

**Society of American Archivists Foundation
Board of Directors Meeting
August 15, 2018
Washington, DC**

**Vice President's Report
(Prepared by Margery Sly)**

Starting in January, Scott, Michelle, and I have been calling donors of more than \$100 to thank them for their generosity. And we're looking for others of you to join us...!

We applied for a 2018-19 SAA Intern and selected Selena Aleman, from the University of Texas-Austin. We're hoping she will assist us in building some outreach programming, including a traveling exhibit.

After discussions with Scott and Nancy, we are proposing to add an Outreach Subcommittee to the Development Committee, with a focus on building awareness of the Foundation and promoting programs, grant offerings, and other funding. (This is in contrast to the Development Committee's focus on raising funds.) If you know of anyone (non-Board member) who has good outreach skills and whom we could recruit from the general SAA membership for this subcommittee, I'd love to hear from you.

Our presence at the Joint Annual Meeting will include office hours on Thursday from 5:30 pm to 6:30 pm and on Friday, 12:00 pm to 1:00 pm. There will also be a table in the registration area. There is already an advertisement in the print program, and a list of donors will appear on television screens. A slide will be added to the pre-plenary slide show as well. SAA will be selling navy blue T-shirts in the bookstore ("Peace, Love, Archives"), with proceeds going to the Foundation. The Board will be voting on allocation of the proceeds.

We would like to have something about the Foundation in every issue of *Archival Outlook*. This can include Nancy's reports or Scott's recent piece on legacy giving. Do we have enough to sustain one every few months at 500 to 700 words? The Development Committee is soliciting topics and authors.

Looking to update the Development Plan and messaging focuses for this fiscal year. The focus will be on: (1) New members: "No Gift Too Small" (starting at \$25), and (2) Longer term/soon-to-retire members: Legacy Giving.