

**Society of American Archivists
Council Meeting
August 6, 2012
San Diego, California**

**Staff Report: 2012 Annual Meeting
(Prepared by Nancy Beaumont)**

Beyond Borders promises to be a rewarding experience for all, with outstanding conference and pre-conference programming (including the 6th Annual SAA Research Forum, 70 education sessions, two dynamic plenaries, our first-ever video “inaugural address” by an incoming SAA president), retooled New Member/First-Timer and Leadership orientations/forums and a brand-new SAA/Regionals Summit, fun networking and social events, a nearly full exhibit hall, and, of course, a great host city. The Program and Host committees worked hard, creatively, and enthusiastically to ensure the success of the conference. The schedule hasn’t loosened up a bit, so pace yourself!

Registration: As of the close of Advance registration on July 20, we had registered 1,349 “full paid” attendees (compared with 1,449 in 2011, 1,504 in 2010, 1,150 in 2009, and 1,406 in 2008) and 43 one-day attendees. The number of registrants should stand us in good stead in making our budgeted target of 1,500. Our challenge – as always – will be to keep a careful eye on each and every expense (especially AV, power, and food and beverage) to ensure a positive bottom line for the meeting. We count on this revenue area to support other SAA priorities and activities throughout the year.

Exhibits/Sponsorships: Promotional materials were distributed to all 2011 exhibitors and sponsors on site in Chicago (with a time-sensitive discount offer), and were also sent to a 250-person prospect list in early January. Thanks to the outstanding efforts of staff member Carlos Salgado, we have sold 47 booths for a total of \$69,900 in exhibits revenue (budget = \$66,000). Sponsorship support totals \$32,100 (budget = \$17,100) thanks to the very generous folks at Tessella (Silver Sponsor), Atlas Systems (Bronze Sponsor), Hollinger Metal Edge, Preservation Technologies, OCLC Research, and History Associates. Onsite Program advertising reached a new high of \$12,100.

Onsite Program Materials: We once again will provide complete session descriptions in the Onsite Program, as well as materials that previously were included in the registration packet. Also published in the 2012 Program are the rules for the Annual Membership Meeting and, at the suggestion of the Council, two key documents to which members provided significant contributions and that were adopted in the past 18 months: SAA’s “Core Values of Archivists” and “Code of Ethics for Archivists.”

As always, I’m happy to address any questions or concerns that you may have.