

Society of American Archivists Foundation
Board of Directors Meeting
August 2, 2019
Austin, Texas

Report of the Vice President and Development Committee
(Prepared by Margery Sly, Vice President and Chair, Development Committee)

Reporting on activities and issues that have arisen since the November 2018 board meeting:

Donor Calls: Starting in January, Scott, Michele, and I were pleased to have Waverly join us in calling donors of \$100 or more to thank them for their generosity.

Intern: We were pleased to have 2018-19 SAA Intern Maggie Hoffman, a recent Simmons graduate and archivist at the Cambridge (Massachusetts) Historical Society, join us for the November board meeting and for Development Committee conference calls.

Exhibit: Maggie's main assignment was to work with the Development Committee to create a traveling exhibit, which should debut at the 2019 Joint Annual Meeting.

Committee Membership: The Nominating Committee and others approached some individuals to serve on an outreach subcommittee for the Development Committee, but we did not have any success. We did add Tawny Ryan Nelb as a member of the Development Committee. She brings extensive grant-writing experience, especially with private and family foundations.

Development Calendar: Discussions during quarterly conference calls and during the Board meeting prompted the Development Committee to revise the development calendar for this year.

- We continue to do the annual fund appeal and day of giving in November-December.
- In May 2019, we focused on building up the NDRFA using the May Day appeal. Contacts with the Society of Southwest Archivists for a matching gift or at least solid publicity in their region met with a tentative response and the potential \$1,000 they offered has not yet materialized. However, we were extremely pleased to receive, through the good offices of Angelique Richardson, a \$1,000 gift from the Association of Catholic Diocesan Archivists in honor of the fire at Notre-Dame Cathedral in Paris.
- The May Day solicitation was in lieu of the Summer Solstice/Longest Day of Giving.
- And we have begun planning a September "back to school" solicitation, which will focus on the Mosaic Scholarship fund.

Joint Annual Meeting: Our presence at the annual meeting will include the following:

- A table in the Registration Area, staffed during high-traffic times for registration.
- Office hours in the Exhibit Hall.
- SAA Foundation noted on each banner of award winners and on plenary slides.
- Scrolling donor recognition on screens.
- 500 “see your way clear” eyeglass cloths.
- New Member Orientation visit by Margery,
- Preservation Section visit by Tanya Zanish-Belcher to thank them for supporting the NDRFA through their annual silent auction!
- A possible visit to the Native American Archives Section, recipient of a Strategic Growth grant this year, by Sharmila.
- A possible invitation to Travel Award Recipients to visit during office hours (Opening Reception) to meet each other and have a group photo.
- SAA will again be selling “Peace, Love, Archives” T-shirts in the bookstore, with proceeds going to the Foundation. The Board will vote on allocation of the proceeds at this meeting.

Archival Outlook Articles: We continue to have something about the Foundation in every issue of *Archival Outlook*, which has included announcement of grant deadlines, celebration of award winners, planned giving pieces, etc. I continue to look for topics and authors.

Planning Meeting: The Development Committee has begun planning for an early fall in-person meeting in Chicago, the agenda for which will include a focus on building out the planned giving program, messaging for the annual appeal, and Annual Meeting debrief and discussion of future thank you events.