists—including the book's editor Audra Eagle Yun—who explored the convergence of accessioning in archival education and archival practice. The event was recorded and can be accessed from the SAA website.

B. [Archives in Context Podcast](#)

Season 5 of the podcast has addressed how the events of 2020 have affected archivists. The most recent episode features an interview with the [Archives for Black Lives in Philadelphia's Anti-Racist Description Working Group](#). In June, the podcast production team welcomed Lolita Rowe, community outreach archivist at the Emory University's Stuart A. Rose Manuscript Archives and Rare Book Library, who joined the team as project manager. The podcast is jointly sponsored by the *American Archivist* Editorial Board, the Publications Board, and the Committee on Public Awareness. Downloads for the podcast range between 700 and 1,000 downloads per episode.

C. One Book, One Profession

At its meeting earlier in July, the Publications Board chose [Reference and Access for Archives and Manuscripts](#) by Cheryl Oestreicher (Vol. 4, Archival Fundamentals Series III, SAA, 2020) as the 2021/2022 selection for the One Book, One Profession reading initiative. The book is particularly relevant as archivists consider issues of access during different stages of the COVID-19 pandemic, and the book explores barriers for various users and ways to remove them.

D. Reviews of SAA Books

- *Leading and Managing Archives and Manuscripts Programs* in the German periodical *Archivar* (May 2021).
- *"All Shook Up": The Archival Legacy of Terry Cook* in *American Archivist* 84.1 (Spring/Summer 2021) + *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* (Summer 2021).
- *Reference and Access for Archives and Manuscripts* in *American Archivist* 84.1 (Spring/Summer 2021).
- *Advocacy and Awareness for Archivists* in *Archifacts* (2020, nos. 1 and 2).

E. Kindle

SAA is expanding access to its titles via Amazon Kindle. The individual modules in the Trends in Archives Practice series will be available via Kindle in September. These books are already available digitally in PDF and epub formats in the SAA Bookstore. The addition of Kindle gives readers more flexibility to select the format they prefer.

F. *ARCHIVES*RECORDS 2021* Book Promotion

The conference book sale runs from July 28 through August 8 with prices ranging from 10% to 50% off 21 titles. In addition, the newest release, *Archival Accessioning*, is being promoted in various outlets.

VIII. COMMITTEE ON PUBLIC AWARENESS (COPA) – *ARCHIVES*RECORDS 2021*

A. [Storytelling Workshop Master Class](#) – August 2

This master-class storytelling workshop will be led by two-time Moth Grand SLAM winner (and former Moth director of education) Micaela Blei, PhD. It's the third time the workshop is being offered and will address what makes a story work, the connections among narrative performance, research, and teaching, and how to brainstorm and craft stories of your own. There are currently more than 50 registrants.

B. [Build a Bridge to Stand: Making the Ask Even in Uncertain Times](#) – August 3

This mini-workshop led by COPA and the Committee on Public Policy and featuring members of the Issues and Advocacy Section and the Regional Archival Associations Consortium, explores a process-focused approach to advocacy.

C. [Conversation Lounge: Archival Advocacy in Challenging Times—What's an Archivist to Do?](#) – August 6

Raising awareness with the public about archives and archivists has been central to SAA's mission. The global pandemic, the equity movement, political and social unrest along with climate change have increased the urgency for archival outreach and advocacy. What's an archivist to do? Laura Millar, author of the SAA/ALA book [A Matter of Facts: The Value of Evidence in the Age of Information](#), has a few ideas and explores them with former COPA Chair Chris Burns and current COPP Chair Bryan Whitledge.

IX. MISCELLANEOUS

A. Reset Reinvent Revenue 2021 – Association Media and Publishing Conference

On June 17, SAA Director of Publishing Teresa Brinati was a panelist in the session, [“Publishing in 2021 and Beyond.”](#) which was part of the virtual annual conference of Association Media and Publishing (a professional organization for associations) and which addressed challenges, lessons, and opportunities related to publishing during the pandemic.

B. *FORUM* Magazine Article

The May/June 2021 issue of *FORUM*, published by Association Forum (an association management professional organization) features a cover story by Teresa Brinati, [“The New Leadership Model.”](#) which explores how events over the past year have created the need for a leadership approach that focuses on authenticity and empathy.