

**Society of American Archivists
Council Meeting
August 2, 2021
Virtual Meeting**

Staff Report: Membership
(Prepared by Peter Carlson and Carlos Salgado)

As of June 30, SAA membership totaled 5,779, an increase of 156 from the same time last year (although that number includes 79 complimentary memberships for AWEF recipients) and 454 below our all-time high of 6,233 in November 2014. Individual membership less students totals 4,097; our all-time high was 4,608 in February 2015. We continue to see declines in the ID2 through ID5 categories, though the ID6, ID7, and ID8 categories are growing steadily. See the table on the next page for details by membership category, June 2020 to June 2021.

Of note in overall membership trends is the increase in student memberships (up by 238, or 24.95% year over year). Although we have not yet analyze all of the data, we know anecdotally that one common response to the disruption brought on by the COVID-19 pandemic was for members to return to school.

A particularly troubling trend that has been exacerbated by the pandemic is the sharp decline in Regular Institutional memberships, which declined by 44 (or 9.73%). Although the SAA staff actively monitor lapsed institutional memberships, the dislocation of workers has resulted in many not renewing due to operational interruptions. This is particularly unfortunate for membership writ large because these memberships are typically high yield for SAA and help to underwrite dues rates for individual categories. In the last six months, SAA's Service Center staff have focused on converting institutional members to the Sustaining category, and these efforts have resulted in an *increase* of ten (13.89%). It is clear that members returning to the office and SAA's intentional outreach is having a positive impact on institutional member reinstatement.

Dues Category	Dues	Jun-20	Jun-21	Change	% Change
Associate Domestic	\$115	126	128	2	0
Associate International	\$145	38	38	-	-
Complimentary	\$0	93	79	(14)	(15.05%)
Bridge	\$55	19	13	(6)	(0)
ID1 (part-time)	\$80	728	734	6	0.82%
ID2 (\$20-\$29k/yr)	\$105	235	227	(8)	(3.40%)
ID3 (\$30-\$39k/yr)	\$140	271	254	(17)	(6.27%)
ID4 (\$40-\$49k/yr)	\$174	525	476	(49)	(9.33%)
ID5 (\$50-\$59k/yr)	\$218	584	562	(22)	(3.77%)
ID6 (\$60-\$74k/yr)	\$250	619	646	27	4.36%
ID7 (\$75-\$89k/yr)	\$285	302	310	8	2.65%
ID8 (>\$90k/yr)	\$325	349	359	10	2.87%
Lifetime	-	11	10	(1)	(9.09%)
Honorary	\$0	1	1	-	0.00%
Retired	\$77	244	260	16	6.56%
Student	\$55	954	1,192	238	24.95%
Total Individuals		5,099	5,289	190	3.73%
Regular	\$340	452	408	(44)	(9.73%)
Sustaining	\$595	72	82	10	13.89%
Total Institutions		524	490	(34)	(6.49%)
TOTAL MEMBERS		5,623	5,779	156	2.77%